

34th Annual Conference and Summit on Leadership

May 3-4, 2012



Summit on Leadership

May 3, 2012

7:45 am - 4:00 pm

Annual Conference

May 4, 2012

7:30 am - 3:30 pm

Best Western Royal Plaza Hotel

Marlborough, MA



EDUCATION PROGRAM HIGHLIGHTS

maaps Summit on Leadership

**Best Western Royal Plaza Hotel – 181 Boston Post Rd. West
Marlborough, MA**

Thursday, May 3, 2012

Often the best lessons we learn are from our own journeys. We forge ahead, equipped as best as we are able, and along the way experience success, failure, unforeseen challenges and surprising relationships. Sometimes, however, it's helpful to listen to the lessons of others before we leap!

maaps Summit on Leadership offers participants tips and tools on:

- women in leadership
- succession planning
- negotiation skills
- managing a multi-generational workforce
- leading in a digital world, and
- insights from current CEOs.

Luncheon Keynote

The Future of Education

Paul Reville, Secretary of Education, Commonwealth of Massachusetts

34th Annual Conference and Vendor Exposition

**Best Western Royal Plaza Hotel – 181 Boston Post Rd. West
Marlborough, MA**

Friday, May 4, 2012

The **maaps** 34th Annual Conference offers the largest full-day conference in New England dedicated to meeting the multidisciplinary professional development needs of both private and public special education school staff. These staff include but are not limited to administrators, educators, clinicians, direct care staff, chief financial and operation officers

During the day you will have the opportunity to

- learn about evidence based and emerging best practices
- innovative practices from dozens of regional and national specialists in the field of special education
- network with colleagues (800+), and
- celebrate with the Teacher of the Year and the Direct Care Staff of the Year award winners.

WORKSHOP KEY

• Audience Focus

- **Educator:**
Teacher; Teaching Assistant; Reading Specialist
- **Clinician**
Social Worker; Counselor; Psychologist; Speech and Language Therapist; Occupational and Physical Therapist
- **Administrator:**
Executive Director; Education Director, Clinical Director; Program Director, Team Leader
- **All Audiences:**
Includes above audiences as well as Residential Counselor; Child Care Worker

• Level of Evidence Based Practice

- **Evidenced Based Practice:**
Thoroughly researched and replicated
- **Emerging Best Practice:**
Research not fully documented
- **Promising Practice:**
Research shows promise but no published trials
- **Informational**

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REGISTRATION INFO.

You can register for the Annual Conference and Summit on Leadership by using the enclosed registration forms or by going to www.maaps.org.

Registering online is strongly encouraged, as it will increase registrant's chance of receiving their first workshop selection.

In the past, the conference has **SOLD OUT**, so members are encouraged to register early.

HOTEL ACCOMMODATIONS

Location:

Best Western Royal Plaza Hotel
Marlborough, MA
(888) 543-9500

Price:

\$105 Single/Double

Deadline for room rate:

April 20, 2012

Quick Reference Guide

Code	Workshop Title	AUDIENCE				LEVEL OF EVIDENCE			
		Educator	Clinician	Administrator	All Audiences	Evidence Based Practice	Emerging Best Practice	Promising Practice	Informational
	Summit on Leadership								
A	Purposeful leadership: Career transitions for women			x				x	
B	The other side of succession planning			x				x	
C	Women who lead and the men who follow them: Gender in the workplace			x				x	
D	"If I knew then.....": CEOs offer insights into preparation for their role. A panel presentation			x				x	
Lunch	MA Secretary of Education, Paul Reville			x				x	
E	Managing a multi-generational workforce: Beyond the stereotypes			x				x	
F	Leadership in a digital world			x				x	
G	Negotiation 101: Learn how to negotiate anything, anywhere			x				x	
	Annual Conference								
A-1	The Key Comprehension Routine: Content Literacy Strategies	x		x		x			
A-2	How to Reach and Teach Every Child Math	x		x		x			
A-3	i gotta iDevice and i wanna use it at school				x			x	
A-4	Sometimes You Have to Push the Piano off the Building			x			x		
A-5	Embrace Global Communication with your Students			x				x	
A-6	APptivities to Develop Social Communication: Targeted Integration of Web and iPad Apps			x				x	
A-7	Building sentences as related to the Common Core's Language Progressive Skills	x		x		x			
A-8	Assembling the Pieces of the Transition Puzzle				x			x	
A-9	When Push Comes to Shove: How to target bullying and enhance anti-bullying curricula				x			x	
A-10	Am I Truly Welcome Here?				x			x	
A-11	He Talks Funny: A mother's journey to educate the world about her son's communication impairment				x			x	
A-12	Rethinking Inclusion: Deference or Redefinition				x			x	
A-13	Plan, Do, Study, Act: Embedding Measures for School Improvement				x			x	
A-14	Mingle All the Way..... a practical approach to facilitating day to day pragmatic language skills				x	x			

Quick Reference Guide

Code	Workshop Title	AUDIENCE				LEVEL OF EVIDENCE			
		Educator	Clinician	Administrator	All Audiences	Evidence Based Practice	Emerging Best Practice	Promising Practice	Informational
B-1	Let the Data Fill in the Blanks			x		x			
B-2	Nutrition and Special Education			x				x	
B-3	Technology Leadership: Managing the Transition	x						x	
B-4	Current Issues in Special Education				x			x	
B-5	No Need for a PhD: Practical Strategies for Neuroscience Applications to Teaching, Counseling and Intervention			x		x			
B-6	Grown Up Already! Transition from School to Adult Services			x				x	
B-7	Sex, Drugs, and Hip Hop: Using modern media as an ally in schools			x				x	
B-8	If Parents Could Grade Us...			x				x	
B-9	iCame, iSaw, iChose! Choosing Your Educational Technology			x				x	
B-10	Techniques to develop Student's summary and persuasive writing skills			x			x		
B-11	Leadership when there is no one to ask			x				x	
B-12	Not all Assistive Technology needs a Battery!	x	x					x	
B-13	Taking Students to the Next Level			x		x			
B-14	Keys to Literacy Planning: A Model for Schools			x		x			
C-1	ABC – Adventure Based Counseling			x					x
C-2	Disaster in the Making: Do You Know Where Your Information Is?		x					x	
C-3	Beyond the Straight and Narrow: Curriculum Design for Diverse Learners	x					x		
C-4	Show Me the Evidence: What Two Years of Survey Data Have Taught Us about Your Programs			x			x		
C-5	Cutting Class: How the Foundation Budget Underfunds Education Reform's Core Education Program		x					x	
C-6	We know we're Good, But How Do They?			x				x	
C-7	The iPad needs Your Help!			x				x	
C-8	Make and Take: Interactive Word Documents			x				x	
C-9	Math: Continuous Informative Assessment	x					x		
C-10	Adolescent Literacy: Research to Practice	x					x		
C-11	Career Development and Transition Services			x				x	
C-12	Music to Our Ears: Arts Integration for Academic Success			x			x		
C-13	Sound Body, Sound Mind: Enhance Students' Health, Learning and Focus through Yoga			x				x	
C-14	Who Owns the Learning?			x					x

