

Workshop Registration Fees

<i>Executive Training 6/15/11</i>	Members	Non-Members
<input type="checkbox"/> <i>Before June 8th</i>	\$ 345	\$ 545
<input type="checkbox"/> <i>After June 8th & at the door</i>	\$ 395	\$ 595
<i>Train the Trainer 6/16/11</i>	Members	Non-Members
<input type="checkbox"/> <i>Before June 8th</i>	\$ 495	\$ 695
<input type="checkbox"/> <i>After June 8th & at the door</i>	\$ 545	\$ 745

*Workshop fees determined by 2011 membership status

AGENCY:

ADDRESS:

CITY: STATE: ZIP:

ATTENDEE 1

ATTENDEE 2

ATTENDEE 3

ATTENDEE 4

PHONE:

E-MAIL:

Your Method of Payment

- ☐ CHECK ☐ MASTERCARD
☐ VISA ☐ AMEX

Credit Card No:

Name on Card:

Security Code: Expiration Date:

You can also register online at www.hclanet.org or fax the registration form to (337) 231-0089.

HomeCare Association of Louisiana
850 Kaliste Saloom Road, Suite 123
Lafayette, LA 70508
Ph. 337.231.0080
Fax: 337.231.0089

Return Service Requested



Integrated Chronic Care Management:

A Strategic Plan for Homecare & Healthcare

2 Separate Workshops
Executive Training - June 15
Train the Trainer - June 16

In **Baton Rouge**
on **June 15th & 16th**
from **8:30 AM to 5:00 PM**
with registration at **8:00 AM**

* Complimentary, light continental breakfast & lunch provided.

Presented by:

Beth Hennessey & Paula Suter
of Penta Health

Who Should Attend?

- Home Care Clinicians
- Supervisors & Managers
- Administrators & Owners



2011 HCLA Platinum Sponsor

Integrated Chronic Care Management: A Strategic Plan for Homecare & Healthcare

BATON ROUGE (June 15 & 16)

Embassy Suites

4914 Constitution Avenue

Baton Rouge, LA 70808

Phone: (225) 924-6566

* Complimentary, light continental breakfast & lunch provided.

SPEAKERS

Beth Hennessey, RN, MSN is the Executive Director of Integrated Chronic Care Management, Sutter VNA & Hospice, Fairfield, CA. She served on the Board of Directors for the National Association of Homecare and Hospice, and also served as the President of the Homecare Association of Arkansas. Under her leadership, her staff developed the Home-Based Chronic Care Model™, which has been recognized with national awards for excellence from the National Association of Homecare and Hospice and Modern Healthcare. She is active in pursuing legislative support for chronic disease management as the key to healthcare delivery reform. Beth also travels extensively encouraging homecare leaders to envision an integral role for the industry in chronic care, transitions of care and the patient-centered medical

Paula Suter, RN, MA is the Director for Clinical Care, Sutter VNA & Hospice, Fairfield, CA. She designs, implements, and evaluates telehealth and disease management programs to meet home health and hospice patients needs, as well as the healthcare needs of employees for employer groups. She is in demand as a national speaker presenting topics related to best practices in chronic care management. She also sits on the executive committee for a national healthcare quality initiative, has authored numerous articles for referee journals related to the care of individuals with chronic disease, and co-developed the Home-Based Chronic Care Model™. Paula is combining her clinical and academic experience to create innovative healthcare solutions.

CONTACT HOURS WILL BE PROVIDED

The HomeCare Association of Louisiana is an approved provider of continuing nursing education by Louisiana State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission of Accreditation.

6/15/11 Workshop: 6 Contact Hours
6/16/11 Workshop: 12 Contact Hours

Executive Training Workshop 6/15/11

1. New World is Emerging There is clearly a new world emerging in healthcare & homecare, & recent passage of healthcare reform legislation is a call for healthcare system leadership to strategically plan for future success. An executive level overview of the current realities & opportunities for healthcare will be presented.

2. Blueprint for Transformational Change

The Home Based Chronic Care Model Homecare providers have researched, developed, implemented, & refined a model of care delivery for patient centered, high quality chronic care management. Actual clinical & financial outcomes realized since model implementation will be reviewed. Specific steps needed to replicate the model will be reviewed.

3. New Opportunities for Healthcare & Homecare

Providers with patient centered, high quality, chronic care management as a core business strategy will be uniquely positioned to be successful across the healthcare system of the future. Review opportunities for financing on a state & federal level, including new opportunities within the Patient Protection & Affordable Care Act (PPACA). Ideas for how your organization can maximize opportunities for participation will be presented.

4. Getting It Down To A "T" : Takeaways & Tips For Leading Transformational Change Care delivery redesign for any provider group represents transformational change. Leading transformational change is a process. Review Kotter's 8 steps of transformational change with specific points on how to transform your organization to become a center of excellence in chronic care management.

Recent healthcare reform legislation calls for transformational change in our healthcare delivery systems. The Home Based Chronic Care Model™ developed by home care providers has caught the attention of healthcare providers nationwide for its innovative & successful approach to chronic care management.

Train the Trainer Workshop 6/16/11

The creators of the award-winning Home-Based Chronic Care Model™ have developed a concentrated one-day course to prepare homecare clinicians for the future of integrated chronic care delivery. Participants will be able to immediately implement these concepts in their agency & begin the process of demonstrating value as expert Home Care providers as well as the RIGHT provider of patient centered high quality chronic care across the healthcare continuum. This enhanced clinician skill set, & the resultant care delivery model, positions agencies to be a provider in a variety of non-traditional homecare roles, such as: a health coach in transitions of care, a prepared proactive practice team in Patient Centered Medical Home, & a care coordinator for long term chronic care management.

Classroom Content

- In-depth overview of chronic care best practices.
- Motivational interviewing & health coaching
- Improving health literacy
- Transitions of care & Community-Based Care Transitions Model
- Role of technology in chronic care
- Pivotal role of chronic care management in

Web-Based Module Content

- Heart Failure Disease Management
- Diabetes Disease Management
- COPD Disease Management
- Depression Management

Take-Away Toolkit

- Web access to presentations & ability to download for classroom use
- Motivation/confidence Ruler
- Class activity guides
- Steps for collaborative goal setting
- Best practice guidelines

Integrated Chronic Care Specialist Exam/Certificate

- Integrated Chronic Care Specialist Trainer Certificate upon successful completion of one day course, web based disease specific modules, & a web-based examination
- A professional distinction that will elevate your professional practice
- Nationally endorsed certification by the National Association for Home Care & Hospice
- 12 contact hours for nursing