

ATTENDEE BROCHURE

The
Future
is

Now



**HCLA Annual
Home Care Conference
and Exhibition**

HCLA

HEMOCARE ASSOCIATION OF LOUISIANA

NOVEMBER 4-6, 2024

L'AUBERGE HOTEL & CASINO

BATON ROUGE, LOUISIANA

Gold Conference Sponsors

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The Future is Now. The theme for the 2024 HomeCare Association of Louisiana (HCLA) Annual Conference is clear, as we convene at L'Auberge Casino Hotel in Baton Rouge, November 4th through 6th. Our pre-conference offering, **Artificial Intelligence (AI) and Your Future**, will take attendees through the basics of AI into a hackathon, in which you will apply what you have learned to a workable plan for you and your organization.

Opening the conference will be retiring **NAHC President and CEO Bill Dombi**, addressing the **State of the Future**. Our second general session speaker on November 4th, will be Washington, DC based attorney **Robert Liles**, of Liles Parker, will present on the **federal government's current enforcement efforts, audits, and ongoing civil and criminal investigations**.

Tuesday, November 5th, will be filled with breakout sessions. Arnie Cisneros, of Home Health Strategic Management, will present on **Guaranteeing Your Success with HH Value-Based Purchasing**, and a second session on **Producing Single Digit Readmissions in Your Agency**. As the Review Choice Demonstration project is rumored to be expanding, Lisa McClammy of MAC Legacy will present on the Texas experience with RCD to help prepare us for the future.

Social Determinants of Health (SDOH) is now part of home health care, and we'll hear from Tina Badham of WellSky, about the implications of SDOH on Plans of Care and OASIS. Navigating managed care is expertise that Joe Russell and his company Strategic Health Care, have perfected, and he'll share that with attendees. Health Standards' Program Manager Jamie Dyer will join us to share the latest from Health Standards and an update on the most frequent citations from surveyors. And our final session on Tuesday will be an open discussion at roundtables about what keeps you up at night related to your work in home health care.

Our final day will begin with a legislative panel which will include Representative Peter Egan, former President of HCLA and Representative Brach Myers of the LHC Group, both of whom serve on the House Health and Welfare Committee in Baton Rouge. HCLA lobbyist Kevin Hayes will join them and perhaps we'll have a special guest or two. The conference will close with HCLA Past President Richard MacMillan presenting the CMS Final Rule for Home Health for 2025. Please join us for the HCLA Annual Conference.

REGISTER ONLINE @ WWW.HCLANET.ORG

WHO SHOULD ATTEND?

All RN's, home care and hospice owners, CEOs, CFOs, COOs, administrators, DONs, clinicians, marketing and sales staff, home health billers, and operational management staff. Come to hear the latest home care information, industry changes and meet with our vendors!

HOTEL INFORMATION

Our conference will be held at the L'Auberge Hotel and Casino, 777 L'Auberge Avenue, Baton Rouge, LA 70820. A block of rooms has been reserved from Sunday, November 3rd through Tuesday, November 5th. The conference room rate is \$109 per night for single or double occupancy, (plus resort fee of \$14.99 per night and tax). To take advantage of this discounted rate, please call 866-261-7777. Guests must identify themselves as being with the HomeCare Association of Louisiana using reservation code HCLA24. To register online, go to www.lbatonrouge.com, use code HCLA24. Reservations at this discounted rate will be accepted on a space-available basis through October 20, 2024. After the October 20th cutoff date, reservations will be accepted on a space-available basis and may be subject to higher rates.

TRADE SHOW/EXHIBIT SCHEDULE

Representatives from companies offering products and services of interest to home care industries will be participating in our annual conference as exhibitors and event sponsors. On Monday, November 4th, the exhibitors will have table top exhibits in the Grand Ballroom Foyer. The exhibition will continue on Tuesday, November 4th until 1:30 p.m. Please make plans to show your appreciation to our exhibitors by visiting their tables during the conference.

REGISTRATION INSTRUCTIONS

To register and pay with a check, please use the registration form included. Online registration is available via the HCLA website @ www.hclanet.org for those wishing to pay by credit card or PayPal. Click on the Event Calendar option under the HCLA Events tab. Look for the 2024 HCLA Annual Home Care Conference HCLA registration links, and select the desired registration type (two-day registration). You will need to log in using your email as your user ID and password in order to complete the registration. If you have any problems with the registration system or need assistance creating a user ID and password, please contact Liz Langley in the HCLA office at 337-231-0080 or liz@hclanet.org.

