

A T T E N D E E B R O C H U R E

HCLA Annual Home Care Conference

There's No Place Like



HOME



**HCLA Annual
Home Care Conference**

HCLA

HOME CARE ASSOCIATION OF LOUISIANA

November 11 - 12, 2019

Embassy Suites, Baton Rouge, LA

Welcome to the 2019 HomeCare Association of Louisiana Annual Conference. Dorothy summarized it well when she woke up in Kansas. *There is no place like home*. These words generate emotions anytime, but especially when we are feeling poorly, anxious, ill, aging, or in our final weeks and months of life. The care we provide at-home enhances quality of life, family satisfaction, outcomes, and longevity. Our work has meaning.

Home health is evolving, transforming, and on the way to a better system. However there is a serious disruption to our status quo. Traditions and past stories are essential touchstones that we acknowledge and celebrate. These impact our values as we give birth to the new, more productive, efficient iteration of home care.

The Patient-Driven Groupings Model (PDGM), the update of OASIS-D1, the increased impact of ICD-10 to PDGM, and changes to Requests for Anticipated Payments (RAPS), only begin to identify the shift. Old siloes are dissolving. Non-medical home care, palliative care, hospice, primary care in the home, and technological advances are all blending into more patient and family-focused care!! Mergers, consolidations, partnerships, joint ventures, new iterations of processes, and new professionals practicing in the home make it clear that we are on the Yellow Brick Road to a different future.

This conference will include presentations on leading during disruptive times, achieving success in the new PDGM, and OASIS. You will hear from the experts on the 2020 Final Rule, palliative care nursing initiatives, and the revenue cycle challenges of the transition to PDGM. And a critical part of your time with us is our networking, sharing ideas, and learning about new opportunities. The HomeCare Association of Louisiana Annual Conference is about honoring the past, celebrating a bright future, and finding companions for the journey. We're excited to have you join us.

REGISTER ONLINE @ WWW.HCLANET.ORG

WHO SHOULD ATTEND?

All RN's, home care and hospice owners, CEOs, CFOs, COOs, administrators, DONs, clinicians, marketing and sales staff, home health billers, and operational management staff. Come to hear the latest home care information, industry changes and meet with our vendors!

HOTEL INFORMATION

Our conference will be held at the Embassy Suites located 4914 Constitution Avenue, Baton Rouge, LA 70808. A block of rooms has been reserved from Sunday, November 10th through Tuesday, November 12th. The conference room rate is \$129 per night for single or double occupancy, (plus tax). To take advantage of this discounted rate, please call 225-924-6566 and **use the following HCLA group discount code: HCL**. Reservations must be guaranteed with a major credit card. Reservations at this discounted rate will be accepted on a space-available basis through **October 18, 2019**. After the October 18th cutoff date, reservations will be accepted on a space-available basis and may be subject to higher rates.

TRADE SHOW/EXHIBIT SCHEDULE

Representatives from companies offering products and services of interest to home care industries will be participating in our annual conference as exhibitors and event sponsors. On Monday, November 11th, the exhibitors will have table top exhibits in the Caucus meeting room. The exhibition will continue on Tuesday, November 12th until 1:30 p.m. Please make plans to show your appreciation to our exhibitors by visiting their tables during the conference.

SPECIAL NEEDS

If you have a disability, require special assistance or have dietary restrictions, please attach a written description of your special needs and return it with your registration form. Every effort will be made to accommodate your request.

CONTINUING EDUCATION CREDIT

The HomeCare Association of Louisiana is an approved provider of continuing nursing education by Louisiana State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. "Number of credits 10.25"

REGISTRATION INSTRUCTIONS

To register and pay with a check, please use the registration form included. Online registration is available via the HCLA website @ www.hclanet.org for those wishing to pay by credit card or PayPal. Click on the Event Calendar option under the HCLA Events tab. Look for the 2019 HCLA Annual Home Care Conference HCLA registration links, and select the desired registration type (two-day registration). You will need to log in using your email as your user ID and password in order to complete the registration. If you have any problems with the registration system or need assistance creating a user ID and password, please contact Liz Langley in the HCLA office at 337-231-0080.