maaps 2012 Summit on Leadership, May 3, 2012

REGISTRATION/BREAKFAST 7:45 AM- 8:45 AM

SESSIONS A & B: 8:45 AM-10:25 AM

A. Purposeful leadership: Career transitions for women

Beth Skidmore, MBA

Vice President of Business Development with

Robert F. Kennedy Children's Action Corps

CEO of Skidmore and Company Consulting, Carlisle, MA

Many women in leadership are so consumed by responding to the day to day needs of their respective organizations that they fail to consider their own career and professional development. As a result, transitions into new roles or positions often occur accidentally rather than purposefully. This session explores strategies women in leadership can use to develop a personal vision for their work and lives which build upon their strengths. This session welcomes male participants who are in a coaching, mentoring or supervisory role for women in their organization, or anticipate they may be in the future.

B. The other side of succession planning

Barry Dym, Ph.D.

Executive Director, Institute for Non-profit Management and

Leadership, Boston University School of Management

The transition from one leader to another sometimes follows a stable, well-managed pathway, marked primarily by continuity of strategic directions and management. More often, transitions signal major changes and much tumult for all involved. Relationships begin to shift, issues of power, control, loyalty, and core values come to the fore, and the viability of the mission may be questioned. This facilitated discussion examines all these factors so as to prepare participants for this journey in their own organization.

BREAK/EXHIBITS: 10:25 AM-10:40 AM

SESSIONS C & D: 10:40 AM-12:20 PM

C. Women who lead and the men who follow them: Gender in the workplace

Beth Skidmore, MBA

Vice President of Business Development with Robert F.

Kennedy Children's Action Corps

CEO of Skidmore and Company Consulting, Carlisle, MA

Invariably women in organizational leadership face the challenge of supervising and leading male administrators and staff. Although individual differences among women in leadership and their staff impact these relationships, there are factors specific to gender and to traditional assumptions about sex, power, and authority that come to bear on the leadership relationship. This workshop provides an interactive, sometimes playful, examination of these factors. Participants of both genders are encouraged to attend.

D. "If I knew then.....": CEOs offer insights into preparation for their role. A panel presentation

William Corwin, J.D.

President, Clarke Schools for Hearing and Speech

Frank Gagliardi, Ph.D.

Executive Director, The League School

Barbara Salisbury, MPA

CEO, Ivy Street School, MAB Community Services

Judy Vreeland, MA

Executive Director, The Learning Center for the Deaf

Moderator: Kathleen Lovenbury, MA,

Chief Executive Officer, Stetson School

The moderator facilitates a discussion of the skill sets and knowledge these panelists wish they had had when they became CEOs. Panelists also discuss some of the biggest "surprises" they wish they had been ready for. Included are strategies for how they overcame challenges. Participants can use what they learn in this session to begin working on an individual development plan.

BREAK/EXHIBITS: 12:20 PM-12:40 PM

LUNCH 12:40 PM-1:40 PM

PLENARY SESSION: 1:40 PM-2:15 PM

MA Secretary of Education, Paul Reville

BREAK/EXHIBITS: 2:15 PM-2:30 PM

SESSIONS E, F & G: 2:30 PM-4:00 PM

E. Managing a multi-generational workforce:

Beyond the stereotypes

Adrienne Williams, M.Ed.

Director of Child Welfare Services, Robert F. Kennedy

Children's Action Corps

Never before have the age demographics spanned so widely in the workplace. This poses a challenge to the leader who must manage different work and communication styles, motivational factors, comfort with technology and media, authority issues, language and dress. This session examines strategies that the leader can use to manage beyond the stereotype, and create an environment where staff of all ages work together effectively.

F. Leadership in a digital world

Beth Skidmore, MBA

Vice President of Business Development with

Robert F. Kennedy Children's Action Corps

CEO of Skidmore and Company Consulting, Carlisle, MA

Leaders who are wary of technology and social media should attend this session. It's here to stay, and can be a useful tool in managing an organization. Session examines how social media and technology can be used to manage training, supervision, team building marketing and development, communication with families and more. Come open the "Pandora's box" and explore the possibilities.

G. Negotiation 101: Learn how to negotiate anything, anywhere

Chad Carr, Esq.

Lecturer on Law, Harvard Negotiation and Mediation Clinical Program, Harvard Law School, and former special education teacher

Negotiation skills are critical to good leadership. Leaders must be able to model good negotiation skills and use them effectively for efficient organizational functioning. This session offers a conceptual framework for analyzing, preparing for, and conducting negotiations in a variety of settings and includes an experiential exercise.



maaps SUMMIT ON LEADERSHIP

REGISTRATION FORM

Best Western, Marlborough, MA

Thursday, May 3, 2012

Register online at www.maaps.org

Or you can still mail this form to: maaps P.O. Box 845758, Boston, MA 02284-5758
or **FAX TO: 781-245-5294 by APRIL 15, 2012**

SCHOOL/AGENCY: _____

ADDRESS: _____

CONTACT PERSON: _____ **PHONE:** _____ **EMAIL:** _____

maaps Member Registrants _____ x **\$75.00** per person = \$ _____

Non-Member Registrants _____ x **\$85.00 per person** = \$ _____

REGISTERING AFTER 4/15/12

maaps Member Registrants _____ x **\$85.00 PER PERSON** = \$ _____

Non-Member Registrants _____ x **\$95.00 per person** = \$ _____

CHECK PAYABLE TO maaps ENCLOSED IN THE AMOUNT OF: \$ _____

PURCHASE ORDER # _____

NAME AND EMAIL ADDRESS
(email required for notification)

Personal Care Attendant (P)
Interpreter (I)

WORKSHOP PREFERENCE

- | | | | | | |
|----------------------------------|-------|----------------------------|--------|--------|-----------|
| 1. _____
Summit on Leadership | _____ | Please Circle your choices | A or B | C or D | E, F or G |
| 2. _____
Summit on Leadership | _____ | Please Circle your choices | A or B | C or D | E, F or G |
| 3. _____
Summit on Leadership | _____ | Please Circle your choices | A or B | C or D | E, F or G |
| 4. _____
Summit on Leadership | _____ | Please Circle your choices | A or B | C or D | E, F or G |

Additional registrations may be listed on a separate sheet.

REFUND POLICY: To receive a refund, a written request must be received by maaps no later than five (5) business days before the conference. Refund requests can be mailed or faxed to the maaps office attn: Kristen Brown. Substitutes for registrants will be accepted.

PLEASE NOTE: Attendees who require a sign language interpreter or a personal care attendant must register by **April 8, 2012** in order for maaps to accommodate your request.