PAYMENT & CANCELLATION POLICIES

All registration fees must be paid in advance via check or credit card. For registrations after October 28th, a credit card number will be required to reserve your spot for the conference. No registrations will be accepted at the door. Cancellations received by Monday, October 28th will be refunded less a \$50 administrative fee. No refunds will be provided for cancellations after, October 28th or for "no shows." Substitutions are welcome. If possible, please notify us in advance if a substitution will be made so that the change can be made on the name badge. Registration fees are based on the registrant attending the entire conference sessions for which he/she has registered. Therefore, attendees cannot "share" a registration (i.e., one person attend one day and someone else attend on the second day under a two-day registration).

QUESTIONS? If you need additional information, please call the HCLA office at 337-231-0080 or contact **Liz Langley** at liz@hclanet.org.

HCLA CONFERENCE SCHEDULE

MONDAY, NOVEMBER 4, 2024

8:30 AM to 4:00 PM	Registration	<i>Grand Ballroom Foyer</i>
9:00 AM to 12:00 PM	Pre-Conference - Artificial Intelligence: What is all the Buzz?	<i>Ballroom B</i>
12:00 PM to 1:30 PM	Lunch for Pre-Conference Attendees	<i>Ballroom A</i>
1:30 PM to 1:45 PM	Opening / Welcome	<i>Ballroom B</i>
1:45 PM to 2:45 PM	Keynote The Future is Now: Washington, DC the Day Before the Presidential Election William Dombi	<i>Ballroom B</i>
2:45 PM to 3:00 PM	Break	
3:00 PM to 4:00 PM	General Current DOJ Civil and Criminal Investigations Robert Liles	<i>Ballroom B</i>
4:00 PM to 5:30 PM	Opening Reception with Exhibitors	<i>Grand Ballroom Foyer</i>

TUESDAY, NOVEMBER 5, 2024

7:00 AM to 4:00 PM	Registration	<i>Grand Ballroom Foyer</i>
7:30 AM to 8:30 AM	Breakfast with Exhibitors	<i>Grand Ballroom Foyer</i>
8:30 AM to 9:30 AM	Breakout Guarantee Your Success with HH Value-Based Purchasing Arnie Cisneros	<i>Ballroom B</i>
8:30 AM to 9:30 AM	Navigating the Payor Landscape: How to Improve Managed Care Reimbursements Joe Russell	<i>Ballroom C</i>
9:30 AM to 9:45 AM	Break	
9:45 AM to 10:45 AM	Breakout Social Determinants of Health and Implications for Care at Home Tina Badham	<i>Ballroom B</i>
9:45 AM to 10:45 AM	Does the Future Hold an Expansion of Review Choice Demonstration Lisa McClammy	<i>Ballroom C</i>
10:45 AM to 11:00 AM	Break	
11:00 AM to 12:00 PM	Breakout Producing Single Digit Readmissions in Your Agency Arnie Cisneros	<i>Ballroom B</i>
11:00 AM to 12:00 PM	A Look into the Future of OASIS for 2025 Lisa McClammy	<i>Ballroom C</i>
12:00 PM to 1:30 PM	Lunch (Included in Registration)	<i>Ballroom A</i>
1:30 PM to 2:30 PM	General Louisiana Home Health Regulatory Update Jamie Dyer	<i>Ballroom B</i>

HCLA CONFERENCE SCHEDULE

TUESDAY, NOVEMBER 4, 2024

2:30 PM to 2:45 PM	Break	
2:45 PM to 3:45 PM	General What Keeps You Up at Night Roundtable Discussion	Ballroom B

WEDNESDAY, NOVEMBER 6, 2024

7:00 AM to 11:30 AM	Registration	Grand Ballroom Foyer
8:00 AM to 8:30 AM	Breakfast	Ballroom C
8:30 AM to 9:45 AM	General Legislative Panel Representatives Peter Egan and Brach Myers, Lobbyist Kevin Hayes	Ballroom C
9:45 AM to 10:00 AM	Break	
10:00 AM to 11:15 AM	Closing 2025 Medicare Home Health PPS Final Rule Richard MacMillan	Ballroom C

The 2024 HomeCare Association of Louisiana Annual Conference, **The Future Is Now** will bring together home care & hospice owners, CEOs, CFOs, executives, clinical and administrative staff from agencies all over Louisiana as well as vendors from various aspects of the home care industry.

