



Going All In

*Thriving in a
World of Opportunity*

HCLA Annual Home Care Conference

HCLA
HOMECARE ASSOCIATION OF LOUISIANA

OCTOBER 25-27, 2023
GOLDEN NUGGET HOTEL & CASINO
LAKE CHARLES, LOUISIANA

Gold Conference Sponsor

MCKESSON

The 2023 HomeCare Association of Louisiana Annual (HCLA) Conference theme is **Going All In - How to Thrive in a World of Opportunities**. Convening at the Golden Nugget Hotel in Lake Charles will mark our first time away from Baton Rouge in almost a decade. The HCLA Education Committee has scheduled the most sought-after national speakers and the top experts on critical topics for the conference. **NAHC President and CEO Bill Dombi** opens our meeting with a **State of the Union** address, highlighting significant changes and opportunities ahead for providers of care at home. General session speaker Brent Korte will share his organization's success in **Working with Medicare Advantage (MA) Organizations** as MA penetration proliferates.

Michael Simone and J'non Griffin of SimiTree pre-conference is entitled **Value-Based Purchasing Today and Tomorrow**, Melinda Gaboury will present on **Audits and Appeals** and aspects of **Part B Therapy**. Katherine Morrison and Cindy Campbell of WellSky will also offer two sessions, **Seamless Transitions from Home Health to Hospice**, and a human resource-focused presentation, **Integrating Professional Boundaries in Healthcare at Home: Achieving Balance and Avoiding Burnout**. Participants will hear from Richard MacMillan on the **2024 Proposed Rule**. Lisa Selman Holman of McBee will speak on **Updates to OASIS-E**, and attendees will hear about **Medicare Survey Deficiencies** and will also hear from the Liles-Parker law firm on **Legal Issues and Stark Laws**.

Old siloes continue to dissolve within the industry and across all of aging care. Mergers, consolidations, partnerships, joint ventures, new iterations of processes, and new professionals practicing in the home make it clear that we are actively transforming care at home. Please join us for the HomeCare Association of Louisiana's 2023 Annual Conference.

REGISTER ONLINE @ WWW.HCLANET.ORG

WHO SHOULD ATTEND?

All RN's, home care and hospice owners, CEOs, CFOs, COOs, administrators, DONs, clinicians, marketing and sales staff, home health billers, and operational management staff. Come to hear the latest home care information, industry changes and meet with our vendors!

HOTEL INFORMATION

Our conference will be held at the Golden Nugget Hotel and Casino, 2550 Golden Nugget Blvd., Lake Charles, LA 70601. A block of rooms has been reserved from Tuesday, October 24th through Thursday, October 26th. The conference room rate is \$139 per night for single or double occupancy, (plus tax). To take advantage of this discounted rate, please call 844-777-4653. Guests must identify themselves as being with the HomeCare Association of Louisiana. Reservations at this discounted rate will be accepted on a space-available basis through September 29, 2023. After the September 29th cutoff date, reservations will be accepted on a space-available basis and may be subject to higher rates.

TRADE SHOW/EXHIBIT SCHEDULE

Representatives from companies offering products and services of interest to home care industries will be participating in our annual conference as exhibitors and event sponsors. On Wednesday, October 25th, the exhibitors will have table top exhibits in the Memorial I & II meeting rooms. The exhibition will continue on Thursday, October 26th until 1:30 p.m. Please make plans to show your appreciation to our exhibitors by visiting their tables during the conference.

SPECIAL NEEDS

If you have a disability, require special assistance or have dietary restrictions, please attach a written description of your special needs and return it with your registration form. Every effort will be made to accommodate your request.

REGISTRATION INSTRUCTIONS

To register and pay with a check, please use the registration form included. Online registration is available via the HCLA website @ www.hclanet.org for those wishing to pay by credit card or PayPal. Click on the Event Calendar option under the HCLA Events tab. Look for the 2023 HCLA Annual Home Care Conference HCLA registration links, and select the desired registration type (two-day registration). You will need to log in using your email as your user ID and password in order to complete the registration. If you have any problems with the registration system or need assistance creating a user ID and password, please contact Liz Langley in the HCLA office at 337-231-0080.