PAYMENT & CANCELLATION POLICIES

All registration fees must be paid in advance via check or credit card. For registrations after November 1st, a credit card number will be required to reserve your spot for the conference. No registrations will be accepted at the door. Cancellations received by Friday, November 1st will be refunded less a \$50 administrative fee. No refunds will be provided for cancellations after, November 1st or for "no shows." Substitutions are welcome. If possible, please notify us in advance if a substitution will be made so that the change can be made on the name badge. Registration fees and continuing education credits are based on the registrant attending the entire conference sessions for which he/she has registered. Therefore, attendees cannot "share" a registration (i.e., one person attend one day and someone else attend on the second day under a two-day registration).

QUESTIONS? If you need additional information, please call the HCLA office at 337-231-0080 or contact **Liz Langley** at liz@hclanet.org.

HCLA CONFERENCE SCHEDULE

MONDAY, NOVEMBER 11, 2019

7:30 AM to 5:00 PM	Registration	Constitution Hall Foyer
8:00 AM to 9:30 AM	Breakfast with Exhibitors	Caucus
9:15 AM to 9:30 AM	Opening / Welcome	Assembly
9:30 AM to 10:30 AM	Keynote The Yellow Brick Road of Teamwork Kenneth Alexander	Assembly
10:30 AM to 11:00 AM	Break	
11:00 AM to 12:00 PM	Breakout OASIS and PDGM Lisa Woolery	Assembly
11:00 AM to 12:00 PM	Breakout State Survey Most Frequently Occurring Deficiencies Pam Warmack	Senate
12:00 PM to 1:30 PM	Hall of Honor Luncheon (Included in Registration)	Atrium
1:30 PM to 3:00 PM	Breakout Coding and PDGM Lisa Woolery	Assembly
1:30 PM to 3:00 PM	Breakout Building Resilience in Your Workplace and Your Personal Life: Mindfulness Meditation Helen Landry	Senate
3:00 PM to 3:30 PM	Break	
3:30 PM to 5:00 PM	General Session Performing and Living Beautifully During Uncertainty: Mindfulness Meditation in Difficult Times Helen Landry	Assembly

Agenda Continued on Next Page

The 2019 HomeCare Association of Louisiana Annual Conference, **There's No Place Like Home** will bring together home care & hospice owners, CEOs, CFOs, executives, clinical and administrative staff from agencies all over Louisiana as well as vendors from various aspects of the home care industry.

This conference will provide you with opportunity to network and to learn new ways to tackle your agency's biggest challenges and increase your knowledge of latest industry trends and initiatives by attending numerous educational activities at the conference. Engage and network with people who do what you do. Your conference registration includes:

- ★ Keynote Opening Session, 3 General Sessions, and Closing Session
 - ★ 4 Educational Breakout Sessions
 - ★ HCLA Hall of Honors and Excellence in Home Care Awards Luncheon
 - ★ 2 Lunches and Coffee Breaks
 - ★ Continuing Education Credits for Nurses

Another exciting aspect that conference attendance offers is the opportunity for attendees to win door prizes! The Grand Prize for this year's conference is \$200.00 cash.

HCLA CONFERENCE SCHEDULE

TUESDAY, NOVEMBER 12, 2019

7:30 AM to 4:30 PM	Registration	Constitution Hall Foyer
8:00 AM to 9:00 AM	Breakfast with Exhibitors	Caucus
9:00 AM to 10:00 AM	General Session Understanding the Challenges Ahead and How Data Driven Quality Assurance is the Path to Success Michael McGowan	Assembly
10:00 AM to 10:30 AM	Break	
10:30 AM to 12:00 PM	Breakout Quality Assurance and Cash Flow Acceleration for PDGM Michael McGowan	Assembly
10:30 AM to 12:00 PM	Breakout PPS vs PDGM: A Roadmap for Home Health Billers Delaine Henry	Senate
12:00 PM to 1:30 PM	Lunch (Included in Registration)	Atrium
1:30 PM to 2:30 PM	Breakout Home Health Revenue Cycle: Is Your Cash Flow Prepared? M. Aaron Little	Assembly
1:30 PM to 2:30 PM	Breakout Review Choice Demonstration (RCD): How Can Providers Begin Preparing While Adapting for PDGM? Cheryl Meyer	Senate
2:30 PM to 2:45 PM	Break	
2:45 PM to 3:15 PM	General Session Home Health Final Rule 2020 Richard MacMillan	Assembly
3:15 PM to 4:15 PM	Closing Session PDGM: The Final Rule M. Aaron Little	Assembly