This conference will provide you with opportunity to network and to learn new ways to tackle your agency's biggest challenges and increase your knowledge of latest industry trends and initiatives by attending numerous educational activities at the conference. Engage and network with people who do what you do. Your conference registration includes:

- ★ Keynote Opening Session, 4 General Sessions, and Closing Session
- ★ 6 Educational Breakout Sessions
- ★ 1 Lunch, 2 Breakfasts and Coffee Breaks

Another exciting aspect that conference attendance offers is the opportunity for attendees to win door prizes! The Grand Prize for this year's conference is \$200.00 cash.

CONFERENCE LOCATION



A block of rooms has been reserved from Sunday, November 3rd through Tuesday, November 5th. The conference room rate is \$109 per night for single or double occupancy, (plus resort fee of \$14.99 per night and tax). To take advantage of this discounted rate, please call 866-261-7777, mention discount code HCLA24. you can register at www.lbatonrouge.com using HCLA24. Reservations at this discounted rate will be accepted on a space-available basis through October 20, 2024. After the October 20th cutoff date, reservations will be accepted on a space-available basis and may be subject to higher rates.

HCLA SESSION DESCRIPTIONS

Pre-Conference - Artificial Intelligence: What is all the Buzz?

Additional Fee \$125.00 Members, \$175.00 Non-Members (Lunch Included)

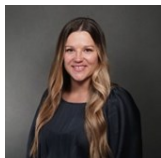
As Artificial Intelligence (AI) continues to reshape the landscape of health care, understanding its capabilities and potential is essential for agencies across the industry. This preconference session will provide an overview of AI's fundamental concepts and applications and explore the transformative role of AI in home health care. The session will also highlight specific use cases on how AI can be leveraged to improve the caregiver experience and streamline back-office operations. This session will cover:

- **Innovative Applications:** Discover how AI is being used for remote monitoring, predictive analytics, and personalized treatment plans, enhancing patient outcomes and caregiver efficiency.
- **Case Studies:** Hear from industry leaders about successful implementations of AI in home health care, showcasing real-world examples and the tangible benefits experienced by patients and providers alike.
- **Future Trends:** Explore emerging AI technologies and their potential impact on the home health landscape, including advancements in robotics, machine learning, and other operational solutions.



Anne-Marie Fontenot Marcantel's love for healthcare is almost as long as her name. As a Senior Manager with SimiTree Anne-Marie has a passion for service, she works to help clients run successful, impactful businesses. Keeping doors open, employees engaged, and patients cared for is her main objective.

With over ten years' experience in accounting and finance, Anne-Marie brings a unique perspective and skill set to any organization, with a background in healthcare finance and compliance, enabling her to navigate the complex and dynamic regulatory environment and ensure adherence to best practices and standards.



Courtney True is a Registered Nurse with a background in critical care and has been with Homecare Homebase for 8 years, currently serving as a Strategic Account Executive. She has worked in various areas of the company including Implementation, Professional Services, and Client Success. Passionate about compassionate and high-quality care at the bedside, she is proficient in understanding metrics and analytics to drive excellence. Her current role is to support and align our partner customer's strategic initiatives, clinical and operational innovation, and organizational vision as Homecare Homebase builds the future of Empowering Exceptional Care.

Opening Session - The Future is Now: Washington, DC the Day Before the Presidential Election

Our keynote speaker, Bill Dombi, will offer his final state association presentation as he is retiring in December. Bill also joins us to receive the Friend of the HomeCare Association of Louisiana Award. The future of care at home continues to transition rapidly. Bill will again share the state of the home health and hospice industry. Organizationally the National Association for Home and Hospice Care and the National Hospice and Palliative Care Organization have both dissolved to form the *National Alliance for Care at Home*. We'll hear about that significant event as well. Bill will also share what we know about the unpredictable Congressional situation, as he addresses us the day before the election.



