



**3PM**

THIRD PARTY MARKETERS  
ASSOCIATION

## 2017 SPONSORSHIPS & CONFERENCE OPPORTUNITIES

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*3PM Annual Conference – Differentiating to Win*  
October 18-19, 2017

chicago '17



# chicago '17

2017 SPONSORSHIPS & CONFERENCE OPPORTUNITIES



Dear Sponsor,

Participating as an annual and/or event sponsor with the Third Party Marketers Association is a unique opportunity to access a highly dedicated and focused group of financial services market professionals.

Our members and event participants include a global contingency of investment managers, third party marketers and industry associates all focused on the growth and development of a wide number of growing investment management firms. We hope and trust that your sponsorship will provide you with the direct opportunity to interact with and benefit from our members and colleagues. As a volunteer organization, we thank you for your participation and support.

*Best Regards,*

*Sandra Powers  
President*

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## **PLATINUM LEVEL (SIGNATURE EVENT SPONSORS)**

*2 Platinum Sponsorships Available*

### **Platinum Keynote Speaker – \$7,500**

#### Association Sponsorship Featuring:

- *Two webinar opportunities*
- *Four features in 3PM newsletters*
- *Two customized, branded e-blasts*

#### Conference Sponsorship Featuring:

- *Opportunity to present as Keynote Speaker*
- *Introduction by a board member at the conference welcome*
- *Company mention in conference press*
- *Full page color ad in the front of the conference program*
- *Company name, logo and description included in conference promotional materials*
- *Conference registration and meals for two attendees*
- *Company logo showcased on conference track signage & program card*
- *Conference track sponsorship acknowledgement in the conference program*
- *Display table in the exhibitor's area*
- *Personalized pen with company name/logo included in each attendee's welcome package*
- *Company literature included in each attendee's welcome package*
- *3PM membership list and conference attendee list with contact information*
- *Company logo and web link on the 3PM Conference webpage*

### **Platinum Networking Reception/Dinner – \$7,500**

#### Association Sponsorship Featuring:

- *Two webinar opportunities*
- *Four features in 3PM newsletters*
- *Two customized, branded e-blasts*

#### Conference Sponsorship Featuring:

- *Introduction by a board member at the conference welcome*
- *15-minute company overview speaking opportunity*
- *Company mention in conference press & on conference materials*
- *Full page color ad in the front of the conference program*
- *Company name, logo and description included in conference promotional materials*
- *Conference registration and meals for two attendees*
- *Company logo showcased on reception/dinner signage & materials*
- *Company sponsorship acknowledgement in the conference program & schedule*
- *Display table in the exhibitor's area*
- *Personalized pen with company name/logo included in each attendee's welcome package*
- *Company literature included in each attendee's welcome package*
- *3PM membership list and conference attendee list with contact information*
- *Company logo and web link on the 3PM Conference webpage*

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## **GOLD PARTNERS**

*4 Gold Sponsorships Available*

### **Gold Level Conference Session Speaker – \$5,000**

#### Association Sponsorship Featuring:

- *One webinar opportunity*
- *Two features in 3PM newsletters*
- *Two customized, branded e-blasts*

#### Conference Sponsorship Featuring:

- *Introduction by a board member during the conference*
- *Speaking opportunity as part of a conference panel*
- *Half page color ad in the front of the conference program*
- *Company name, logo and description included in conference promotional materials*
- *Conference registration and meals for two attendees*
- *Company logo showcased on session signage*
- *Company literature included in each attendee's welcome package*
- *Display table in the exhibitor's area*
- *3PM membership list and conference attendee list with contact information*
- *Company logo and web link on the 3PM Conference webpage*

## **SILVER PLUS PARTNERS**

*2 Silver Plus Sponsorships Available*

### **Registration Desk – \$3,500**

### **iPad Drawing – \$3,500**

#### Association Sponsorship Featuring:

- *One webinar opportunity*
- *Two features in 3PM newsletters*
- *One customized, branded e-blast*

#### Conference Sponsorship Featuring:

- *Introduction by a board member during the conference*
- *Option to have a representative from company at registration desk to greet attendees (registration desk exclusive)*
- *Company logo showcased on registration desk signage (registration desk exclusive)*
- *Representative from company to draw iPad winner (iPad sponsor exclusive)*
- *Company logo showcased on sponsor trivia card (iPad sponsor exclusive)*
- *Conference registration and meals for one attendee*
- *Quarter page color ad in the conference program*
- *Company name, logo and description included in conference promotional materials*
- *Company literature included in each attendee's welcome package*
- *Display table in the exhibitor's area*
- *3PM membership list and conference attendee list with contact information*
- *Company logo and web link on the 3PM Conference webpage*