Purpose: To increase the knowledge of home care providers of future trends within the clinical and operational parameters required by CMS to ensure quality care for patients cared for in the home environment.

CONFERENCE LOCATION



The guest rates for conference attendees who stay at the Embassy includes a daily Complimentary Hot Buffet Breakfast featuring a cooked-to-order egg station and an Evening Reception in the Bar that includes complimentary drinks and snacks.

A block of rooms has been reserved from Sunday, November 10th through Tuesday, November 12th. The conference room rate is \$129 per night for single or double occupancy, (plus tax). To take advantage of this discounted rate, please call 225-924-6566 and **use the following HCLA group discount code: HCL**. Reservations must be guaranteed with a major credit card. Reservations at this discounted rate will be accepted on a space-available basis through **October 18, 2019**. After the October 18th cutoff date, reservations will be accepted on a space-available basis and may be subject to higher rates.

HCLA SESSION DESCRIPTIONS

Keynote Session - The Yellow Brick Road of Teamwork

Do you ever feel like you are caught up in a whirlwind and don't know where you will land? And when you do land, you don't know which direction to go to accomplish your goals? If so, you are not alone. It takes a strong leader and a committed team to successfully navigate the complex world of healthcare. This session covers established teamwork principles and tools in a fun and unique way to help team members and leaders learn how to better work together and take better care of their patients, communities and themselves.



Kenneth E. Alexander, MS, RRT, Vice President, Member Services & Quality Improvement, Louisiana Hospital Association, is vice president of member services and quality improvement for the Louisiana Hospital Association (LHA). His responsibilities include leading the LHA's quality, emergency preparedness, and education departments, and he leads several of LHA's member groups, including rural, rehab, LTAC, human resources, and quality. He also serves as a registered lobbyist and supports the LHA's advocacy agenda, assisting in state and national healthcare policy development.

Alexander has served as an adjunct faculty member for the LSU Health Science Center Graduate School of Public Health, Health Policy and Systems Management department. Additionally, he co-authored a chapter for *All In*, a nationally recognized book on using healthcare collaboratives in patient safety and quality improvement activities. He also serves on several boards for a variety of healthcare related organizations, and is a member of the national selection committee for the prestigious American Hospital Association Quest for Quality Award. He speaks extensively on both statewide and national platforms on topics related to healthcare, quality and patient safety, organizational culture, leadership, and teamwork.

Starting his career as a medical specialist in the U.S. Army, Alexander became a registered respiratory therapist, working in a variety of staff, supervisory, and management roles. Alexander holds a Master's of Science in Administration from Central Michigan University, a Bachelor's of Science from Thomas Edison State College and a diploma in Respiratory Therapy from Northwestern University School of Medicine. As a hospital senior executive, Alexander served as CEO in both acute and post-acute hospitals prior to joining the LHA.

Breakout Session - OASIS and PDGM

In addition to the new PDGM payment model in 2020, there are also some revisions to the OASIS D-1 effective with assessments completed January 1st 2020. There are also special instructions for OASIS completion in the last week of December 2019. This session will focus on the OASIS aspects of PDGM including a review of the items considered for reimbursement, additional assessments that may be utilized and the OASIS D-1 updates. We will also review the scoring of OASIS functional items and the impact to reimbursement in PDGM.



