



Dear Triad Partner:

Thank you for your interest in being a vendor and/or sponsor for our upcoming state conference September 23-25, 2019 in St Cloud, MN.

Triad is a national program that was formed in 1988 when the American Association of Retired Persons (AARP), International Association of Chiefs of Police (IACP) and the National Sheriffs' Association (NSA) came together in an attempt to define a way to help keep seniors safe from crime. Triad is a partnership between older adults, law enforcement and community groups to educate our seniors and promote older adult safety. The purpose of Triad is to proactively focus on issues that are unique to seniors. Currently, we have 32 Triad programs in Minnesota. We are well on our way to having Triad in all 87 counties!

Every year, one Triad program in Minnesota hosts the state conference. This year, Isanti County Triad is the host county. We are excited to be planning all the events for seniors that will be attending this event. We do anticipate about 150 seniors from around the state to attend. In order to keep our costs affordable for our attendees, we are looking for sponsors and vendors for our event. We also will be holding a raffle for our guests and are looking for donations for that as well. Exhibitors are encouraged to donate to the Triad Conference Raffle. The Conference will recognize your company for their contributions at the time of the drawings. Drawings will be held at Wednesday's closing program. Please leave raffle prizes at check in.

The attached form explains how to register as a vendor, sponsor or both! If you have any questions, please feel free to reach out to us.

Thank you for your partnership and support of our seniors. If you have any questions, please contact me at 763-691-2411 or lisa.lovering@sheriff.co.isanti.mn.us

Lisa Lovering

Chief Deputy



**2019 MINNESOTA
STATE TRIAD CONFERENCE
Best Western Plus Kelly Inn
St. Cloud, MN**



September 23-25, 2019

**Minnesota Seniors & Law Enforcement Working Together to Enhance Senior Safety
Communities Educating Seniors About Crime**

**EXHIBITOR
& SPONSORSHIP
OPPORTUNITIES
AVAILABLE!**

Exhibitor Fair September 24th. Each space is \$100 and includes your space and lunch for two. You may reserve more than one space. Each exhibitor will be supplied one eight foot table with linen and skirt and two chairs.

Exhibit Times: Set Up 8am-9am Exhibit Hall Open: 9-1pm

Please register early to secure your spot. We are also will have a health fair so space is limited.

Sponsors help us to keep the registration low for our seniors to attend this conference. We appreciate your support of Triad programs across the state.

- Do you have other ideas to sponsor our event? Please contact us!

| Benefits | All-Star Sponsors | Co-Sponsors | Partners | Associate |
|--|-------------------|-------------|----------|-----------|
| Rate | \$1000 | \$500 | \$250 | \$100 |
| Quantity available | 4 | 8 | 10 | unlimited |
| Number of conference registrations included* | 2 | 1 | | |
| Acknowledged as conference sponsor on event flyers/registration forms/social media** | ★ | | | |
| Company logo in the conference guidebook** | ★ | ★ | | |
| Exhibit table at the conference | ★ | ★ | | |
| Acknowledgement on signage at conference ** | ★ | ★ | ★ | |
| Acknowledgement during conference opening | ★ | ★ | ★ | |
| Acknowledgement in conference guidebook | ★ | ★ | ★ | ★ |
| Tote bag inserts(material/swag)*** | ★ | ★ | ★ | ★ |

* Please also complete a conference registration form for each person attending and note “Sponsor” in the payment section.

** Please provide logos or other artwork for advertising in jpg format

***Any tote bag inserts need to be received by Sept 13th to be included in the bags.

EXHIBITOR and SPONSOR REGISTRATION FORM

Company/Organization Name _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Vendors: Do you need electricity at your booth? _____ Yes _____ No

Names of vendors attending: (Please print clearly, nametags will be made for your staff)

Any other special requests:

Registration and Fees

| Qty: | Sponsorship Level |
|------|-----------------------|
| | All Star \$1000 |
| | Co-Sponsor \$500 |
| | Partner \$250 |
| | Associate \$100 |
| | Exhibitor Table \$100 |

Online payments can be made at <https://client.pointandpay.net/web/IsantiCountySheriffsDepartment>

Please use Payment Type "Training". Then email or mail the registration form to

lisa.lovering@sheriff.co.isanti.mn.us

OR

Mail this registration form with check to:

Isanti County Sheriff's Office

Attn: Triad

2440 S Main St

Cambridge, MN 55008