



MINNESOTA SHERIFFS' ASSOCIATION

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Dear Exhibitors,

The 39th Annual Minnesota Sheriffs' Association Jail Administrator's Conference has been scheduled for **September 14 -15, 2021** at **Cragun's Resort on Gull Lake in Brainerd, Minnesota**. The Minnesota Sheriffs' Association (MSA) invites you to participate as an exhibitor at this exceptional event.

Participants will include Minnesota Sheriffs, Jail Administrators and key correctional personnel from across the State. You will not want to miss this opportunity to display your products and services.

In order to provide a greater opportunity for conference participants to visit our exhibitors, we will once again dedicate a special evening just for the occasion and have increased the time by a half an hour to accommodate your requests. On **Tuesday, September 14, 2021 from 5:30 p.m. to 8:30 p.m.** we will be conducting an **"Exhibitor's Expo"** where you will have full access to conference participants in a relaxed environment with hors d' oeuvres and a cash bar. On **Wednesday, September 15, 2021**, there will be another opportunity to meet with the attendees during the lunch break in the vendor hall.

Exhibit times are planned as follows:

Tuesday, September 14

2:00 – 5:00 pm Registration and Set-up

5:30 – 8:30 pm Exhibitor's Expo with appetizers

Wednesday, September 15

11:30am – 1:15 pm Exhibitor Break & Lunch in Exhibit Hall

1:30pm Exhibitor Tear-Down

The regular registration fee for exhibitor space is \$595.00 for registrations received prior by September 3, 2021. To participate as an exhibitor, simply complete the online or paper registration form and submit your registration fee to the Minnesota Sheriffs' Association. You will be responsible for making your own accommodation arrangements at Cragun's Resort. Tuesday Dinner and Wednesday Lunch will be provided for all registered vendors. Any additional meals must be purchased through Cragun's on the reservation form.

Vendors are also welcome to participate in the annual MSA Jail Administrator's Conference Golf Tournament, which will be held at Cragun's award-winning Legacy Courses. This Best Ball Tournament has a shot-gun start at 4:00p.m. on Wednesday, September 15th. Pre-registration and \$45 payment is required. This does not include dinner after, you may purchase the dinner through Cragun's.

If you have any questions, or desire additional information, you may contact the MSA Conference and Training Coordinator Tom Wells at 651-451-7216 x 6 or twells@mnsheriffs.org

I hope that you will take advantage of this tremendous opportunity to meet with Minnesota criminal justice professionals and that we will have the pleasure of your attendance. We appreciate your support.

Sincerely,

Bill Hutton, Executive Director
Minnesota Sheriffs' Association

Visit: www.mnsheriffs.org for all conference information. Click on the Jail Administrator's Conference Tab.