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**For Immediate Release**

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**Allison Koppel Promoted to Chief Operating Officer for the American Fraternal Alliance**

OAK BROOK, IL — The American Fraternal Alliance, the national trade association representing 64 fraternal benefit societies, is pleased to announce the promotion of Allison Koppel to the position of Chief Operations Officer (COO).

As the COO, Koppel will serve as the Alliance's number-two executive and will be responsible guiding the organization's strategic initiatives under the direction of the Chief Executive Officer (CEO) and monitoring and managing the Alliance's risk management plan. Koppel will also oversee the daily operations of the membership, public affairs and IT departments and ensure that the association's resources including financial, technical and human, are sufficient to achieve the goals set by the Alliance Board of Directors.

Koppel has more than 20 years of experience in Association management and holds a Bachelor of Arts degree in Advertising from Michigan State University.

Koppel has been with the Alliance for ten years and previously served as the Alliance's Executive Vice President. Allison lives in the Chicago suburbs with her husband and two children and enjoys golfing, gardening and cooking in her extra time.

"Allison has enhanced and expanded the association's value for our members by developing new and successful affinity programs and educational events. Her strategic vision and operational expertise will help the Alliance in achieving and surpassing our goals for the future," said Joseph J. Annotti, President and CEO of the American Fraternal Alliance.

## About the American Fraternal Alliance

The [American Fraternal Alliance](#) promotes and supports the missions of its 64 not-for-profit fraternal benefit society members operating in 50 states, the District of Columbia and Canada. Fraternal benefit societies are a different kind of life insurance provider, securing members' futures through reliable financial service offerings, and giving back to their local communities through meaningful volunteer activities. Alliance member societies represent nearly 9 million individuals, making it one of America's largest member-volunteer networks.

Through advocacy, policy and providing opportunities for a broader understanding of fraternal benefit societies as financial providers and community service activists, the Alliance serves as a vital and valued resource. The Alliance promotes the fraternal model, member involvement and interaction as well as collaboration with industry, public policymakers and non-profit community service organizations. The American Fraternal Alliance delivers highly effective and efficient operations regarding membership, and allows every board and committee member to have a voice in issues that affect the Alliance and member fraternal.

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