Bill Dombi is the President of the National Association for Home Care & Hospice (NAHC). He also serves as the Executive Director for the Home Care & Hospice Financial Managers Association. As a key part of his responsibilities, Bill specializes in legal, legislative, and regulatory advocacy on behalf of patients and providers of home health and hospice care. With nearly 40 years of experience in health care law and policy, Bill Dombi has been involved in virtually all legislative and regulatory efforts affecting home care and hospice since 1975, including the expansion of the Medicare home health benefit in 1980, the formation of the hospice benefit in 1983, the institution on Medicare PPS for home health in 2000, and the national health care reform legislation in 2010.

General Session - Undergoing Civil and/or Criminal Investigations

CMS, OIG, and the Department of Justice continue to target care at home. Robert Liles will address the impact of ongoing government activity on home health, personal care, and hospice providers. He will also discuss important developments his firm is addressing in their daily practice.



Robert W. Liles has worked in regulatory compliance as a Federal prosecutor and as defense counsel, for more than 25 years. This has provided a unique perspective on the challenges faced by clients in highly regulated industries such as health care, banking and finance. Mr. Liles focuses his practice on fraud defense, internal audits, investigations, compliance and regulatory matters. He has represented both individuals and entities in administrative, civil and criminal proceedings.

HCLA SESSION DESCRIPTIONS

Breakout Session - Guarantee Your Success with HH Value-Based Purchasing

Home Health's Value-Based Purchasing (VBP) Model is the latest of the Impact Act Volume to Value reforms to affect how we develop and deliver care. By redefining HH quality in terms of Pay-for-Performance (P4P), VBP seeks to improve care efficiency. As a result, traditional HH Care production and management processes fail to achieve VBP-based quality baselines and the related bonus payment.

When reviewing the HH VBP model, it quickly becomes apparent that the depth and specificity employed to track, define, and reward qualified care extends well beyond the current level of management in most Home Health agencies. The complexity of VBP contrasts starkly with both the Star Ratings and HHCAHPS models we know, and it is much more difficult to achieve success. Finally, HH VBP will deliver bonus payments to the top 10% of HH Providers nationally, and few if any Providers could hope to qualify for the bonus without a major VBP-based quality initiative in their agencies. This progressive presentation tackles the HH VBP reform from all angles for success to assure your V2V performance produces newly identified outcome levels.

Objectives:

- 1) Identify the drivers of VBP Success in HH
- 2) Outline PPS Operational Obstacles to VBP Success
- 3) Describe HH Operational model that promotes VBP success
- 4) Develop POC MD orders for VBP success



Arnie Cisneros is the President of Home Health Strategic Management; he has 30+ years of experience as a Physical Therapist across the care continuum, and he serves as a Post-Acute Consultant for multiple Health Systems and HH Providers. He is renowned for his adaptation of traditional Healthcare operations to address ongoing CMS reforms.

Breakout Session - Navigating the Payor Landscape: How to Improve Managed Care Reimbursements

This enlightening session will teach participants invaluable insights and strategies for navigating the complex terrain of managed care plans. In an era where healthcare delivery is undergoing constant transformation, understanding how to effectively collaborate with managed care entities is paramount for success.

This session will delve into the intricacies of building successful partnerships with managed care plans, addressing key challenges, and providing actionable solutions. Participants will gain a broad understanding of negotiation tactics, contract optimization, and leveraging technology to streamline communication and enhance efficiency. Best of all, participants will learn how quality networks are improving reimbursements for health care organizations.

This session is designed for healthcare professionals, administrators, and decision-makers seeking to enhance their proficiency in managing relationships with managed care plans and increasing reimbursement rates. Don't miss this opportunity to acquire practical knowledge that will elevate your organization's performance and position yourself at the forefront of effective managed care collaboration.

Learning Objectives:

- 1) Attendees will learn how to build successful partnerships with managed care plans, address key challenges, and provide actionable solutions.
- 2) Attendees will gain a sufficient understanding of negotiation tactics, contract optimization, and leveraging technology to streamline communication and enhance efficiency.
- 3) Attendees will acquire practical knowledge that will elevate their organization's performance and better position their organization for effective managed care collaboration.
- 4) Attendees will understand how quality networks will increase their reimbursement



Joseph Russell, CAE is a health care policy expert with a specialty in community-based care. He has extensive experience in public policy, lobbying, advocacy, managed care, and project management among other areas. He has built strong relationships throughout the country and Washington D.C. through a keen understanding of strategy, problem solving, and politics.