CONSENT TO USE OF PHOTOGRAPHIC IMAGES: Registration and attendance at, or participation in, maaps meetings and other activities constitutes an agreement by the registrant to maaps' use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

maaps 34th Annual Conference - May 4, 2012
Best Western Royal Plaza Hotel, Marlborough, MA

SESSION "A" 8:30 A.M. - 10:10 A.M.

A-1: The Key Comprehension Routine: Content Literacy Strategies

Shauna Cotte, M.Ed

Teacher Trainer, Keys to Literacy

This workshop reviews a routine for teaching comprehension strategies that are embedded in content classroom instruction. The following grade 3-12 skills and strategies are included: main idea skills, text structure, topic webs, two-column notes, summary, and question generation.

Audience Focus: Educators, Administrators

Evidence Based Practice

A-2: How to Reach and Teach Every Child Math

John Mighton, PhD, OC.

Founder/President of JUMP math and Fellow at the Fields Institute for Research in Mathematical Education, Toronto

This workshop will present a number of proven methods that teachers can use to engage their students in learning mathematics. By using continuous assessment, by breaking explanations into manageable steps, and by challenging students to discover ideas by incrementally raising the bar, teachers can keep their whole class moving along at roughly the same pace.

Audience Focus: Educators, Administrators

Evidence Based Practice

A-3: i gotta iDevice and i wanna use it at school

Karen Waddill

Cotting School Pace Assistive Technology Assessment Center Coordinator

Patricia Salmonson

Cotting School Director of Technology

Parents and students want to use iDevices at school, but how do they know if it is a fun toy or an educational tool? Along with the great opportunities these devices provide questions about the management of apps and hardware as well as integration into educational routines can quickly turn "i gotta iDevice" into "i gotta headache".

Audience Focus: All

Informational

A-4: Sometimes You Have to Push the Piano off the Building

Jane Mulligan Hardin, M.Ed.

Program Director, Simmons College

This workshop will examine how classroom behavior can be improved through increasing student engagement in some unusual ways. Effective classroom management is often tied to student engagement.

This workshop will offer some new ideas on how you can improve student behavior by offering some new strategies for an age old challenge!

Audience Focus: All

Emerging Best Practice

A-5: Embrace Global Communication with your Students

Alan November

November Learning, Senior Partner

Learning is social. Clearly our students choose to use social media such as Facebook, when they are not in school. Now is the time for educators to tap safe and moderated social web-based tools to expand the audience for student work. At the same time, we can provide role models of appropriate ethical behavior on the web. The teacher alone is no longer sufficient to prepare students for success in the global economy. Building learning communities across all subject areas can provide the capacity for students to take much more responsibility for the quality of their own work and to make a contribution to other students.

Audience Focus: All

Informational

A-6: APptivities to Develop Social Communication: Targeted Integration of Web and iPad Apps

Sean J. Sweeney, CCC-SLP

SLP, Newton Public Schools, Ely Center, Consultant

This presentation will model a variety of accessible technology resources to emphasize social behavior skills and strategies. Help kids apply strategies, concepts and vocabulary in the course of very motivating activities using concepts in the Social Thinking™* and related curricula.

Audience Focus: All

Informational

A-7: Building sentences as related to the Common Core's Language Progressive Skills

Jerry Morris, M.Ed.

Educational Consultant, Collins Education Consultants

This presentation will show how to teach the ELA Common Core standard for writing: one word at a time; one rule at a time; and, one skill at a time. Once students are armed with these skills, they can win the battle of writing longer pieces.

Audience Focus: Educators: Administrators

Emerging Best Practice

A-8: Assembling the Pieces of the Transition Puzzle

Nancy Frazer Evangelista, M.Ed.

Learning Center for the Deaf, Transition Coordinator

Jennifer Blasko

Department Chair of the Career and Technology Education program

This workshop will present the role of the transition coordinator and the interface with the career/technology programs, academic programs, residential programs and larger community to facilitate students' transitions to adult life. Presenter will discuss transition pitfalls along with the importance of the role of a transition coordinator in schools.

Audience Focus: All

Informational

A-9: When Push Comes to Shove: How to target bullying and enhance anti-bullying curricula

Bridget Lally, Cardinal Cushing Centers, Clinician

Lindsay McMahon, Cardinal Cushing Centers, Teacher

Becky Leyva, Stetson School, Director of Education

Sherry Lynn MacNeil, Devereux, Director of Education

Elizabeth Russell, Cotting School, Mental Health team member

Attendees will learn about varied **maaps** anti-bullying curricula, identify how to meet the state requirements around bullying within the IEP process and within programs' financial constraints. Panelists will explore what has worked and what hasn't worked in each of their programs, and participants will leave with resources to strengthen their own program while examining the application of anti-bullying methods.

Audience Focus: All

Informational

A-10: Am I Truly Welcome Here?

Adrienne Williams, M.Ed.

Director of Child Welfare Services, Robert F. Kennedy Children's Action Corps

Any youth-servicing organization undoubtedly works with Gay, Lesbian, Bi-Sexual, Transgender and Questioning (GLBTQ) youth. We know this population experiences a higher rate of depression, suicide and drug use and are subject to intense bullying and hate crimes simply due to who they are. Transgender youth are self-identifying at younger ages than ever before. This interactive session will engage, inform and provide helpful takeaways to begin building a safe, therapeutic, welcoming organization.

Audience Focus: All

Informational

A-11: He Talks Funny: A mother's journey to educate the world about her son's communication impairment

Jeanne Buesser

President, Apraxia Network of Bergen County, Author

Ms. Buesser's son was diagnosed with childhood apraxia of speech at age two. During this interactive session participants will learn about the disorder; how to engage children and youth with speech disorders, and how to teach others to comfortably communicate with those children.

Audience Focus: All

Informational

A-12: Rethinking Inclusion: Deference or Redefinition

Frederick J. Brigham PhD

Past President, Council for Exceptional Children Division of Research & Associate Professor of Special Education and Research Methods, George Mason University

David Blaiklock M.Ed.

Doctoral Student, George Mason University

Special education is rooted in the civil rights equal protection clause; however, basing placement decisions for students with disabilities on "separate but equal arguments" often fails to capture the instructional needs of students with disabilities—Free and Appropriate Public Education. Historically, non-public settings have been on the cutting edge in providing services to students with disabilities, providing services dedicated to the needs of the particular students they serve. The current political zeitgeist celebrates the removal of students with disabilities from dedicated settings and returning them to neighborhood schools whereas the desires for dedicated gifted programs, another area of exceptionality, are rising. The logic supporting movement in different directions clearly needs review.

Audience Focus: All

Informational

A-13: Plan, Do, Study, Act: Embedding Measures for School Improvement

Scott M. Preston, Ph.D.

