



# MINNESOTA SHERIFFS' ASSOCIATION

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DATE: June, 2021  
TO: ALL MSA EXHIBITORS  
SUBJECT: JAIL ADMINISTRATOR'S CONFERENCE SPONSORSHIPS AND PASSPORTS

Thank You for continued support of the Minnesota Sheriffs' Association. We hope you will join us for the 2021 MSA Jail Administrator's Conference Sept 14 -15.

**Sponsorships:** We have several opportunities for you to support the Minnesota Jail Administrators, such as sponsoring the keynote speaker or refreshment breaks or even sponsoring golf holes during the golf tournament. **See the list below; it will be updated on the website as sponsorships are reserved.** We also welcome other ideas if you have something you would like to do. Your company logo will be on signage at the event and in multiple places in the conference App. Your support is truly appreciated.

- \$1,000 Keynote or Closing Speaker
- \$1,000 Awards Banquet Dinner (can split up)
- \$500 Appetizer dinner during the Exhibit Hall (3 available)
- \$500 Beverage Tickets for Appetizer Dinner in Exhibit Hall
- \$500 Lunch buffet during Exhibit Hall (2 available)
- \$250 Morning or Afternoon Break
- \$100 Golf Hole Sponsor (9 available)
- \$750 Banquet Entertainment (Already reserved)
- \$500 Golf Beverage Tickets
- \$500 Golf Carts
- \$500 Bean Bag Tournament
- Hospitality Room: *Please contact MSA if you are interested in sponsoring a hospitality room.*

## *The MSA Super Minute*

*For each \$500 sponsorship, you will have one minute to introduce your company to all the attendees at once.*

*MSA will contact you with a time that is right before or after the Wednesday lunch break.*

**Sponsorships and registrations received by September 1st will be listed in the conference App.**

**How does the Passport work at this conference?** For the Jail Administrator's Conference, all exhibitors will be listed on the passport. Attendees will visit each booth and ask for a signature. Completed passports will be eligible for prizes.

Questions? Please contact the Minnesota Sheriffs' Association  
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