



Driving Excellence.

KTA 2018 Annual Leadership & Management Conference

Wednesday, September 12 – Friday, September 14, 2018

Belterra Casino & Resort, Florence, IN

SPONSORSHIP OPPORTUNITIES

Golf Outing & Lunch Sponsor @ \$1500 (1 available) – Sponsored By:

Wednesday, September 13

- Includes Golf Registration for four players
- Logo/Signage displayed on golf carts and in dining area

Welcome Reception Sponsor @ \$3000 (1 available) – Sponsored By:

Wednesday, September 12

- Includes 1 Complimentary Registration
- Logo/Signage at Reception Area
- Social hour for Kentucky Trucking Association members and guests – serves as a casual gathering for networking with conference attendees. Open bar and hors d'oeuvres.

Hospitality Suite Sponsor @ \$2000 (1 available) – Sponsored By:

Wednesday, September 12

- Includes 1 Complimentary Registration
- Logo/Signage in Hospitality Suite
- Your support helps us offer free or discounted continuing education classes to our members and reach out to our nonmembers as well.

Membership Meeting Lunch Sponsor @ \$1500 (1 available) – Sponsored By:

Thursday, September 13

- Includes 1 Complimentary Registration
- Logo/Signage at Board Meeting and dining area
- Your company will Host the Board of Directors 3rd Quarter Meeting and All Member Lunch

Chairman's Reception & Awards Dinner Sponsor @ \$3000 (1 available) – Sponsored By:

Thursday, September 13

- Includes 1 Complimentary Registration
- Logo/Signage at Reception Area and Dining Room
- Special awards presentation for our Safe Fleets, Driver of the Year and Safety Director of the Year

Educational Seminar Sponsor @ \$1000 (2 available) – Sponsored By:

Thursday, September 13 & Friday, September 14

- Includes 1 Complimentary Registration
- Logo/Signage Displayed in Seminar Rooms
- Recognition for sponsoring refreshments throughout the day during the sessions

- All Educational seminars are to be held at Belterra Resort

Lanyard & Name Badge Sponsor @ \$1500 (1 available) – Sponsored By:

Wednesday, Thursday & Friday – September 12, 13 & 14

- Includes 1 Complimentary Registration
- Logo/Signage Displayed at Welcome Reception and on Lanyards & Name Badges
- Name Badges are to be worn by all attendees to all events during the conference

Breakfast Sponsor @ \$2000 (2 available) – Sponsored By:

Thursday, September 13 & Friday, September 14

- Includes 1 Complimentary Registration
- Logo/Signage in Breakfast area
- Conference attendee breakfast prior to the morning educational sessions.

Exhibitor Sponsor (2 Types Available) - Sponsored By:

Wednesday, Thursday & Friday – September 12, 13 & 14

Level 1 Sponsor (Indoor & Outdoor) @ \$1000 – (8 Available)

Level 2 Sponsor (Indoor only) @ \$750 - (8 Available)

- Includes 1 Complimentary Registration
- Booth space *and* outside parking space during the convention.
- Set up begins on Wednesday morning for large equipment vendors and in the afternoon for inside booth space.
- Highlight and display your products and services either inside Belterra, in the adjacent parking areas or both. This is a great opportunity to network and showcase the services your company offers.

Company Name (as to appear on all signage): _____

*****Please email logo images in PNG format to info@kytrucking.net*****

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You may **mail**, **fax** or **email** your sponsorship registration to:
 Kentucky Trucking Association • PO Box 818 • Frankfort, KY 40601
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