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## **SILVER PARTNERS**

*4 Silver Break/Meal Sponsorships Available*

**Day 1 Afternoon Break – \$3,000**

**Day 2 Breakfast – \$3,000**

**Day 2 Morning Break – \$3,000**

**Day 2 Lunch – \$3,500**

Association Sponsorship Featuring:

- *One webinar opportunity*
- *Two features in 3PM newsletters*
- *One customized, branded e-blast*

Conference Sponsorship Featuring:

- *Introduction by a board member during the conference*
- *Conference registration and meals for one attendee*
- *Logo showcased on break/meal signage*
- *Quarter page color ad in the conference program*
- *Company name, logo and description included in conference promotional materials*
- *Company literature included in each attendee's welcome package*
- *Display table in the exhibitor's area*
- *3PM membership list and conference attendee list with contact information*
- *Company logo and web link on the 3PM Conference webpage*

## **BRONZE PARTNERS**

*10 Bronze Sponsorships Available*

**Bronze Sponsorship – \$1,750**

Conference Sponsorship Featuring:

- *Conference registration and meals for one attendee*
- *Display table in the exhibitor's area*
- *Company literature included in each attendee's welcome package*
- *Company name, logo and description included in conference promotional materials*
- *Networking opportunities at sessions and meals*
- *Company logo and web link on the 3PM Conference webpage*
- *3PM membership list and conference attendee list with contact information*

**Sponsors may register additional attendees at a cost of \$350 per person.**

Limited Availability Add-on:

Webinar Add-on: \$500.00

Newsletter Add-on: \$250.00

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## 2017 SPONSORSHIPS & CONFERENCE OPPORTUNITIES

All Sponsorship opportunities and display tables are reserved on a first-come, first-served basis. Don't delay!

Name

Company

(Print company name above exactly as it will appear on all Sponsorship materials)

Address

City/State/Zip

Telephone  E-mail

### Tell us which Conference Sponsorship(s) you would like:

- |  |         |  |         |
|--|---------|--|---------|
| <input type="radio"/> Platinum Level - Keynote Speaker               | \$7,500 | <input type="radio"/> Silver Level – Registration Desk | \$3,500 |
| <input type="radio"/> Platinum Level - Networking Reception / Dinner | \$7,500 | <input type="radio"/> Bronze Level - Sponsor           | \$1,750 |
| <input type="radio"/> Gold Level - Session Speaker                   | \$5,000 | <input type="radio"/> Additional Attendee              | \$350   |
| <input type="radio"/> Silver Level - Day 1 Afternoon Break           | \$3,000 | <input type="radio"/> Webinar Add-on                   | \$500   |
| <input type="radio"/> Silver Level - Day 2 Breakfast                 | \$3,000 | <input type="radio"/> Newsletter Add-on                | \$250   |
| <input type="radio"/> Silver Level - Day 2 Morning Break             | \$3,000 |  |         |
| <input type="radio"/> Silver Level - Day 2 Lunch                     | \$3,500 |  |         |
| <input type="radio"/> Silver Level - iPad Drawing                    | \$3,500 |  |         |

**PAYMENT:** Must be made by credit card in the 3PM Online Store or by check. Please make checks payable to: **"3PM"** (checks must be in U.S. funds only and drawn on a U.S. bank). Payment due within 21 days of invoice date.

Please return payment with this Agreement Form to:

**3PM** 191 Clarksville Road, Princeton Junction, NJ 08550 or by fax: (609) 799-7032

**ADDITIONAL INFORMATION:** For questions or to learn more about partnership and advertising opportunities available with 3PM, please contact Gabrielle Copperwheat, Executive Director at (609) 799-4900.

**CANCELLATION & PAYMENT POLICY:** This document serves as a contract. All Sponsorship agreement terms are final. Execution of this Agreement Form signifies assumption of legal responsibility to pay the full amount of sponsorship as stipulated on this form. Payment must be made in U.S. dollars drawn on a U.S. Bank. Sponsorships are non-refundable if cancellation is sought by the Sponsor.

Signature: By signing this document, you agree to the guidelines outlined above.

Printed Name

Signature  Date