PAYMENT & CANCELLATION POLICIES

All registration fees must be paid in advance via check or credit card. For registrations after October 18th, a credit card number will be required to reserve your spot for the conference. No registrations will be accepted at the door. Cancellations received by Wednesday, October 18th will be refunded less a \$50 administrative fee. No refunds will be provided for cancellations after, October 18th or for "no shows." Substitutions are welcome. If possible, please notify us in advance if a substitution will be made so that the change can be made on the name badge. Registration fees are based on the registrant attending the entire conference sessions for which he/she has registered. Therefore, attendees cannot "share" a registration (i.e., one person attend one day and someone else attend on the second day under a two-day registration).

QUESTIONS? If you need additional information, please call the HCLA office at 337-231-0080 or contact **Liz Langley** at liz@hclanet.org.



HCLA CONFERENCE SCHEDULE

WEDNESDAY, OCTOBER 25, 2023

7:00 AM to 4:00 PM	Registration	<i>Post Oak Foyer</i>
8:00 AM to 12:00 PM	Value Based Purchasing Today and Tomorrow Pre-Conference	<i>Post Oak I & II</i>
12:00 PM to 1:30 PM	Lunch On Your Own	
1:30 PM to 1:45 PM	Opening / Welcome	<i>Post Oak I & II</i>
1:45 PM to 2:45 PM	Keynote State of the Union for Care at Home William Dombi	<i>Post Oak I & II</i>
2:45 PM to 3:00 PM	Break	
3:00 PM to 4:00 PM	General Optimizing Home Health's Future with Medicare Advantage Brent Korte	<i>Post Oak I & II</i>
4:00 PM to 5:30 PM	Opening Reception with Exhibitors	<i>Memorial I & II</i>

THURSDAY, OCTOBER 26, 2023

7:00 AM to 4:00 PM	Registration	<i>Post Oak Foyer</i>
7:30 AM to 8:30 AM	Breakfast with Exhibitors	<i>Memorial I & II</i>
8:30 AM to 9:30 AM	Breakout Home Health Medical Review in a Medicare Certified World Melinda Gaboury	<i>Post Oak I & II</i>
8:30 AM to 9:30 AM	I Can Talk. Why Do I Need Speech Therapy? Nicole Williams	<i>Post Oak III</i>
9:30 AM to 9:45 AM	Break	
9:45 AM to 10:45 AM	Breakout Rolling the Dice with Acute Care Hospitalization and Emergency Department Use Lisa Selman-Holman	<i>Post Oak I & II</i>
9:45 AM to 10:45 AM	Integrating Professional Boundaries in Healthcare at Home: Achieving Balance and Avoiding Burnout Katherine Morrison & Valerie Johnson	<i>Post Oak III</i>
10:45 AM to 11:00 AM	Break	
11:00 AM to 12:00 PM	Breakout In Home Part B Therapy: A "How To Do It" Plan Melinda Gaboury	<i>Post Oak I & II</i>
11:00 AM to 12:00 PM	Seamless Transitions from Home Health to Hospice Katherine Morrison & Valerie Johnson	<i>Post Oak III</i>
12:00 PM to 1:30 PM	Lunch (Included in Registration)	<i>Post Oak I & II</i>
1:30 PM to 2:30 PM	Breakout The High Stakes of OASIS E Lisa Selman-Holman	<i>Post Oak I & II</i>
1:30 PM to 2:30 PM	Home Care Business Relationships - Are You Violating the Anti-Kickback Statute, Stark or the False Claims Act? Robert W Liles	<i>Post Oak III</i>

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HCLA CONFERENCE SCHEDULE

THURSDAY, OCTOBER 26, 2023

2:30 PM to 2:45 PM	Break	
2:45 PM to 3:45 PM	Breakout Best Practice Strategies for Defensible Documentation and OASIS Accuracy J'non Griffin	Post Oak I & II
2:45 PM to 3:45 PM	Top 10 Home Health Deficiencies and How To Avoid Them Victoria Barron	Post Oak III

FRIDAY, OCTOBER 27, 2023

7:00 AM to 11:30 AM	Registration	Post Oak Foyer
8:00 AM to 8:30 AM	Breakfast	Post Oak I & II
8:30 AM to 9:45 AM	General A Medicare Advantage CEO Engages Home Health Agencies Suzy Swoop	Post Oak I & II
9:45 AM to 10:00 AM	Break	
10:00 AM to 11:15 AM	Closing Analysis of Medicare's Proposed Rule (or Final) for Home Health Richard MacMillan	Post Oak I & II

The 2023 HomeCare Association of Louisiana Annual Conference, **Going All In** will bring together home care & hospice owners, CEOs, CFOs, executives, clinical and administrative staff from agencies all over Louisiana as well as vendors from various aspects of the home care industry.

