



How to Establish Essential Preferred Provider Relationships

A 90-Minute Lunch & Learn Audio Conference

by

Elizabeth E. Hogue, Esq.

Thursday, June 20, 2019

******12:00 p.m. to 1:30 p.m. Central Time******

Audio-Conference Description

Preferred Provider Agreements now seem essential for all types of home care providers; including home health agencies, hospices, HME companies and private duty agencies; in order to establish and/or strengthen relationships with referral sources. The “window” for these Agreements is open wider than ever, but is likely to narrow or close soon so now is the time! What do various types of referral sources, including hospitals, SNFs, ALFs/ILFs and physicians want from their preferred partners? Why should hospices be especially interested in relationships with SNFs? What are key provisions to include in Preferred Provider Agreements? Another important issue is how to “square” Preferred Provider Agreements with patients’ right to freedom of choice. Attend this session to learn in detail how to have effective preferred provider relationships and comply with freedom of choice requirements. Get your questions answered in a Q & A session at the end of the teleconference. Get started now with information from this teleconference!

About the Speaker:

Elizabeth Hogue is an attorney in private practice with extensive experience in health care. Prior to becoming an attorney, she was employed as a personnel manager by a Blue Cross-Blue Shield Plan. She studied at the University of Maryland School of Law, concentrating in health law, and gained considerable clinical experience, course work, and employment experience in this area. Following her admission to the Bar, she developed an active practice in health law. She represents clients all over the country. Her clients are professional associations, managed care providers, and institutional health care providers; including hospitals, long-term care facilities, home health agencies, durable medical equipment companies, and hospices. Ms. Hogue gives numerous presentations each year on health-related topics. Her articles are regularly included in trade association publications and other journals. Ms. Hogue is a member of the American Health Lawyers Association.

How it works:

Complete the Registration Form for your agency and return to HCLA. Registered locations will receive an e-mail confirmation **two days prior to the teleconference** with instructions on how to join the audio conference, access handouts, additional resources, etc. Participate in the live, interactive Q&A session via your telephone.

PLEASE NOTE: Registration fees are based on one phone connection; multiple site participation from your agency will be charged a separate registration fee for each.

REGISTER TODAY! Save time and travel costs, and include all staff members who will benefit from this program!



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FOUR SIMPLE WAYS TO REGISTER

BE SURE TO INCLUDE ALL INFORMATION REQUESTED BELOW:

1. **Register Online** at: www.hclanet.org
2. **Fax** this completed form below to: 337-231-0089
3. **Mail** completed form to: HCLA, P.O. Box 80124, Lafayette, LA 70598
4. **Phone** HCLA Office at 337-231-0080

Please type or print legibly all information below.

Name:	Agency:
Address:	City/State/Zip Code:
Phone:	Fax:
Email (Mandatory Field):	

Registration Fees

This fee includes one phone connection. Additional fees will be charged if there are multiple connections. No refunds will be given.

☐ 6/20/19 Audio Conference

Member

\$159

Non-Member

\$259

PAYMENT METHOD

☐ Check (payable to HCLA)

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Cardholder's name (print) _____

Card Number _____ / _____ / _____ Exp. Date _____

Signature _____