Walker School, Director of Program Improvement, Compliance and Technology

This workshop will describe how Walker School has embedded the measures used in the **maaps Outcome Study Survey** in its admissions, quality assurance, and discharge procedures. Using a model called, Plan – Do – Study – Act, practitioners assess risk factors, needs and strengths at admission, formulate concrete goals, and systematically measure progress throughout treatment. The presenter will review the initial assessment process, the measurement schedule, and technology deployed to collect and communicate data.

Audience Focus: All

Informational

A-14: Mingle All the Way..... a practical approach to facilitating day to day pragmatic language skills

Susan Hartnett, M.S., CCC-SLP

Cotting School Speech and Language Pathologist

Attendees will learn about available social pragmatic curriculums and materials, and how to adapt them for different skill levels. The workshop will offer lesson ideas to target pragmatic skill development and generalization. Participants will leave with practical resources to implement strategies in their own therapeutic/classroom setting.

Audience Focus: All

Emerging Best Practice

SESSION “B” 10:40 A.M. - 12:20 P.M.

B-1: Let the Data Fill in the Blanks

Robert Shapiro, Ph.D., BCBA-D

Devereux Behavior Analyst

This workshop focuses on the various methods of data collection, including both direct and indirect measures, and emphasizes the various factors that go into evaluating which is the most appropriate method to use. This is specifically related to crafting behavioral and academic objectives that are quantifiable, appropriate, and measurable, and gauging the effectiveness of interventions designed to meet those objectives

Audience Focus: All

Emerging Best Practice

B-2: Nutrition and Special Education

Erin E. Ridge

Nutritionist/Health Educator and Classroom Teacher at the Guild School for Human Services

Doreen Mangini

Presenter will describe the curriculum which includes lessons in baking, trips to the grocery store, hands on classroom discussions about nutrition, and activities relating to healthy food choices.

Audience Focus: All

Informational

B-3: Technology Leadership: Managing the Transition

Alan November

November Learning, Senior Partner

This workshop outlines essential skills for leadership, and offers practical guidelines and creative solutions for building accountability into the planning and implementation process. Articulating vision and mission, managing change, and aligning technology to primary curricular goals are emphasized. A shift in perspective from technology to information and communication planning is a critical next step. We will explore opportunities for “leader as a role model.” We will also explore various opportunities for professional development design including empowering educators to join global professional communities.

Audience Focus: Educator

Informational

B-4: Current Issues in Special Education

Marcia Mitnacht

State Director of Special Education Planning & Policy Development Office, Massachusetts DESE

Review current issues in special education.

Audience Focus: All

Informational

B-5: No Need for a PhD: Practical Strategies for Neuroscience Applications to Teaching, Counseling and Intervention

Dr. Penny Cuninggim, Ed. D., M.A.T., M.S.W.

Associate Director, NEARI; Director of Brain-Based Services

Three levels of applied neuroscience intervention: neurological, teaching methodology/pedagogy and environmental will be reviewed. Participants will take away practical strategies that resonate with individual “learning” differences.

Audience Focus: All

Emerging Best Practice

B-6: Grown Up Already! Transition from School to Adult Services

Pat Pakos, MA.

ARC of Massachusetts, Transition Coordinator

Kerry Mahoney

The Arc of Greater Haverhill-Newburyport, Transition Coordinator

This workshop will provide an overview of transition planning. The workshop's goal is to help school personnel plan for positive post high school outcomes and opportunities in education, training, and/or employment for students with disabilities.

Audience Focus: All

Informational

B-7: Sex, Drugs, and Hip Hop: Using modern media as an ally in schools

David Eckelkamp, LMHC

Expressive Therapist, The Protestant Guild

Explicit media and adult content media are the tools of the arts by which our students/clients express their feelings and create peer bonds as they explore the idea of adulthood. Learn how one Expressive Arts therapist balances the cultivation of personal expression while shaping appropriate behavior with children and young adults who have cognitive disabilities and difficulty with sexuality or violence.

Audience Focus: All

Informational

B-8: If Parents Could Grade Us...

Bonnie O’Connell, Cardinal Cushing Centers

Gwen Eaton, Devereux

John Drake, Cotting School

Where would we “Exceed Expectations” and where do we “Need Improvement”? Join a discussion with a panel of parents from a variety of **maaps** schools to gain insight into their perspective. The panel is prepared to address anything from admissions to discharge, so bring your questions and current challenges.

Audience Focus: All

Informational

B-9: iCame, iSaw, iChose! Choosing Your Educational Technology

Steve Margarite

Gifford School, Director of Technology

Dick Newton

Doctor Franklin Perkins School, Director of Technology

The workshop will focus on new software and technology developments – especially those that apply best to special education. A framework to make educated decisions about choosing from the vast number of applications and hardware being pitched to the educational market will be shared.

Audience Focus: All

Informational

B-10: Techniques to develop Student's summary and persuasive writing skills

Jerry Morris, M.Ed.

Educational Consultant, Collins Education Consultants

There are professionals who assign writing and those who teach writing. This presentation will explain how to break down these two key assignments into digestible chunks. Participants will practice some of these parts and see how all parts fit the whole. In addition, they will see how to teach the parts of these two key pieces which are often mentioned in The Common Core.

Audience Focus: All

Emerging Best Practice

B-11: Leadership when there is no one to ask

Elizabeth Skidmore, M.B.A.

Robert F. Kennedy Action Corps. Vice President of Business Development

When leaders at all levels are confronted by a serious problem or crisis with no apparent solution, what do they do? How can leaders develop a strong internal compass that guides their decisions and actions- despite the opposition and skepticism of others? Session examines decision making strategies for leaders who are confronting challenging situations requiring thoughtful decision-making

Audience Focus: All

Informational

B-12: Not all Assistive Technology needs a Battery!

Karen Waddill

Cotting School Pace Assistive Technology Assessment Center Coordinator

Lisa Blethen, OTR/L

Cotting School Occupational Therapist

Assistive technology includes a wide continuum of strategies and tools. Come view and explore many options that DO NOT require a battery to support students' organization, studying and writing skills. These tool choices are focused on students who experience mild-moderate fine motor disabilities and/or executive functioning disabilities.

Audience Focus: Educator: Administrator

Informational

B-13: Taking Students to the Next Level

John Mighton, PhD, OC.

Founder/President of JUMP math and Fellow at the Fields Institute for Research in Mathematical Education, Toronto

Get the most out of the JUMP Math program and take it to the next level. You will be guided through the art of scaffolding difficult concepts in math teaching. We will look at how to develop bonus questions/challenging students who finish quickly. We will examine teaching strategies and games that will help you in developing solid problem solving skills in young people.

Audience Focus: All

Evidence Based Practice

B-14: Keys to Literacy Planning: A Model for Schools

Shauna Cotte, M.Ed.

Teacher Trainer, Keys to Literacy

This workshop reviews a model for developing a literacy plan based on eight components including: assessment planning; use of data; Tier I, II and III interventions; literacy planning teams, professional development planning. The planning model promotes participation by all stakeholders and is designed to foster teamwork.