This conference will provide you with opportunity to network and to learn new ways to tackle your agency's biggest challenges and increase your knowledge of latest industry trends and initiatives by attending numerous educational activities at the conference. Engage and network with people who do what you do. Your conference registration includes:

- ★ Keynote Opening Session, 2 General Sessions, and Closing Session
- ★ 5 Educational Breakout Sessions
- ★ 1 Lunch, 2 Breakfasts and Coffee Breaks

Another exciting aspect that conference attendance offers is the opportunity for attendees to win door prizes! The Grand Prize for this year's conference is \$200.00 cash.

CONFERENCE LOCATION



A block of rooms has been reserved from Tuesday, October 24th through Thursday, October 26th. The conference room rate is \$139 per night for single or double occupancy, (plus tax). To take advantage of this discounted rate, please call 844-777-4653. Reservations must be guaranteed with a major credit card. Reservations at this discounted rate will be accepted on a space-available basis through September 29, 2023. After the September 29th cutoff date, reservations will be accepted on a space-available basis and may be subject to higher rates.

HCLA SESSION DESCRIPTIONS

Pre-Conference - Value Based Purchasing Today and Tomorrow

Additional Fee \$95.00 Members, \$145.00 Non-Members

This session will provide an overview of the Home Health Value Based Purchasing (HHVBP program). The session will highlight findings from the nine state pilot program and the reasons for the national roll-out in 2023. In addition, the session will provide comprehensive overviews of the HHVBP program and how it is currently structured in 2023 detailing the combination of OASIS, claims based, and HHCAPHS measures, as well as the proposed changes to structure and measures in the future. The session will also review the data collection, aggregation, and analyses process to identify and prioritize specific measures for improvement and forecast incremental improvements to measure the potential impact on your organization's total performance score (TPS). Lastly, the session will present the operational strategies necessary to drive improvements in each of the target measures that exist under the current HHVBP program model and the proposed model going forward.



Michael Simone, MBA, as the Director of Cost Reporting for SimiTree, Michael Simone heads a team of financial experts whose work leads the nation each year in the number of cost reports prepared for Medicare-certified home health agencies.

His areas of expertise include budgeting, strategic planning, data analytics and benchmarking, and his extensive work with SimiTree has included development of comprehensive financial, clinical, and staffing analysis tools to improve client efficiencies and financial performance. Simone is one of SimiTree's leading experts on both the Patient-Driven Groupings Model (PDGM) and Value-Based Purchasing. His in-depth evaluations and trending of various quality initiatives provide detailed projections to home health organizations.

Simione earned a Bachelor of Science (B.S.) in Chemistry from Bucknell University, graduating magna cum laude, and a Master of Business Administration from Quinnipiac University, where he received the Faculty Award for Academic Excellence as the top graduate in his class.

This session will also include J'non Griffin and Anne-Marie Fontenot Marcantel.

Opening Session - State of the Union for Care at Home

Bill Dombi says "the performance of these agencies during the pandemic raised their awareness among the public and across all health care services. As we move through 2023 home care agencies and hospices are looking to increase their value in the overall home care landscape. Dombi will also speak about NAHC's lawsuit against the Centers for Medicare and Medicaid for unjust practices in the 2024 Medicare Proposed Rule for Home Health.

In this session, NAHC President Bill Dombi will address the current environment, challenges and opportunities for the home care and hospice industry, including: solutions to workforce shortages, the growing Medicare Advantage population, the impact of Congress on policy and regulation, home care expansion, and forecast for the future.



Bill Dombi is the President of the National Association for Home Care & Hospice (NAHC). He also serves as the Executive Director for the Home Care & Hospice Financial Managers Association. As a key part of his responsibilities, Bill specializes in legal, legislative, and regulatory advocacy on behalf of patients and providers of home health and hospice care. With nearly 40 years of experience in health care law and policy, Bill Dombi has been involved in virtually all legislative and regulatory efforts affecting home care and hospice since 1975, including the expansion of the Medicare home health benefit in 1980, the formation of the hospice benefit in 1983, the institution on Medicare PPS for home health in 2000, and the national health care reform legislation in 2010.