Lisa Woolery, RN, BSN, BCHH-C, COQS, Director of Coding Education, Fazzi Associates is Fazzi's Director of Coding Education and is also an AHIMA certified ICD-10-CM trainer. With over 15 years home health coding experience, Lisa brings a breadth of knowledge to her trainings. Lisa has had progressive experience in home health organizations for over 30 years and over sixteen years of experience in consulting such topics as strategic planning, organizational and operational design, workflow analysis, interim management and staff development. She has received a certificate for Home Care Coding Specialist-Diagnosis from the Board of Advanced Medical Coding and has made numerous presentations on Diagnostic Coding throughout the US.

Breakout Session - State Survey Most Frequently Occurring Deficiencies

This session will present a discussion of the most commonly occurring deficiencies receive by Louisiana home health providers for 2018/2019. Examples of practices used by providers that resulted in deficiencies will be provided. The speaker will present methods or strategies to employ to prevent your agency from encountering these deficiencies.



Pam Warmack, BSN, RN has worked in home care for 33 years. Pam's expertise includes corporate and regulatory compliance, survey preparation, corrective action plans, OASIS & ICD-10 education, and accreditation preparation. Pam presents at state and national seminars and is a frequent contributor to the trade press in Eli's, homehealthline..., and other publications. Pam is a COS-C, is certified in Coding as an HCS-D, and is certified in Home Health Nursing through ANCC.

Breakout Session - Coding and PDGM

Reimbursement for home health care under Medicare is set to undergo a dramatic change in January 2020 with the implementation of the Patient-driven Grouper Model (PDGM). This session will focus on the coding aspects of PDGM including the primary diagnosis by clinical grouper and assignment of appropriate comorbidities. The challenge of "unacceptable" primary diagnoses will be explored and viable alternatives discussed. We will review the primary clinical groups by associated conditions and the secondary conditions that apply as comorbidities. The PDGM calculator will be explained and provided for review. PDGM will impact your intake, clinical, quality and billing staff operations. Start now to prepare with this PDGM overview.

HCLA SESSION DESCRIPTIONS

Breakout Session - Building Resilience in Your Workplace and Your Personal Life: Mindfulness Meditation

Resilience, turnover, workplace stress, personal angst, and drama are all challenges that face a busy workforce and leaders. Are there solutions to the difficulties surrounding human behavior, including our own? Helen Landry is a contemplative psychotherapist and mindfulness meditation teacher. Helen has worked with the banking industry, educational entities, private groups, and even in corrections facilities, using mindfulness in improving relationships, focus, and overall well-being. Participants will learn what mindfulness is, how it helps improve focus, relationships, and interaction.

Helen Landry is currently involved in bringing this program to hospice programs in maximum security prisons. Helen guides meditation training, speaks at conferences, and has twice traveled to Dharamsala and Bir, India to explore Tibetan Buddhist meditation. Learn the skills to assist in dealing with workplace and personal complexities to better deal with the stresses around continuous change.



Helen Mouton Landry is a contemplative psychotherapist and mindfulness meditation teacher. Her work treating anxiety and depression has led her to engaging corporate teams in building healthy relationships, focus, and overall well-being. "As a meditation teacher, I have seen the practice of mindfulness improve mood, focus, and relationships. I have worked in banks, schools, psychiatric hospitals, and corrections facilities. I have a breadth of skills in supporting clients through complicated situations." Ms. Landry is a native of Louisiana who currently resides and practices in Richmond, VA. She is a graduate of Tulane University and Catholic University of America.

General Session - Performing and Living Beautifully During Uncertainty: Mindfulness Meditation in Difficult Times

Daily life presents dilemmas and difficulties that impact our perception of safety and security over risk and danger. Life's constant changes, and our push-back against stimuli we sense impact our security, create stress. Learning to live with change is a normal part of existence. Home health staff and leaders are inundated with constant change and stress, which impact our teams' performance. PDGM, OASIS D-1, and the upcoming Review Choice Demonstration project are just a few examples of ongoing change. Helen Landry works with clients, groups, organizations, and even with men and women in corrections facilities. Her application of mindfulness is a model being used across industry and across the world to improve focus, relationships, and engagement.