Audience Focus: All

Evidence Based Practice

SESSION “C” 1:50 P.M. – 3:30 P.M.

C-1: ABC – Adventure Based Counseling

Timothy Connor

Recreation Coordinator, Devereux Foundation

ABC is a therapeutic skills group teaching groups of all ages and abilities strong character building skills experientially. This group engages in problem solving and trust building activities designed to increase students' self-esteem through teamwork, communication and relationship building.

Audience Focus: All

Informational

C-2: Disaster in the Making: Do You Know Where Your Information Is?

Steve Margarite

Gifford School, Director of Technology

Dick Newton

Doctor Franklin Perkins School, Director of Technology

This workshop will explore disaster planning and recovery and how it relates to technology and information. The discussion will focus on what should schools need to anticipate, and how to plan. Presenters will share state and federal preparedness and reporting requirements. School disasters and successful response and recovery will be shared.

Audience Focus: Administrators

Informational

C-3: Beyond the Straight and Narrow: Curriculum Design for Diverse Learners

Priscilla Egan, M.Ed.

Cotting School Special Education Teacher

This workshop will focus on how to navigate the curriculum development process for multi-grade level classrooms. A science curriculum created for middle school students of diverse ability levels will be used as the basis for discussion. Attendees will explore topics such as how to integrate state standards, IEP objectives, and life skills goals; how to differentiate learning objectives; and how to develop curriculum within broader instructional themes.

Audience Focus: Educator

Emerging Best Practice

C-4: Show Me the Evidence: What Two Years of Survey Data Have Taught Us about Your Programs

Lisa Galasso, Ph.D.

Private Practice

Understanding and experience with Evidence Based Practices varies greatly across programs and disciplines. Dr. Galasso will present two years of survey data exploring the utilization of Evidence Based Practices (EBPs) in **maaps** programs. The current state of the art will be described as well as areas for future growth and development.

Audience Focus: All

Emerging Best Practice

C-5: Cutting Class: How the Foundation Budget Underfunds Education Reform's Core Education Program

Luc Schuster

Policy Analyst, Mass Budget and Policy Center

Mass Budget's recent report "Cutting Class," details how the Foundation Budget has not kept up with the changing costs of education by underestimating health insurance and special education costs by over \$2 billion. This workshop will look at spending across education cost categories and how many low income districts end up cutting core education programs—especially the hiring of teachers to compensate for insurance and special education costs.

Audience Focus: Administrator

Informational

C-6: We know we're Good, But How Do They?

Dave Manzo

President, Cotting School

Robert Broudo

President and Headmaster of Landmark School

We know **maaps** member schools provide quality education and innovative programs to students with special needs. But how do others know about the valuable services offered? How can we create a high standard for ourselves before others do it for us? Two leaders of accredited schools will lead a discussion about the merits of bringing a school through the New England Association of Schools and Colleges (NEASC) process. Panelists discuss their schools' process and share lessons learned along with tips for making it meaningful.

Audience Focus: All

Informational

C-7: The iPad needs Your Help!

Amy Houghton B.S., OTR/L, ATP

PACE Assistive Technology Assessment Team Member

Eileen Kiernan, M.Ed.

Instructional Technology Coordinator, PACE Assistive Technology Assessment Team Member

In a complex, special needs environment the iPad creates new challenges for staff. This workshop will demonstrate strategies and tools used to improve physical access to the iPad. Using video samples, participants will view other technology tools used with the iPad in the classroom. Specific apps that teachers can customize to enhance skills and comprehension for students, at many different levels will be shared.

Audience Focus: All

Informational

C-8: Make and Take: Interactive Word Documents

Karen Waddill

Cotting School Pace Assistive Technology Assessment Center Coordinator

Learn to make accessible, interactive worksheets/quizzes in Microsoft Word. We will demo in both Word 2011 (Mac) and Word 2010 (PC), but any version past 2003 will have the tools and can be supported.

Audience Focus: All Informational

C-9: Math: Continuous Informative Assessment

John Mighton, PhD, OC.

Founder/President of JUMP math and Fellow at the Fields Institute for Research in Mathematical Education, Toronto

New work in cognition has shown that mathematical abilities can be developed in all students (even ones who have traditionally struggled at school) through rigorous instruction. In this workshop we will present a number of proven methods that teachers can use to engage their students in learning mathematics. By using continuous assessment, breaking explanations into manageable steps, and challenging students to discover ideas by incrementally raising the bar, teachers can keep their whole class moving along at roughly the same pace.

**Audience Focus: Educators
Evidence Based Practice**

C-10: Adolescent Literacy: Research to Practice

Shauna Cotte, M.Ed.

Teacher Trainer, Keys to Literacy

This workshop will define adolescent literacy, the status of American adolescents' literacy skills, and review the most recent research findings about how to improve literacy achievement for students in grades 4-12. Resources will be identified.

**Audience Focus: Educators
Evidence Based Practice**

C-11: Career Development and Transition Services

Kathleen Pignone, M.Ed., CRC

Career Development Director, Bay Cove Academy

This workshop will cover how to implement comprehensive career development and transition services in a private school setting. It will discuss how to help students gain the necessary skills and experiences needed to transition from school to work and/or higher learning and independent young adult life. Services discussed will include transition assessments and planning, career counseling, social pragmatic skill building and independent living skills training ideas.

Audience Focus: All Informational

C-12: Music to Our Ears: Arts Integration for Academic Success

Liz MacDonald

Cotting School Music Teacher

This workshop will engage participants in the many ways music can be utilized to teach the common core standards. Topics will include composition, improvisation, musical math, reading, and technology integration. Attendees will interact in various activities concluding with time to individually test out an exciting new tool in accessible music technology.

**Audience Focus: All
Emerging Best Practice**

C-13: Sound Body, Sound Mind: Enhance Students' Health, Learning and Focus through Yoga

Susan McCadam Hoffman, M.S., RYT

Private consultant, Mat Madness Studio Owner

Current research supports that "sound body sound mind" is more than just theory. Participants will explore how the physical practice of yoga in schools links to enhanced learning. Learn how easy it is to incorporate yoga based activities throughout the day to support better physical health and foster self-regulation on the part of your students.

Audience Focus: All Informational

C-14: Who Owns the Learning?

Alan November

November Learning, Senior Partner

Placing easy to use digital tools in the hands of our students can lead them to build very creative solutions such as tutorials to help classmates learn. We know that many children prefer to learn from their peers. Giving our students a sense of purpose toward making a contribution to the learning community can be one of the most powerful and effective ways of improving achievement for all students. We have underestimated the capacity of our students to lead and contribute to their learning community.