General Session - Optimizing Home Health's Future with Medicare Advantage

Medicare Advantage (MA) plans are often a pain to home health providers. Some have even refused to work with them. But Brent Korte of Frontpoint Health is doing the opposite. In fact, that's the ethos behind Frontpoint: to be a home health agency that specifically caters to MA, and does not rely on Medicare fee for service as its main revenue source. Korte recently told Home Health Care News, "We want to take on those conversations with Medicare Advantage, provide the data and make sure that we are paid adequately. But we're prepared to approach MA at its current cost structure."

Korte will guide providers in a conversation about what it takes to build the next generation of top home care leaders in the United States; with a culture built on relentless innovation and an absolute focus on quality of care.

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HCLA SESSION DESCRIPTIONS



Brent Korte, CEO, Frontpoint Health, has worked in the healthcare industry since 2001, overseeing home care operations for providers in Washington, Colorado, Idaho, Texas, and Oregon. He has held leadership positions in multiple deliveries of home care, including geriatric care, pediatric nursing, home health, hospice, private duty, telehealth and palliative care.

Brent grew EvergreenHealth Home Care to one of the largest system-based home care organizations in the US. In 2022, Brent took on a project to build Frontpoint Health, a data centered HH and Hospice company focused on tackling the MedAdvantage market. Currently, his strategic focus is innovating to meet the needs of pay for performance standards, emerging payment models, advocacy and improvement of health equity in post-acute care. Brent holds a Masters in Health Administration from Cornell University. He recently completed his tenure as Secretary of the National Association for Home Care and Hospice and is immediate past-president of the Home Care Association of Washington.

Breakout Session - Home Health Medical Review in a Medicare Certified World

This session will take agencies through the deep dark recesses of home health medical review. In light of all the levels of review that are occurring, agencies must be prepared from every angle. The reasons for denial are relatively close, regardless of the reviewer and this session will review the top five and provide a way of avoiding those denials! Targeted Probe & Educate (TPE) has been fully implemented across the country. This workshop will allow home health staff members to obtain information in order to evaluate where their agency would stand if TPE comes to their agency today. Medicare medical review by all contractors was implemented to identify agencies that are being inappropriately reimbursed by Medicare. The interworking's of this program and how an agency can survive medical review will be addressed. Directors, clinicians and quality review staff will not want to miss this session. In this session attendees will review the different medical review contractors as outlined by CMS, identify elements that affect the selection of the agency for review and detail the requirements for successively submitting medical records for review, including appeals.



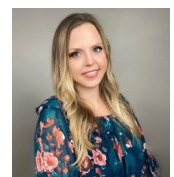
Melinda A. Gaboury is co-founder and Chief Executive Officer of Healthcare Provider Solutions, Inc. (HPS). Melinda Gaboury and Mark Cannon founded the company in April 2001 to provide financial, reimbursement, billing, operational and clinical consulting to the home care and hospice industries.

Melinda A. Gaboury, with more than 30 years in home care, has over 22 years of executive speaking and educating experience, including extensive day to day interaction with home care and hospice professionals. She routinely conducts Home Care and Hospice Reimbursement Workshops and speaks at state association meetings throughout the country. Melinda has profound experience in Medicare PDGM training, billing, collections, case-mix calculations, chart reviews and due diligence. UPIC, RA, ADR & TPE appeals with all Medicare MACs have become the forefront of Melinda's current impact on the industry. She is currently serving as the Chair of the NAHC/HHFMA Advisory Board and Work Group and is currently serving on the Board of Directors for both the Home Care Association of Florida & Tennessee Association for Home Care. Melinda is also the author of the Home Health OASIS Guide to OASIS-E and *Home Health Billing Answers, 2023*.

Melinda attended Cumberland University in Lebanon, Tennessee and received her Bachelor of Business Administration in Accounting. She began her career in 1991 with a large Tennessee based home care chain as a staff accountant and later joined a national healthcare consulting firm as their Reimbursement Manager.

