

APTAC Body of Knowledge Competency Guide

C. Basics of Contracting with Government Entities

C.6 Electronic Business, E-Government Procurement

Description

1. Electronic business, eBusiness, e-business - the application of information and communication technologies (ICT) to business activities. It focuses on the use of ICT to enable the activities and relationships of a business with individuals, groups, and other businesses.

2. Applications

- a. Internal business systems
- b. Enterprise communication and collaboration
- c. Electronic business

3. Models

- a. E-shops
- b. E-commerce
- c. E-procurement
- d. E-malls
- e. E-auctions
- f. Virtual Communities
- g. Collaboration Platforms
- h. Third-party Marketplaces
- i. Value-chain Integrators
- j. Value-chain Service Providers
- k. Information Brokerage
- l. Telecommunication
- m. Customer relationship

4. Classification by provider and consumer

- a. Business to business
- b. Business to consumer
- c. Business to employee
- d. Business to government
- e. Government to government
- f. Government to citizen
- g. Consumer to consumer
- h. Consumer to business

5. Security

- a. Physical security
- b. Data storage
- c. Data transmission and application development
- d. System administration

References

Federal Acquisition Regulation - FAR 4.5 Electronic Commerce in Contracting
Defense Acquisition University - CLC031 Reverse Auctioning
Office of Federal Procurement Policy Act 41 U.S.C. 426