Audience Focus: All Informational



maaps 34TH ANNUAL CONFERENCE

REGISTRATION FORM

Best Western, Marlborough, MA

Friday, May 4, 2012

Register online at www.maaps.org

Or you can still mail this form to: maaps P.O. Box 845758, Boston, MA 02284-5758
or **FAX TO: 781-245-5294 by APRIL 15, 2012**

SCHOOL/AGENCY: _____

ADDRESS: _____

CONTACT PERSON: _____ PHONE: _____ EMAIL: _____

maaps Member Registrants _____ x \$135.00 per person = \$ _____

Non-Member Registrants _____ x \$195.00 per person = \$ _____

REGISTERING AFTER 4/15/12

maaps Member Registrants _____ x \$145.00 PER PERSON = \$ _____

Non-Member Registrants _____ x \$210.00 per person = \$ _____

CHECK PAYABLE TO maaps ENCLOSED IN THE AMOUNT OF: \$ _____

PURCHASE ORDER # _____

NAME AND EMAIL ADDRESS
(email required for notification)

Personal Care Attendant (P)
Interpreter (I)

WORKSHOP PREFERENCE

1. _____
Annual Conference
Please Enter 1st choice A- B- C-
Please Enter 2nd choice A- B- C-
2. _____
Annual Conference
Please Enter 1st choice A- B- C-
Please Enter 2nd choice A- B- C-
3. _____
Annual Conference
Please Enter 1st choice A- B- C-
Please Enter 2nd choice A- B- C-

Additional registrations may be listed on a separate sheet.

REFUND POLICY: To receive a refund, a written request must be received by maaps no later than five (5) business days before the conference. Refund requests can be mailed or faxed to the maaps office attn: Kristen Brown. Substitutes for registrants will be accepted.

PLEASE NOTE: Attendees who require a sign language interpreter or a personal care attendant must register by April 8, 2012 in order for maaps to accommodate your request.

CONSENT TO USE OF PHOTOGRAPHIC IMAGES: Registration and attendance at, or participation in, maaps meetings and other activities constitutes an agreement by the registrant to maaps' use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

ADVERTISERS AND EXHIBITORS
BY COMPANY NAME
(as of March 6, 2012)

- Altimate Medical
- Amego
- Bay Path College
- BENEMAX
- Boston Higashi School
- Bridge of Central MA, Inc.
- CBIZ Tofias & Mayer Hoffman McCann P.C.
- Clark, Hunt, Ahern and Embry
- Coting School
- Easter Seals
- esped.com
- Evergreen Center, Inc.
- The Gifford School
- High Road School of Massachusetts
- Hirsch Roberts Weinstein LLP
- The Home for Little Wanderers
- Judge Rotenberg Educational Center
- KDSA Consulting, LLC
- Kirkland Albrecht & Fredrickson LLC
- Landmark School
- Lenox Village Integrative Pharmacy
- Leonard, Mulherin & Greene, P.C.
- Massachusetts Department of Early Education and Care
- Massachusetts Department of Elementary and Secondary Education
- May Institute
- Melmark New England
- On-Tech Consulting, Inc.
- Operational Services Division/MA State Purchasing
- Pearson Curriculum Group
- Perkins School for the Blind
- QBS, Inc.
- RCS Learning Center
- Regis College
- Schools for Children
- St. Ann's Home and School
- Staples Business Advantage
- USI New England
- Wediko Children's Services

maaps Summit on Leadership Rate Sheet
 Best Western Royal Plaza Hotel
 Marlborough, MA
 Thursday May 3, 2012

<u>Summit Exhibits</u>	Member Fee	Nonmember Fee
6' Exhibit Table	\$ 370.00	\$ 595.00
<u>Summit Sponsorships</u>	Member Fee	Nonmember Fee
Summit Sponsorship	\$ 2,000.00	\$ 2,000.00
Lunch Sponsorship	\$ 1,000.00	\$ 1,000.00
Workshop Sponsorship	\$ 500.00	\$ 500.00

maaps 34th Annual Conference Rate Sheet
 Best Western Royal Plaza Hotel
 Marlborough, MA
 Friday May 4, 2012

<u>Conference Advertisements</u>	Member Fee	Nonmember Fee	Size	Color or B/W
Back Cover (SOLD)	\$1,000.00	\$1,100.00	8 1/2" W 11" H	B/W
Front Inside Cover	\$750.00	\$825.00	8 1/2" W 11" H	B/W
Back Inside Cover	\$750.00	\$825.00	8 1/2" W 11" H	B/W
Front Inside Facing Page (SOLD)	\$440.00	\$484.00	8 1/2" W 11" H	B/W
Back Inside Facing Page (SOLD)	\$440.00	\$484.00	8 1/2" W 11" H	B/W
Full Page	\$360.00	\$396.00	8 1/2" W 11" H	B/W
Half Page	\$190.00	\$209.00	8 1/2" W 5 1/2" H	B/W
<u>Conference Exhibits</u>	Member Fee	Nonmember Fee		
6' Exhibit Table	\$370.00	\$595.00		
10' Exhibit Space	\$520.00	\$745.00		
Extra Exhibit Staff (Limit 1)	\$50.00	\$50.00		
<u>Conference Sponsorships</u>	Member Fee	Nonmember Fee		
Conference Sponsorship	\$10,000.00	\$10,000.00		
Lunch Sponsorship	\$5,000.00	\$5,000.00		
Badge Sponsorship	\$5,000.00	\$5,000.00		
Bag Sponsorship	\$4,000.00	\$4,000.00		
Program Update Sponsorship	\$2,000.00	\$2,000.00		
Registration Booth Sponsorship	\$1,500.00	\$1,500.00		
Coffee Break Sponsorship	\$1,500.00	\$1,500.00		
Foundation Workshop Sponsorship	\$500.00	\$500.00		
<u>Annual Sponsorships</u>	Member Fee	Nonmember Fee		
Super Star Sponsorship	\$12,000.00	\$12,000.00		
Star Sponsorship	\$8,000.00	\$8,000.00		
Shooting Star Sponsorship	\$5,000.00	\$5,000.00		
Rising Star Sponsorship	\$3,000.00	\$3,000.00		
Patron Sponsorship	\$1,200.00	\$1,200.00		

FOR MORE INFORMATION GO TO www.maaps.org

maaps Advertiser, Exhibitor and Sponsor Contract

Company Name: _____ Primary Contact Name: _____

Address: _____

Telephone: _____ FAX: _____ E-mail _____

ADVERTISING: PRINT

Publication: _____ Dates: _____

Size: _____ Location: _____

BW or Color: _____ Print Ad Fee: _____

Instructions: _____

ADVERTISING: WEB

maaps.org – Dates: _____ Web Ad Fee: _____

Spedschools.com – Dates: _____ Web Ad Fee: _____

Instructions: _____

EXHIBITS

Please reserve ____ (#) 6' booth(s) or ____ (#) 10' booth(s). My preferences are booth (#) ____ or ____ or ____.

Booth Fee: _____ **Additional Booth Staff Fee:** _____

The fee includes 1 staff for each booth purchased and 1 lunch. Add \$50 for each additional booth person. Please note the hotel may charge a fee for electrical and phone equipment and service.