Breakout Session - I Can Talk. Why Do I Need Speech Therapy?

Speech-language therapy is a key player in the home health model of care. From difficulty swallowing to challenges with memory and disorientation to an inability to effectively communicate. Speech-language therapy in the home benefits patients with all types of speech, language, communication, cognitive, and swallowing disorders. Utilizing speech therapy services may help improve overall outcomes and decrease the risk of rehospitalizations.



Nicole T. Williams, prior to practicing as a speech therapist, Nicole served 10 years in the Louisiana Army National Guard as an Engineer Officer in multiple capacities. Following 9-11 she served with the 769th Engineer Battalion in Bagram, Afghanistan. Upon her return, she completed graduate school and began her career as a speech-language pathologist. Nicole has experience working in skilled nursing, inpatient and outpatient rehabilitation, home health and acute care hospitals. Her heart has always been drawn toward home health in her personal commitment to increasing access to high-quality care for individuals in her community.

In addition to working to improve a person's communication skills, Nicole recently started her own business, Louisiana Voice and Swallow Solutions. The ability to provide state-of-the-art, mobile swallowing diagnostics to her patients has become invaluable. Nicole's success rate with eliminating her client's need for enteral feedings and returning their ability to eat by mouth is over 90%. A person's ability to communicate and swallow effectively directly impacts a person's emotional and social well-being. With proper diagnostics and individualized recommendations and strategies, clients can re-engage with their lives and loved ones and feel less isolated.

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At present, Nicole is sought after by medical professionals to speak on the significance and gravity of her work and its positive influence on the quality of life for Louisianans. Nicole's mission is to educate and change the mindset of medical teams, giving them specific knowledge and guidance on how the significance of speech pathology can drastically improve the lives of those they serve.

Nicole also has advanced training in VitalStim, AmpCare, the Lee Silverman Voice Treatment – LOUD (LSVT LOUD), the McNeill Dysphagia Therapy Program (MDTP), and AAC (Augmentive and Alternative Communication). When Nicole is not busy serving our community, she enjoys reading and spending time with her family.

Breakout Session - Integrating Professional Boundaries in Healthcare at Home: Achieving Balance and Avoiding Burnout

The intimacy of care delivery intersecting with patients served in their own setting runs deep, as does the aligned importance of establishing and maintaining professional boundaries. Workforce shortages, burnout and compassion fatigue can be made even worse when professional boundaries are not understood nor respected. Healthcare at home is fraught with opportunities to lose sight of where professional responsibilities end and personal accountability begins. Knowing where to draw the lines of professional boundaries, in actions and in words, can help your clinicians and teams protect themselves, their patients and families, as well as their teammates and agencies, while building communication skills and self-care tools. We will share simple, yet powerful tools for recognition of boundaries-related risks and how to best manage them. Learned from both theory and the many voices of providers, mastery of professional boundaries management in care at home will accrue to both your culture, your team engagement and your patient and family satisfaction. Learning Objectives: describe the importance of establishing clear professional boundaries in care at home delivery, explain how effective boundary-setting impacts compassion fatigue and burnout and discuss the impact of maintaining healthy boundaries on patient and family satisfaction.



Katherine Morrison, MSN, RN, CHPN, Director of Hospice Consulting Operations at WellSky- Katherine Morrison has worked in the hospice industry for over 20 years, much of which was spent in leadership roles. She holds a Masters of Science in Nursing with a major in Nursing Informatics. Her experience includes leading home hospice programs as well as freestanding hospice residences. She is an ELNEC trainer and has presented the ELNEC curriculum to large and small organizations. She is a member of numerous industry organizations and is committed to excellence in end-of-life care and community members.



Valarie Johnson, PT, MS, COQS, COS-C, HCS-O, HCS-D, CHHCM, Senior Manager, Clinical Integration and Education / Subject Matter Expert-OASIS with WellSky. Valarie has spent the past 20 years in the home care industry in a variety of roles from front line patient care as a physical therapist to leadership in clinical education and operations. She has a passion for helping agencies and individual clinicians simplify the complex nature of home care data collection to provide a clear path for using assessment data to provide efficient, patient-focused care to those in need, within the comfort of their home environments. Valarie has specialized in educating clinicians of all disciplines in OASIS, best practice patient care strategies, documentation, utilization, and regulatory compliance. She holds advanced certifications in OASIS, coding, and case management. As an experienced physical therapist and a subject matter expert in OASIS, she has a strong understanding and perspective on how to efficiently assess and translate patient status and functional ability in the home to the OASIS accurately which affects all aspects of agency health.

