

You are invited to join Arizona, Colorado, Louisiana, New Mexico, Oklahoma, and Utah at our Inaugural Southwest Homecare & Hospice Virtual Conference!

SPONSORSHIP PACKAGES & BENEFITS:

PLATINUM SPONSOR

\$10,000

Limited to Four Sponsors-
First Come, First Serve

- Recognition as a Conference Sponsor
- Full page ad in digital program and logo on the cover
- Logo on all conference marketing materials
- Up to a 3 minute promotional video for plenary (a.k.a. keynote) session
- 3D virtual exhibitor booth- included
- Push notification linked to virtual booth
- Access to attendee list from all participating states.

GOLD SPONSOR

\$7,500

- Sponsorship of educational track of choice (up to 4 sponsors per track - home health, hospice or personal care)
- Sponsorship of breakout session of choice (first come, first serve)
- Up to a 3 minute promotional video at the beginning of the breakout session
- Half page ad and logo next to sponsored breakout session in digital program
- Push notification linked to virtual booth
- 3D virtual exhibitor booth - included
- Access to attendee list from all participating states.

HOME WHERE OUR HEART IS

Southwest Home Care & Hospice
Virtual Conference
November 18 & 19, 2020



Homecare & Hospice
Association of Utah



SILVER SPONSOR

\$5,000

- Sponsorship of a break-out session of choice (first come, first serve),
- 90 second promotional video at the beginning of the breakout session
- Quarter page ad and logo next to sponsored breakout session in digital program
- Push notification linked to virtual booth
- 3D virtual exhibitor booth - included
- Access to attendee list from all participating states.

Register & learn more by visiting:

<https://www.hhau.org/Southwest-Conference-Sponsors-and-Exhibitors>

EXHIBITOR BOOTHS

VIRTUAL EXHIBITOR PAGE \$800

From the Main Floor, guests can enter the Exhibitor Hall, navigate and view the content of each Exhibitor page, download collateral and communicate with the Exhibitor.



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VIRTUAL 3D BOOTH \$1,000

From the Main Floor, guests can enter the Exhibitor Hall and navigate each booth. At this interactive booth, attendees can:

- Watch video(s)
- Request more information
- Grab swag

The booth is a live experience where your guests can share face-time and ask questions to learn more.

TAKE YOUR SPONSORSHIP TO THE NEXT LEVEL - SOUTHWEST CONFERENCE ADD ONS

HOST A YOGA OR MINDFUL MEDITATION SESSION

\$1,500

30 minute laughter yoga, chair yoga or a mindful meditation session (we provide the instructor), to be held each morning of Day 1 and Day 2 prior to the first session of the day, and during the lunch break on Day 1 for a total of three sessions.

Sponsorship includes a two minute self-introduction & promotional time at the beginning of the discussion, logo placement, and push notifications to attendees with a hyperlink to your virtual page/booth to announce the event.



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SOUTHWEST CONFERENCE ADD ONS- CONTINUED

HOST A TABLETOP DISCUSSION

\$1,000

30 minute table top discussions bring colleagues together from different states to discuss topics of interest with the assistance of a moderator (sponsors may provide their own moderator or use one of ours).

Sponsorship includes a two minute self-introduction & promotional time at the beginning of the discussion, logo placement, and push notifications to attendees with a hyperlink to your virtual page/booth to announce the event.

EXHIBITOR HALL SPONSORSHIP

\$750

Exhibitor Hall sponsorship includes placement of your banner outside the virtual platform exhibitor hall (limited to 5 sponsors).

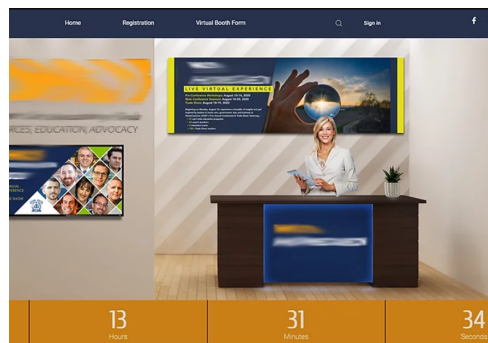
CONCURRENT SESSION SPONSORSHIP

\$500

Sponsor one or more education breakout sessions of your choice (first come, first serve). Sponsorship includes a virtual banner with your logo hung outside of the session with a hyperlink to your virtual page/booth, and logo placement next to the sponsored session in the digital program.

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PROGRAM ADS

Full Page Ad: \$1,000

Half Page Ad: \$750

Quarter Page Ad: \$500

**REGISTER & LEARN MORE BY VISITING:
[HTTPS://WWW.HHAU.ORG/SOUTHWEST-CONFERENCE-SPONSORS-AND-EXHIBITORS](https://www.hhau.org/southwest-conference-sponsors-and-exhibitors)
EMAIL VERONICA@OAH.COM AND/OR INFO@HHAU.ORG WITH QUESTIONS.**