Presented by Helen Mouton Landry

General Session - Understanding the Challenges Ahead and How Data Driven Quality Assurance is the Path to Success

How do we accelerate the admission, QA, and billing processes to meet the time frame requirements of the following: 30 day periods of care (rapid cycle billing), the elimination of RAPs, and the 20% RAP reduction in 2020, NOA in 2021, the updating of ICD-10 codes without an OASIS, RCD requirements, and updates to OASIS D-1?



Michael McGowan is the founder and CEO of Opera Care, LLC, one of the fastest growing technology firms in the home health industry. Prior to founding OperaCare, LLC, Michael was the OASIS coordinator for the State of California/CMS, Region IX. Monitoring 700 Home Health agencies remotely from his office taught him the intricacies and interactions of the back end software systems used by CMS to monitor and adjudicate home health agencies prior to survey activities. As the industry's leading home health regulatory expert in ZPIC's, ADR's, and Medical Review, Michael is well versed in revenue integrity, quality metrics, CMS survey and sanction activities, and the emerging CMS alternative payment models, HHVBP, HHGM, and ACO's. His company provides disruptive technology and processes that send nurses home after 4-5 OASIS assessments with no afterhours documentation. Nurses Save lives, and OperaCare saves nurses by replacing computer time with family time.

Breakout Session - Quality Assurance and Cash Flow Acceleration for PDGM

CMS is making it very clear that the home health industry will not be doing business as "usual" starting January 1st of 2020 and beyond. After listening to agencies this past year, it seems trying to hold on to business as "usual" is the norm, the desire, and even though that will not work, it is the chosen approach. Join us to learn innovative approaches and techniques to manage your quality assurance processes for exceptional accuracy, outcomes, and accelerated cash flow. How to accelerate the admission, QA and Billing processes to meet the time frame requirements of the following: 30-day periods of care, 20% RAP's in 2020, no RAP's 2021, update ICD-10 codes without an OASIS, RCD Requirements, OASIS D-1, and proposed NOA (Notice of Admission) requirements.

Presented by Michael McGowan



HCLA SESSION DESCRIPTIONS

Breakout Session: PPS vs PDGM: A Roadmap for Home Health Billers

In this billing presentation you will learn how to accommodate twice the number of claims, what information will be used to calculate payment, what can be changed on the second 30 day billing period, what agencies should expect from their EMR, etc.



Delaine Henry, COS-C, HCS-D has 18 years of home health billing and revenue cycle management experience. She understands the clinical and timing components that drive revenue in PPS with regard to HIPPS/HHRG calculations and holds both OASIS and ICD-10 coding certifications since 2008. She has studied the final rule published by CMS outlining the rebasing of home health payments and the components that will drive revenue in the new PDGM model, and works to prepare home health billers for the impact this change will have on all aspects of the revenue cycle.

Breakout Session: Review Choice Demonstration (RCD): How Can Providers Begin Preparing While Adapting for PDGM?

This session will walk you through the history of RCD and the submission of a pre-claim review document to the MAC. Can providers begin adapting now, in the process of preparing for PDGM? Gain insight into the importance of a quality review program, leveraging your electronic medical record, and educating your referral sources to become successful with RCD.



Cheryl Meyer, DNP, RN, NEA-BC is the Director of Clinical Quality, Regulatory & Risk for Advocate Aurora Health, Post Acute Division. In this role she is responsible for regulatory compliance and government relations as well as oversight of quality management and patient safety. She has worked in the home health industry for over 25 years and is a past president of the Illinois Homecare & Hospice Council where she currently chairs the Legislative Affairs and Regulatory & Reimbursement committees. She is interested in the application of evidence based practice within the post-acute arena as well as health policy and advocacy.

Breakout Session: Home Health Revenue Cycle: Is Your Cash Flow Prepared?

Big changes are coming up that directly impact the home health revenue cycle and cash flow. This session will focus on the latest information available regarding Medicare compliance issues, such as Targeted Probe and Educate (TPE), as well as final details related to the revenue cycle changes precipitated by the Patient Driven Groupings Model (PDGM).