Breakout Session - Rolling the Dice with Acute Care Hospitalization and Emergency Department Use

Best practices for reducing ACH and ED Use will be discussed, including tried and tested frontloading and medication reconciliation, and others. ACH and ED Use together comprise 35% of the Total Performance Score in Value Based Purchasing so the importance of working on reducing rates cannot be overlooked. Now CMS has proposed to remove these two measures from the Quality Reporting Program and Value Based Purchasing and replace them with Potentially Preventable Hospitalization and Discharged to Community based on claims data. Lisa will discuss the implications of all these changes.

Explain how ACH and ED Use are calculated.

Identify best practices proven to keep patients out of the hospital and emergency department.

Contrast Potentially Preventable Hospitalization with ACH and ED Use.

HCLA SESSION DESCRIPTIONS



Lisa Selman-Holman, Vice President of Education & Quality at McBee, brings more than 35 years of experience in the home health & hospice industry, specializing in regulatory compliance, both as an RN and a home care attorney. Lisa founded Selman-Holman CoDr (Coding Done Right), a coding outsource and audit company, which was acquired by McBee in 2021. In her role as VP of Quality and Education, Lisa leads quality audit team to ensure the highest-level of accuracy in coding and clinical documentation internally at McBee and externally for clients nationwide. She will expand McBee's educational offerings, including live events and on-demand online trainings through the McBee Post-Acute Academy. Lisa is the past chair of the Board of Medical Specialty Coding and Compliance (BMSCC) and is an originator of the Homecare Coding Specialist-Diagnosis (HCS-D), Homecare Clinical Specialist-OASIS (HCS-O) and Homecare Coding Specialist-Hospice (HCS-H) credentials. She is an AHIMA Approved ICD-10- CM Trainer.

Breakout Session - In-Home Part B Therapy: A “How To Do It” Plan

This session will review the strategy for identifying patients that are eligible for in-home Part B therapy services. This session will also cover the documentation requirements for providing this therapy and how the services are reimbursed. Don't be confused by the fact that you are a home health agency with a Medicare Part A certification – you are able to bill for this service without being a Medicare Part B certified agency.

Presented by Melinda Gaboury

Breakout Session - Seamless Transitions from Home Health to Hospice

The decision to transition from home health to hospice and end of life care challenges a patient and their family. Professional staff of both organizations require competence, compassion, and the ability to connect with others for the process to avoid adding to the family's grief and pain. The providers' support teams also need the skillset to assure the process flows smoothly with primary care oversight and payers. Cindy Campbell and Katherine Morrison will guide participants through proven protocols that assure the application of best practices and evidence-based care.

Presented by Valerie Johnson and Katherine Morrison

Breakout Session - Home Care Business Relationships - Are You Violating Anti-Kickback Statute, Stark or the False Claims Act?

Health care business practices remain under considerable regulatory scrutiny. Over the past few years, the number of Anti-Kickback, Stark and False Claims Act cases brought against health care providers have continued to increase. Is your practice at risk? Have you analyzed your business and referral relationships? In this webinar, **Robert W. Liles** will discuss how these statutes work and steps you should be taking to reduce both your personal and practice's potential liability.



Robert W. Liles has worked in regulatory compliance as a Federal prosecutor and as defense counsel, for more than 25 years. This has provided a unique perspective on the challenges faced by clients in highly regulated industries such as health care, banking and finance. Mr. Liles focuses his practice on fraud defense, internal audits, investigations, compliance and regulatory matters. He has represented both individuals and entities in administrative, civil and criminal proceedings.

Breakout Session - The High Stakes of OASIS E

With OASIS E being the most expansive change to OASIS in the last 20 years, and with payment and outcomes depending on accuracy, your staff's competency has never been more important. Lisa will pinpoint the changes in guidance and provide examples, discuss trends and issues, as well as the proposed changes to OASIS scoring, items, and Value-Based Purchasing. Contrast new guidance with current guidance.