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HCLA SESSION DESCRIPTIONS

Prior to joining the Managed Care Solutions team at Strategic Health Care, Joe served as executive director for the Ohio Council for Home Care & Hospice (OCHCH) from 2017 to 2023 where he led a team of dedicated professionals in providing education, technical assistance, and government relations to over 600 home care, hospice, and palliative care throughout the State of Ohio.

During his tenure at OCHCH, Joe also founded the Ohio Community at Home Network (OCHN) in 2019, which was the first community-based and clinically integrated provider managed care network in the country. Since its launch the network has grown in size and has proven that quality and value are the future of health care reimbursements.

Joe also formally served as the policy and advocacy director at the Ohio Association of County Boards of Developmental Disabilities (OACB) where he managed the government affairs and legislative advocacy for Ohio's 88 non-profit county boards of developmental disabilities.

Moreover, Joe also served as the director of government affairs at Strategic Health Care after serving as Sr. Legislative Aide in the Ohio House for the Assistant Majority Floor Leader, State Representative Barbara Sears. In these roles Joe worked extensively on issues that impact Medicaid and managed care, among other things.

Joe graduated cum laude with a Bachelor's in Political Science from the University of Toledo, where he focused his studies on health care policy. Joe is a Certified Association Executive (CAE) and resides in Dublin, Ohio with his dog Elvis.

Breakout Session - Social Determinants of Health and Implications for Care at Home

Social determinants of health (SDOH), the nonmedical factors that impact health and longevity, are impacting home health patients. Income, education level, zip code, family make up, housing, and many other factors all effect care at home. Tina Badham, MBA, MHA's 24 years in home health care has given her many years of experience with social determinants. She will share information related to SDOH's implications on the Plan of Care and OASIS accuracy.



Tina Badham has worked in the home health and hospice industry since the year 2000, when she began her career as a CNA. Tina holds a Master's Degree in Healthcare and Business Administration and continues to pursue her education in Nursing. Tina's experience spans across healthcare, in operations management, education, implementation management, mergers and acquisition, and most recently client success. As a Client Success Executive working with clients and internal teams Tina provides a consultative approach to the success of clients. She provides excellent client success tools that include monitoring of PDGM, OASIS analysis, as well as education and quality improvements as needed. Her passion lies with making a difference in the world of healthcare, knowing that all aspects of healthcare from base to top make an impact to overall patient outcomes.

Breakout Session - Does the Future Hold an Expansion of Review Choice Demonstration

The Medicare Review Choice Demonstration (RCD) survived the COVID-19 pandemic, expanded to Oklahoma in December 2023, and has now been extended for an additional five years. The original demonstration was set to end on May 31, 2024, but because of overwhelming success and the recent expansion, the end date is now May 31, 2029. Agencies not in an RCD state can still benefit from the lessons learned and strategies implemented by those in RCD states. By proactively implementing processes to ensure compliance with Medicare eligibility requirements and Conditions of Participation, agencies can prepare for the possibility of RCD expansion to their state. This can also help with overall compliance and preparation for medical audits. By staying informed about the RCD options, processes, and documentation requirements, agencies can be proactive in their approach to compliance and accountability. This session will explore RCD in-depth and discuss some lessons learned that will help refine processes and strategies to ensure your agency is compliant and prepared if RCD comes to your state.

The learning outcome for this educational activity is to enhance the knowledge of the home health registered nurse and other agency personnel/clinicians in the Medicare Review Choice Demonstration (RCD). This information in an effort to improve the agency compliance with Medicare eligibility requirements and Conditions of Participation. Measurement of success will be evidenced by the learner's self-reported achievement on the Provider-Directed Evaluation Tool.