Names of booth staff (for badges):(free) _____ (additional) _____

Program Book Description:

Company Name: _____ Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

Important: Please attach on a separate sheet a brief (50 words or less) description of your company and/or the product(s) you will display at the meeting for use in the on-site exhibitor directory and other listings as appropriate. maaps reserves the right to edit this description in order to meet space restrictions.

SPONSORSHIPS

Type of Sponsorship: _____ Sponsorship Fee: _____

TOTAL AMOUNT DUE

Total Enclosed: _____

BILLING INFORMATION

Billing Contact: _____ Telephone: _____

Address: _____

The undersigned agrees to purchase advertisement(s), exhibit(s) or sponsorship(s) from the Massachusetts Association of 766 Approved Private Schools (maaps) according to the terms and conditions outlined in this contract.

Signature Required: _____ **Date:** _____

maaps TERMS AND CONDITIONS

EXHIBITORS/SPONSORS

1.) On-site services.

Once **maaps** receives the contract for exhibitors and advertisers, with payment, you will receive a package of materials containing information on all matters relevant to the operation of the meeting including services provided by the respective hotels such as electrical and phone installation, identification signs, storage of freight, receiving, etc.

2.) Booth assignments.

Exhibit booths are assigned upon receipt of the exhibit contract and full payment of the fee. Assignments are made on a first-come, first-served basis. Site determination will be made by **maaps**.

3.) Cancellations.

Cancellations must be made in writing by April 14 of the conference year to receive a refund.

4.) Restrictions.

- (a) Exhibitors purchase space solely for their own use and may not allow other vendors to purchase/use space at their booth(s). Exhibitors may display information/literature only at their own booth. Exhibitors shall only display material, which does not conflict with the policies and procedures of **maaps**, a copy of which will be provided upon request. **maaps** reserves the right to remove materials from the exhibition site, which conflict with any policy or procedure of **maaps**. Vendors and other individuals who have not purchased booth space or sponsorship may not distribute their literature at the meeting.
- (b) Exhibit space will be sold to vendors, individuals, and/or corporations that provide services and/or sell products, which are related to the special education profession. General consumer goods and services will be considered on an individual basis. Exhibits on the following will not be accepted under any circumstances: **non-766 approved private special education schools**, tobacco, alcoholic beverages, pornographic material, firearms, fund raising activities, political campaigns. No exhibits will be placed in violation of existing **maaps** policies. Requests for exhibit space are accepted at the discretion of the **maaps** Executive Director and/or his designee.
- (c) Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in exhibitor's booths or displays. No exhibitor will be permitted to play, broadcast or have performed any music or use any other copyrighted material, such as photographs or other artistic works, without first presenting to **maaps** proof satisfactory that the exhibitor has, or does not need, a license to use such music or copyrighted material. **maaps** reserves the right to remove from the exhibit hall all or any part of any booth or display which incorporates music, photographs or other copyrighted material for which the exhibitor fails to produce proof that the exhibitor holds all required licenses. The exhibitor shall remain liable for and shall indemnify and hold **maaps**, their agents and employees harmless from all loss, cost, claims, causes of actions, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violations or infringement (or claimed violation or infringement) by exhibitor, exhibitor's agents or employees of any patent, copyright or trade secret rights or privileges.

5.) Liability.

The exhibitor assumes the entire responsibility and liability for losses, damages, expenses and claims arising out of personal injury or damage to exhibitor's displays, equipment and other property at the exhibit site, and shall indemnify and hold harmless **maaps**, its members, employees and agents, and the hotel/conference facility, its agents, servants and employees from any and all such personal injury, losses, damages, expenses and claims.

ADVERTISERS/SPONSORS

1.) Payment.

All advertisers are required to pay in advance (payment must accompany insertion order). Publisher reserves the right to hold advertiser and its advertising agency jointly liable for payments due. Advertiser and its advertising agency will be held liable for the total payment for ads cancelled after closing date.

2.) Liability.

Advertiser and agencies assume liability and agree to indemnify and hold harmless publisher for all content of advertisements printed and responsibility for any claims arising therefrom made against the publisher. Advertiser acknowledges that it has not relied upon any warranties or representations not incorporated into this agreement.

3.) Restrictions (Special rules apply for website advertising – for more information see terms for each specific web site)

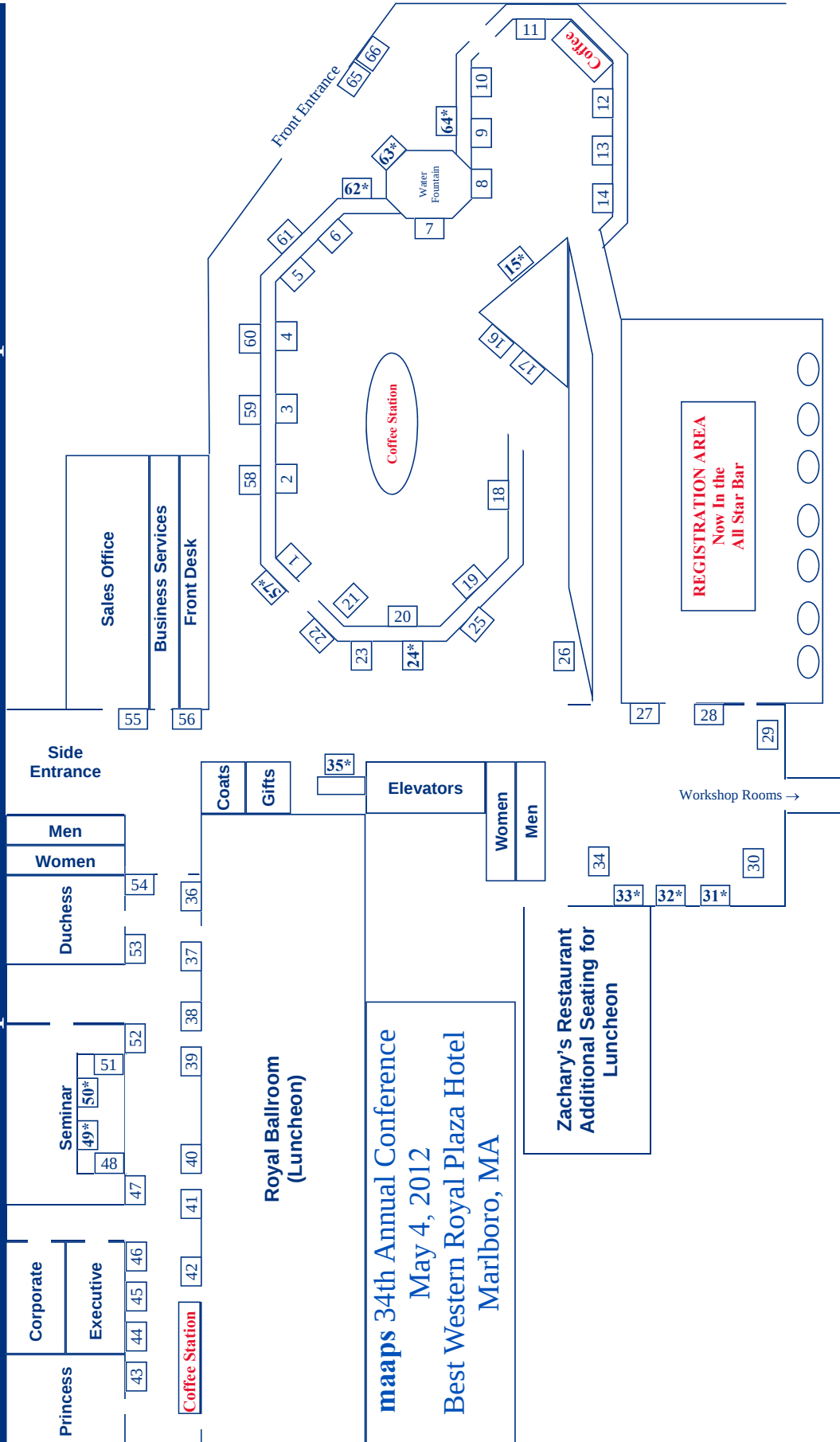
Advertising space will be sold to vendors, individuals, and/or corporations that provide services and/or sell products which are related to special education. General consumer goods and services will be considered on an individual basis. Advertisements on the following will not be accepted under any circumstances: **non-766 approved private special education schools**, tobacco, alcoholic beverages, pornographic material, firearms, fund raising activities, political campaigns. No advertisements will be placed in violation of existing **maaps** policies. Requests for advertising space are accepted at the discretion of the **maaps** Executive Director and/or his designee.