Explain application of new guidance.

Discuss proposed changes to OASIS items and scoring.

Discuss proposed changes to OASIS items in Value Based Purchasing.

Presented by Lisa Selman-Holman

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Breakout Session - Top 10 Home Health Deficiencies and How to Avoid Them

Ongoing survey readiness is key to survey success! This session will cover the top 10 home health survey deficiencies and how to avoid them including tips on documentation, best practices, process implementation, staff training, and survey preparation to ensure your agency is always survey ready. Guidance on the survey process will be provided to give agencies insight on how the surveyor is going to review the elements related to the Conditions of Participation. Key elements that surveyors find deficient in agency records will be outlined and reviewed. Objectives: Review Survey Types and Frequency, Discuss All Required Documents for Survey, Identify the top 10 home health deficiencies and discuss tips for compliance, Learn Readiness Tips for Survey Success, Review updated guidance as it relates to home health survey following the conclusion of the PHE.



Victoria Barron, MBA, BSN, RN, COS-C, Clinical Consultant, is a Registered Nurse who joined Healthcare Provider Solutions in December 2021 as a Clinical Consultant. As part of the HPS clinical consulting team, Victoria provides support and solutions to home health and hospice agencies nationally to achieve regulatory compliance.

With more than 37 years of nursing and healthcare experience, the majority of Victoria's career has been in the home services arena including home health, hospice, home care, and home infusion where she has served in various roles.

In home health and hospice, Victoria has served as agency administrator, interim administrator, clinical director, surveyor, mock surveyor, QAPI team member and consultant. In private duty she has served as agency administrator, and in home infusion as marketing director and infusion Registered Nurse.

In addition to her roles in home services, Victoria is an experienced clinician working as a hospital medical-surgical Registered Nurse, outpatient wound care and hyperbaric oxygen therapy Registered Nurse, and outpatient surgery and endoscopy center Registered Nurse. She has also served as a volunteer Registered Nurse in her community.

Victoria has led and participated in the start-up of hospice, home care and home infusion agencies and has successfully led teams through the initial Certification and Accreditation process as well as renewals of existing Certification/Accreditations. She is experienced in operations, clinical and billing compliance, data analytics, and process development and implementation. Victoria strives to support agencies achieve regulatory compliance and clinical success to provide quality care to patients across all service lines.

Victoria is a licensed Multistate Registered Nurse and is CHAP certified as a Hospice and Home Health Consultant.

Breakout Session - Best Practice Strategies for Defensible Documentation and OASIS Accuracy

In this crucial and comprehensive session, we will delve into the realm of documentation and assessment, focusing primarily on defensible documentation and OASIS (Outcome and Assessment Information Set) accuracy.

Through an analysis of real-life case studies and the exploration of updated regulations and guidelines, participants will gain an in-depth understanding of the paramount importance of defensible documentation and accurate OASIS data. This session will empower attendees to avoid legal challenges and ensure compliance with local and federal laws while improving patient outcomes and institutional credibility.

Participants can look forward to gaining the following insights:

1. **Defensible Documentation:** Understand the core principles of defensible documentation and its significance in the home health setting. Learn the best practices for creating precise, comprehensive, and legally sound medical records that can withstand scrutiny.
2. **OASIS Accuracy:** Learn how to accurately complete the OASIS assessments, which are crucial for Medicare home health payment and care planning. Explore the common pitfalls and mistakes in OASIS completion and how to avoid them.
3. **Legal and Regulatory Aspects:** Stay updated with the latest regulations and requirements pertaining to medical documentation and OASIS, minimizing the risk of audits, denials, and potential penalties.
4. **Implementing Effective Strategies:** Learn about practical strategies for maintaining high documentation standards and OASIS accuracy in your healthcare setting. Understand how to incorporate these best practices into your existing processes and workflows.
5. **Quality Assurance and Improvement:** Discuss quality assurance techniques and continuous improvement strategies that can help your organization consistently meet and exceed documentation and OASIS accuracy standards.

HCLA SESSION DESCRIPTIONS

This session is a must for any healthcare professional aiming to ensure their organization's documentation practices are not just defensible but exemplary, and OASIS assessments are completed with the highest possible level of accuracy. Equip yourself with the knowledge and skills necessary to uphold best practices and achieve excellent outcomes in your healthcare environment.