Objectives:

- The learner will be able to describe the RCD options and processes to ensure compliance now and if the demonstration expands to your state
- The learner will be able to discuss the documentation for RCD as required by Medicare eligibility requirements and Conditions of Participation
- The learner will understand some of the lessons learned and strategies to achieve success with RCD

HCLA SESSION DESCRIPTIONS



Lisa McClammy, BSN, RN, COS-C, HCS-D, HCS-O Senior Clinical Education Consultant with MAC Legacy, has more than 25 years of diverse nursing experience. Her experience includes Director of Customer Success for a Home Health Software Company and Director of Patient Care and Alternate Administrator for a home health agency, which gives her a unique perspective and understanding of the challenges home care agencies face. Her clinical and consulting experience in the home care industry is the foundation for a variety of education topics presented to agencies, state associations, webinars, and workshops. Lisa is a CHAP and ACHC Certified Consultant.

Breakout Session - Producing Single Digit Readmissions in Your Agency

Volume to Value (V2V) reforms have rewired the Home Health model in terms of care development and delivery since the introduction of PDGM. Along these lines, Value-based Purchasing was installed for Home Health, connecting payment levels to outcomes for the first time in our industry. A review of the requirements for the VBP bonus reveals outcomes rarely seen to date in HHCAPS, Readmission, Timeliness, and Clinical Outcomes. In addition, HH Readmissions must be in the single-digits if a Provider hopes to qualify for the VBP bonus, and most Providers post readmit levels in the mid-teens. Case studies will outline how to start on the path to single-digit readmissions in your agency.

Objectives:

- 1) Identify Single-Digit readmission baselines required for VBP success
- 2) Describe HH Readmission history
- 3) Identify current HH Operational obstacles to single-digit readmissions

Presented by Arnie Cisneros

Breakout Session - A Look into the Future of OASIS for 2025

The 2024 home health final rule will bring significant changes to quality and reporting as they relate to Home Health Value-Based Purchasing (HHVBP), Outcome and Assessment Information Set (OASIS) items, and Home Health Quality Reporting Program (HH QRP). This session will break down the details of the rule regarding new OASIS measures and changes to existing measures, including updates to specific OASIS items, HHVBP, and quality reporting.

The learning outcome for this educational activity is to enhance the knowledge of the home health registered nurse and other agency personnel/clinicians in the changes coming in 2025 related to Home Health Value-Based Purchasing (HHVBP), Outcome and Assessment Information Set (OASIS) items, and Home Health Quality Reporting Program (HH QRP). This information is an effort to improve the agency compliance with Medicare eligibility requirements and Conditions of Participation. Measurement of success will be evidenced by the learner's self-reported achievement on the Provider-Directed Evaluation Tool.

Objectives:

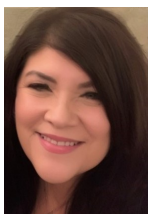
The learner will have an increased understanding of the changes coming in 2025 to Home Health Value-based Purchasing (HHVBP) for both OASIS and claims-based measures and adjustment to the baseline year

The learner will have an increased understanding regarding new OASIS items and changes to existing items
The learner will have an increased understanding of Home Health (HH) Quality Reporting Program (QRP) changes and timeline for data collection and quality reporting

Presented by Lisa McClammy

General Session - Louisiana Home Health Regulatory Update

This session will provide an update by the Louisiana Department of Health, Health Standards regarding Regulatory Compliance for home health.



Jamie Dyer, RN, BSN, MCSII Louisiana Department of Health - Health Standards I Baton Rouge, LA Medical Certification Program Manager since October 2023. Louisiana Department of Health Health.

Standards Se I Baton Rouge, LA Medical Certification Program Manager January 2022 - October 2023. Louisiana Department of Health Health Standards I Baton Rouge, LA.

Medical Certification Specialist II (MCSII) November 2011 - October 2022. Earl K. Long Medical Center I Baton Rouge, Louisiana RN III NICU June 1985 - November 2011.

HCLA SESSION DESCRIPTIONS

General Session - What Keeps You Up at Night - Roundtable Discussion

This session will be round table discussions for attendees, speakers, and HCLA Board of Directors to share concerns, thoughts, ideas for the future.

Topics discussed will include:

Workforce: recruitment and retention of quality staff

Managing Managed Care: tips learned along the way, contract negotiations, educating the public on differences traditional vs managed care

Rising cost with lowered reimbursement: making every penny count

As this will be an open forum attendees are encouraged to open discussion for those things that "Keep You up at Night"

General Session - Legislative Panel

This session will have a panel of members of the State Legislature and Lobbyist sharing insights into what is happening in our State government.

