

## Physicians Treating People... Not Just Symptoms

## The Washington D.O.

This is a bi-weekly blog to keep you informed of issues and events pertaining to the osteopathic profession in Washington. We invite you to submit topics or articles of interest to your colleagues for consideration.

Submissions may be emailed to jperlmutter@woma.org.

#### Enliven WOMA!

I am excited to reach out to members, DO's in Washington and friends of DO's in this first blog note. If you attended our recent 2017 convention, you know that there are many changes at WOMA. The membership passed a bylaws revision. It streamlined our Board of Governors, consolidated our membership categories, created a new membership category for those in third year of practice and made it easier for you to get involved in our professional organization.

I now bring new leadership to the executive role at WOMA. I come to the organization with a tenure in nonprofit management. My most recent position focused on rural and underserved healthcare. In that role, I worked with many DO's, watched PNWU open, as well at A.T. Still University's School of Osteopathic Medicine at HealthPoint. I also bring a background of behavioral health care both in direct service as well as management. If you would like more detailed information about me please ask me to link with you. My profile is HERE.

So how do we as an association invigorate WOMA? I am listening to you to understand what you want out of your association. So far, I heard, affiliation, advocacy, and education.

We are invigorating and modernizing our systems, and our image. We are moving to a virtual office and investing your memberships dues in serving you and not in real estate. Our West Seattle office will be closing at the end of August. We have office furniture, lots of filing cabinets, and a large conference table. Make us an offer we cannot refuse! Hayley Griffin will be staying on with us part-time and will be our virtual assistant. We are moving to electronic files and parting with memorabilia that we have collected over the years. We are trading our FAX for our scanner and using video technology to see each other for meetings, as our board is from all over Washington.

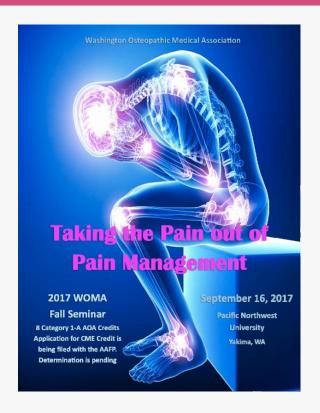
Here is what I need from you. Invite me to come visit your office, your region, your residency, your employer and give me your ideas about enlivening our organization.

Here are some specifics I heard from you already: use new incentives to attract new members, how about UBER gift certificates or "What is a DO" brochures, provide added value to the membership, work with employers to see that



association dues go to WOMA, update our website, work with members to approach their institutions for institutional support, appeal to newly minted physicians and entice them when they are in medical school. Did you know that according to the AOA, we will be doubling our ranks in the US as current students graduate?

I am learning about Osteopathic medicine and I want to thank you for the personal warm welcome I am receiving. You can reach me at 206.937.5358 or <a href="mailto:iperlmutter@woma.org">iperlmutter@woma.org</a>



Registration is open for the 2017 WOMA Fall Seminar! Please join us Saturday September 16th at the University Conference Center at PNWU in Yakima, WA for 'Taking the Pain out of Pain Management". Topics include Basic Tenets of Pain Treatment & Non-opioid Pain Management, CDC 2016 Guidelines for Opioid Prescribing and Osteopathic Approach to the Diagnosis, Treatment & Management of Patients with Pain. Click below to download the brochure or register online. We hope to see you there!

Download Brochure

Register Online

# HealthPoint Becomes a WOMA Institutional Member

HealthPoint, a community health center organization with 12 clinics in King County, is WOMA's second and newest institutional member. "The affiliation



between WOMA and HealthPoint is an obvious one," said Suzanne Laurel, DO, HealthPoint employee and WOMA member. "Many aspects of our respective missions align so it seemed a natural fit. We both have commitments to the 'humane practice of medicine' and the education of osteopathic physicians, so of course we should be partners!"

As a health care institution, HealthPoint is a community-based and community-governed network of non-profit outpatient health centers dedicated to providing expert care to all who need it, regardless of circumstances such as income, language, health status or insurance status. As an educational institution, HealthPoint has been helping address the shortage of primary care physicians in the U.S. through a unique medical school partnership with Arizona's A.T. Still University School of Osteopathic Medicine since 2008. In 2013, HealthPoint added an osteopathic family medicine residency with The Wright Center Graduate Medical Education Program. HealthPoint has since graduated over 60 new osteopathic physicians.

HealthPoint's interest in holistic health care began over 20 years ago when it partnered with nationally recognized, naturopathic medical school <u>Bastyr University</u>. Since then, HealthPoint has added training programs for many other health professions including dental and behavioral health. Health care teams at HealthPoint include allopathic, osteopathic and naturopathic physicians; dentists; dental assistants; ARNPs; PAs; acupuncturists; nutritionists and behavioral health specialists.

HealthPoint has further supported WOMA this year in gifting their graduating osteopathic family medicine residents with first year memberships to WOMA. Newly elected to WOMA's Board as Director of Membership, Dr. Laurel says, "I look forward to finding other ways WOMA and HealthPoint can help each other. I encourage other health care institutions to also become Institutional members of WOMA!"

### Washington Vaccine Update

Register Today For the Washington Vaccine Update! Please join WithinReach and the Immunization Action Coalition of Washington for the Washington Vaccine Update on October 27, 2017 at the Westin Seattle. This one-day event will focus on providing clinical information to healthcare professionals who work with immunizations. Topics may include recent outbreaks in Washington State, what's new in immunizations, and strategies for communicating with vaccine hesitant parents. Continuing education credits will be available for a variety of healthcare professionals. The cost to register for this all-day event is just \$100.

Register Here

Do you have member news to share with



### your osteopathic colleagues?

Please send it and a related photo, if available, to jperlmutter@woma.org

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