J'non Griffin, Principal, SVP, Coding, launched her own outsourcing and coding company, Home Health Solutions LLC, in 2012. It was named by Inc. magazine as one of the fastest growing companies in the nation in 2017, 2018 and 2019 before merging with Simone Healthcare Consultants in 2020. When Simone merged with BlackTree in 2021, J'non took the helm of SimiTree's new coding division as a director.

General Session - A Medicare Advantage CEO Engages Home Health Agencies

Home health providers often struggle to develop a collaborative, fair relationship with Medicare Advantage companies. People's Health CEO Susie Swoop will speak to her organization's approach to building trusting relationships with providers. And as she did last year Ms. Swoop will engage attendees in conversation about how both parties can enhance access and patient outcomes.



As chief executive officer for Peoples Health, **Suzi Swoop O'Brien** is the creative vision behind the Peoples Health business model. She guides the company's strategic plan for continued growth and steers the development and enhancement of the its Medicare Advantage plans. She also leads the company in establishing its medical home model to improve the health outcomes of plan members.

Closing Session - Analysis of Medicare's Proposed Rule (or Final) for Home Health for 2024

Medicare's Proposed Rule for Home Health for 2024 is more than twice as many pages as usual. Once again Richard MacMillan, JD, RN, deciphers the complexities for conference attendees.



Richard A. MacMillan, JD, RN, is Senior Vice President/Senior Counsel, Legislative and Regulatory Affairs for LHC Group since 2007. Richard served many of the state's home care providers as legal counsel in his prior employment with the Gachassin Law Firm. He is a Past-President of the Louisiana Rural Health Association, a member of the American Health Lawyers Compliance Association. Mr. MacMillan served as General Counsel to the HCLA from 1994 to 2007. He is admitted to the Louisiana Bar and the Mississippi Bar. He is also licensed as a Registered Nurse in Mississippi and Louisiana. Mr. MacMillan received his Juris Doctorate from LSU, and a B.S. in Nursing degree from the University of Southern Mississippi.



Going All In

CONFERENCE REGISTRATION FORM

Registration Fees for HCLA Members

Only members who are current on their 2023 membership dues are eligible to receive the member discount

Registration Fees for Non-Members

Regular Fee
Before October 18th

\$375

\$475

Late Fee
After October 18th

\$425

\$525

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Member of: HomeCare Association of Louisiana Non-Member

Please list each attendee below. Use additional copies for more than three registrations.

Name: _____ Email: _____

- Pre-Conference Registration - \$95 for members, \$145 non-member
 Two-Day Conference Registration before October 18 - \$375 for members, \$475 non-member
 Two-Day Conference Registration after October 18 - \$425 for members, \$525 non-member

Registration Fee \$ _____

Name: _____ Email: _____

- Pre-Conference Registration - \$95 for members, \$145 non-member
 Two-Day Conference Registration before October 19 - \$375 for members, \$475 non-member
 Two-Day Conference Registration after October 18 - \$425 for members, \$525 non-member

Registration Fee \$ _____

Name: _____ Email: _____

- Pre-Conference Registration - \$95 for members, \$145 non-member
 Two-Day Conference Registration before October 18 - \$375 for members, \$475 non-member
 Two-Day Conference Registration after October 18 - \$425 for members, \$525 non-member

Registration Fee \$ _____

I/We have read the payment and cancellation policies and agree to comply with these terms. **Please enclose check payable to the HomeCare Association of Louisiana.** You may also register and pay online at www.hclanet.org.

TOTAL ENCLOSED \$ _____

Method of Payment:

Check payable to HCLA Amex Discover MasterCard Visa

Card No. _____ Expiration Date _____ CSV Code _____

Going Green! In an effort to be environmentally responsible, the 2023 HCLA Annual Home Care Conference is trying to reduce the amount of paper we use at the conference. Attendees will receive a folder containing the conference schedule, session evaluations, exhibit hall layout and sponsor/exhibitor guide. Session handouts will not be printed and distributed; attendees and exhibitors will have the opportunity to download the session handouts before, during and after the conference from the HCLA website.

Mail registration form and payments to:

FAX: 337-231-0089

HomeCare Association of Louisiana
P.O. Box 80124
Lafayette, LA 70598