*How new legislation impacts home health providers

*Our states very first Surgeon General and what that means for us a state and how it will impact home health

*Current legislation that is being processed-understanding the process from an idea to becoming law

* In addition the panel wants to hear from YOU as to areas where YOU as providers want to see changes. How to go about beginning the conversations that can lead to change.



Peter F Egan, Sr., year elected: 2023, eligible to serve through the 2032 term, occupation: Healthcare Owner & Administrator, education: M.S., former HCLA Board President.

Brach Myers, year elected: 2023, eligible to serve through the 2032 term, occupation: Senior Vice President of Corporate Development (Healthcare Mergers and Acquisitions), education: Opelousas Catholic High School, 1999; University of Louisiana Lafayette, Credits to Incomplete Program, 2004; Center for Creative Leadership, LDP Program, 2012; Harvard Business School Online (Actively Enrolled).

Kevin Hayes, Hayes Strategic Solutions owner and founder, Kevin Hayes, is a seasoned lobbyist with over 20 years of government and lobbying experience, working with and representing multiple industries and associations

Closing Session - 2025 PPS Medicare Home Health Final Rule

Review of Medicare payment, regulatory and policy changes affecting home health agencies contained in the recently posted Final Rule.



Richard A. MacMillan, JD, RN, has served as Senior Counsel, Legislative and Regulatory Affairs, for LHC Group since 2007. Richard served many of the state's home care providers as legal counsel in his prior employment with the Gachassin Law Firm. Mr. MacMillan served as General Counsel to the HCLA from 1994 to 2007. He is a Past-President of the HomeCare Association of Louisiana and the Louisiana Rural Health Association. He is admitted to the Louisiana Bar and the Mississippi Bar. He is also licensed as a Registered Nurse in Mississippi and Louisiana. Mr. MacMillan received his Juris Doctorate from LSU, and a B.S. in Nursing degree from the University of Southern Mississippi.

CONFERENCE REGISTRATION FORM

Registration Fees for HCLA Members

Only members who are current on their 2024 membership dues are eligible to receive the member discount

Registration Fees for Non-Members

Regular Fee
Before October 28th

\$399

\$499

Late Fee
After October 28th

\$449

\$549

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Member of: HomeCare Association of Louisiana Non-Member

Please list each attendee below. Use additional copies for more than three registrations.

Name: _____ Email: _____

- Pre-Conference Registration - \$125 for members, \$175 non-member (Includes Lunch)
 Two-Day Conference Registration before October 28 - \$399 for members, \$499 non-member
 Two-Day Conference Registration after October 28 - \$449 for members, \$549 non-member

Registration Fee \$ _____

Name: _____ Email: _____

- Pre-Conference Registration - \$125 for members, \$175 non-member (Includes Lunch)
 Two-Day Conference Registration before October 28 - \$399 for members, \$499 non-member
 Two-Day Conference Registration after October 28 - \$449 for members, \$549 non-member

Registration Fee \$ _____

Name: _____ Email: _____

- Pre-Conference Registration - \$125 for members, \$175 non-member (Includes Lunch)
 Two-Day Conference Registration before October 28 - \$399 for members, \$499 non-member
 Two-Day Conference Registration after October 8 - \$449 for members, \$549 non-member

Registration Fee \$ _____

I/We have read the payment and cancellation policies and agree to comply with these terms. **Please enclose check payable to the HomeCare Association of Louisiana.** You may also register and pay online at www.hclanet.org.

TOTAL ENCLOSED \$ _____

Method of Payment:

Check payable to HCLA Amex Discover MasterCard Visa

Card No. _____ Expiration Date _____ CSV Code _____

Going Green! In an effort to be environmentally responsible, the 2024 HCLA Annual Home Care Conference is trying to reduce the amount of paper we use at the conference. Attendees will receive a folder containing the conference schedule, session evaluations, exhibit hall layout and sponsor/exhibitor guide. Session handouts will not be printed and distributed; attendees and exhibitors will have the opportunity to download the session handouts before, during and after the conference from the HCLA website.

Mail registration form and payments to:

FAX: 337-231-0089

HomeCare Association of Louisiana
P.O. Box 80124
Lafayette, LA 70598