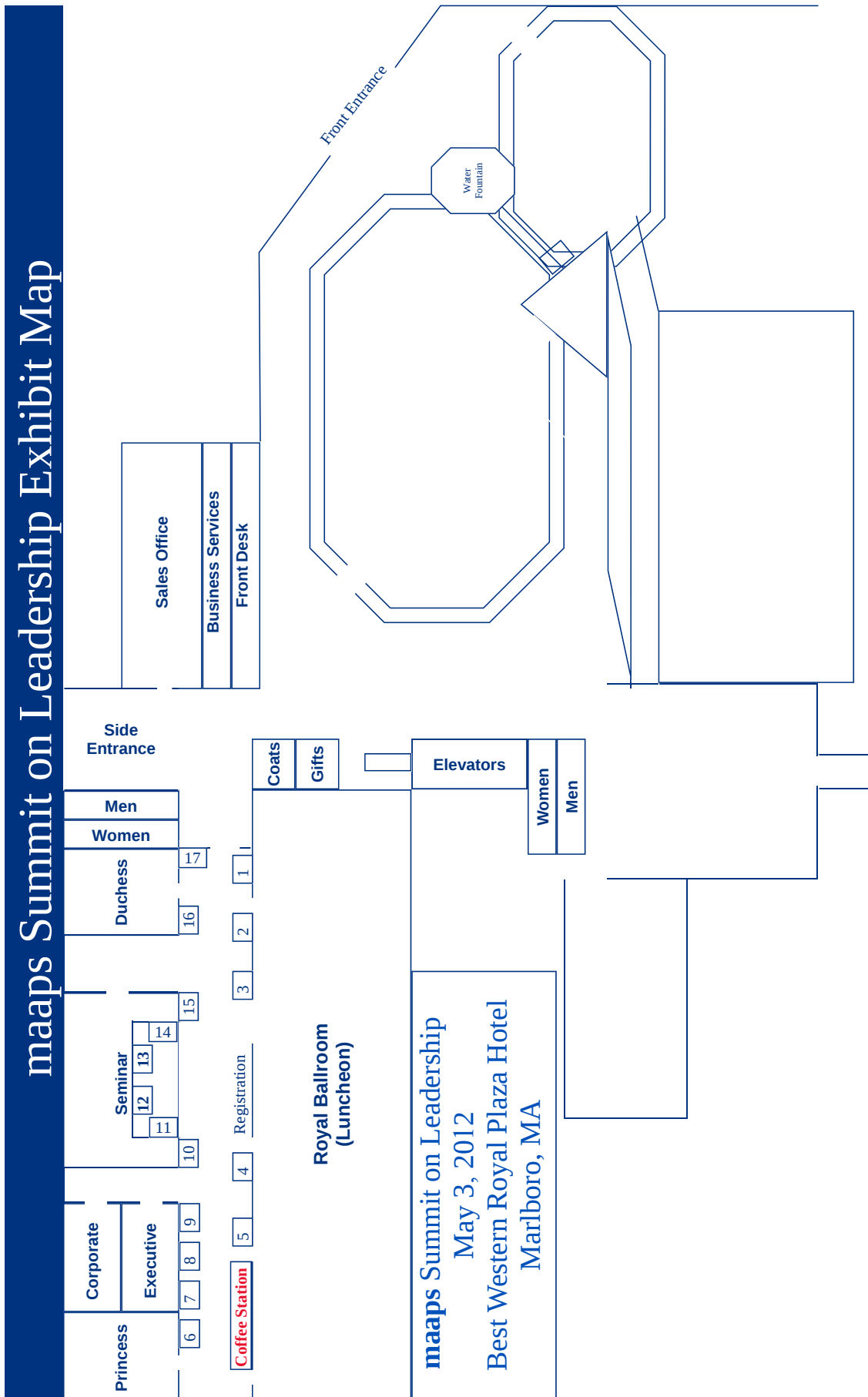
All potential advertisements will be reviewed by the **maaps** Director of Membership and Marketing for a decision on acceptance and must be computerized in a PDF format. If an advertisement is approved for placement, an Advertising Contract must be completed and returned to **maaps** by the date specified. Full payment must be received at **maaps** upon approval of the advertisement. No advertisements will run in **maaps** publications unless full payment has been received. In addition to any legal remedy the publisher may pursue, failure to comply with the terms of the contract will result in the person/vendor being excluded from future advertisements in any **maaps** publication.

NONCOMPLIANCE – TERMINATION

maaps reserves the right to terminate this contract at any time due to exhibitor's noncompliance with the terms and conditions outlined herein. Exhibitors agree to assume any costs or liability incurred as a result of the **maaps** exercising its right to terminate this contract. The exhibitor further agrees that upon termination of the contract **maaps** has the right to remove any and all materials from exhibitor's display. **Please sign** the contract and mail with full payment and other material to Ron Riggs, COO, Massachusetts Association of 766 Approved Private Schools 4 Lakeside Office Park, 591 North Avenue, Wakefield, MA 01880 Or FAX to (781)245-5294. Questions? Call Ron at (781) 245-1220.

maaps Annual Conference Exhibit Map





maaps

15 Lakeside Office Park
607 North Avenue
Wakefield, MA 01880