M. Aaron Little, CPA, a leading national home care and hospice consultant, Aaron is a CPA with over 22 years of experience with BKD, LLP. He routinely provides general financial and operational consulting services for home care and hospice organizations, including operations and compliance assessments, benchmarking, and Medicare cost report preparation. He also oversees the operations of BKD's revenue cycle services, which manages the revenue cycle operations for more than 100 home care, hospice, and senior living organizations.

General Session - Home Health Final Rule 2020

Final Rule for the Home Health Prospective Payment System, effective beginning January 1, 2020, brings the most complicated and impactful changes to Medicare home health in the past 20 years. The Patient-Driven Groupings Model (PDGM) is part of the Final Rule. Richard MacMillan, JD, RN, has been analyzing proposed and final rules for over 20 years. His insight is sought by and acted upon by providers across the country. The outgoing President of the HCLA Board, Richard again presents his annual synopsis of the final rule in language providers can understand and apply to their businesses.



Richard A. MacMillan, JD, RN, is Senior Vice President/Senior Counsel, Legislative and Regulatory Affairs for LHC Group since 2007. Richard served many of the state's home care providers as legal counsel in his prior employment with the Gachassin Law Firm. He is a Past-President of the Louisiana Rural Health Association, a member of the American Health Lawyers Compliance Association. Mr. MacMillan served as General Counsel to the HCLA from 1994 to 2007. He is admitted to the Louisiana Bar and the Mississippi Bar. He is also licensed as a Registered Nurse in Mississippi and Louisiana. Mr. MacMillan received his Juris Doctorate from LSU, and a B.S. in Nursing degree from the University of Southern Mississippi.

Closing Session: PDGM: The Final Rule

This session will focus on the details from the final Medicare payment rule related to the January 1, 2020, implementation of the Patient Driven Groupings Model (PDGM), including expected financial impact to Louisiana providers, operational strategies for success, and recommendations for final implementation preparations.

Presented by M. Aaron Little.

CONFERENCE REGISTRATION FORM

Registration Fees for HCLA Members

Only members who are current on their 2019 membership dues are eligible to receive the member discount

Registration Fees for Non-Members

Regular Fee
Before November 1st

\$375

\$475

Late Fee
After November 1st

\$425

\$525

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Member of: ☐ HomeCare Association of Louisiana ☐ Non-Member

Please list each attendee below. Use additional copies for more than four registrations.

Name: _____ Email: _____

- ☐ Two-Day Conference Registration before November 1 - \$375 for members, \$475 non-member
☐ Two-Day Conference Registration after November 1 - \$425 for members, \$525 non-member

Registration Fee \$ _____

Name: _____ Email: _____

- ☐ Two-Day Conference Registration before November 1 - \$375 for members, \$475 non-member
☐ Two-Day Conference Registration after November 1 - \$425 for members, \$525 non-member

Registration Fee \$ _____

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☐ Two-Day Conference Registration after November 1 - \$425 for members, \$525 non-member

Registration Fee \$ _____

☐ I/We have read the payment and cancellation policies and agree to comply with these terms. **Please enclose check payable to the HomeCare Association of Louisiana.** You may also register and pay online at www.hclanet.org.

TOTAL ENCLOSED \$ _____

Method of Payment: ☐ Check payable to HCLA ☐ Amex ☐ Discover ☐ MasterCard ☐ Visa

Card No. _____ Expiration Date _____ CSV Code _____

Name on Card _____ Signature _____

Going Green! In an effort to be environmentally responsible, the 2019 HCLA Annual Home Care Conference is trying to reduce the amount of paper we use at the conference. Attendees will receive a binder containing the conference schedule, session evaluations, exhibit hall layout and sponsor/exhibitor guide. Session handouts will not be printed and distributed; attendees and exhibitors will have the opportunity to download the session handouts before, during and after the conference from the HCLA website.

Mail registration form and payments to:

FAX: 337-231-0089

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