

MSA Virtual Jail Administrator Conference

Exhibitor Levels

September 16 - 17, 2020

Gold Exhibitor Sustaining Scholarship Member (\$5,000 annual):

- *Exhibitor/Speaker Introduction*
 - Opportunity to introduce yourself and your product(s) in a four-minute live presentation format preceding a conference speaker. After these initial four minutes, on a link provided to you by MSA, you are also invited to introduce the conference speaker to the attendees. (This is limited to one exhibitor introduction per speaker.)
- *“Conference in a Box” Sponsor*
 - Your company logo will be printed as a conference sponsor in the “Conference in a Box”, to be sent to each attendee pre-conference. This box will contain exhibitor giveaways and printed exhibitor materials. Other printed MSA conference materials, including a listing of conference sponsors by level, will be included.
- *Inclusion on Printed/Website/App listings for Exhibitor Sustaining Scholarship Members*
- *Two-hour Vendor Show Participation*
 - Conference attendees will be provided with your link on a platform of your choosing in order to enter your virtual “presentation room”, open for two hours on the first day of the conference. An attendee contact list will be provided.
- *Raffle Prize Opportunity*
 - Opportunity (encouraged but not required) to provide a raffle prize to be drawn from verified visitors to your virtual “presentation room.” (Raffle prizes must be sent to MSA, who will distribute them and contact you with prize winner’s name.) MSA will also provide a cash prize to visitors to your “presentation room.”
- *Conference Giveaway Opportunity*
 - Send any exhibitor giveaways (value must be under \$5.00 per giveaway and lightweight, please) to MSA for inclusion in the Conference Box.
- *Logo and/or Company Name on Printed Conference Materials and Website*

Silver Exhibitor Sustaining Scholarship Member (\$2,500 annual):

- *Super Minute*
 - During one of the attendee conference break times, you will have the opportunity to address the attendees live in a two-minute presentation block. This link will be provided to you by MSA.
- *“Conference in a Box” Sponsor*
 - Your company logo will be printed in the box sent to each attendee pre-conference. This box will contain exhibitor giveaways and printed exhibitor materials. Other printed MSA conference materials, including a listing of conference sponsors by level, will be included.
- *Inclusion on Printed/Website/App listings for Exhibitor Sustaining Scholarship Members*
- *Two-hour Vendor Show Participation*
 - Conference attendees will be provided with your link on a platform of your choosing in order to enter your virtual “presentation room”, open for two hours on the first day of the conference. An attendee contact list will be provided.
- *Raffle Prize*
 - Opportunity (encouraged but not required) to provide a raffle prize to be drawn from verified visitors to your virtual “presentation room.” (Raffle prizes must be sent to MSA, who will distribute them and contact you with prize winner’s name.) MSA will also provide a cash prize to visitors to your “presentation room.”
- *Conference Giveaway Opportunity*
 - Send any exhibitor giveaways (value must be under \$5.00 per giveaway and lightweight, please) to MSA for inclusion in the Conference Box.
- *Logo and/or Company Name on Printed Conference Materials and Website*

Exhibitor Sustaining Scholarship Member (\$1,500 annual):

- *Inclusion on Printed/Website/App listings for Exhibitor Sustaining Scholarship Members*
- *Two-hour Vendor Show Participation*
 - Conference attendees will be provided with your link on a platform of your choosing in order to enter your virtual “presentation room”, open for two hours on the first day of the conference. An attendee contact list will be provided.
- *Raffle Prize*
 - Opportunity (encouraged but not required) to provide a raffle prize to be drawn from verified visitors to your virtual “presentation room.”

(Raffle prizes must be sent to MSA, who will distribute them and contact you with prize winner's name.) MSA will also provide a cash prize to visitors to your "presentation room."

- *Conference Giveaway Opportunity*
 - Send any exhibitor giveaways (value must be under \$5.00 per giveaway and lightweight, please) to MSA for inclusion in the Conference Box.
- *Logo/Company Name on Printed Conference Materials, Website, and Conference App*

Conference Exhibitor (\$595 exhibit fee):

- *Two-hour Vendor Show Participation*
 - Conference attendees will be provided with your link on a platform of your choosing in order to enter your virtual "presentation room", open for two hours on the first day of the conference. An attendee contact list will be provided.
- *Raffle Prize*
 - Opportunity (encouraged but not required) to provide a raffle prize to be drawn from verified visitors to your virtual "presentation room." (Raffle prizes must be sent to MSA, who will distribute them and contact you with prize winner's name.) MSA will also provide a cash prize to visitors to your "presentation room."
- *Conference Giveaway Opportunity*
 - Send any exhibitor giveaways (value must be under \$5.00 per giveaway and lightweight, please) to MSA for inclusion in the Conference Box.
- *Logo and/or Company Name on Printed Conference Materials and Website*