**Subject: Benefits of NASL Membership**

Dear ,

Did you know that there is a national association representing your legislative and regulatory interests? I have been a member of the [National Association for the Support of Long Term Care](http://www.nasl.org/) (NASL) for \_\_\_\_\_ years and have found the information provided and networking invaluable.

NASL is the nation’s only association representing the ancillary service providers in long term and post acute care. This includes in-house and contract therapy providers, clinical and point of care health information technology developers, durable medical equipment, prosthetic and orthotic manufacturers, enteral nutrition and diagnostic testing providers.

We are the leaders in advocacy and education, and I invite you to share the benefits and opportunities of NASL Membership. The main reasons I have continued my membership with NASL is because I have experienced improved outcomes for the providers and communities I serve and I am proud to be part of a group of prominent LTPAC professionals who have the power to influence healthcare legislation and regulations affecting our businesses.

I urge you to take advantage of all NASL membership offers by [joining today](http://netforum.avectra.com/eweb/shopping/shopping.aspx?site=nasl&cart=0&shopsearch=&shopsearchCat=Membership). Visit the [NASL web site](http://www.nasl.org/) to learn more and to complete your [online application](http://netforum.avectra.com/eweb/shopping/shopping.aspx?site=nasl&cart=0&shopsearch=&shopsearchCat=Membership) right now.

Please remember to enter me as the person who introduced you to this extraordinary organization under the member referral section of the online membership application! I would be more than happy to continue dialoguing with you about the tools and resources available at NASL and I look forward to introducing you to the NASL leadership.

Sincerely,