



# DAKOTA COUNTY

James C. Backstrom  
County Attorney



Tim Leslie  
County Sheriff

September 20, 2018

## FOR IMMEDIATE RELEASE

### “SEE ME” CAMPAIGN – PREVENTING SCHOOL BUS STOP ARM VIOLATIONS IN DAKOTA COUNTY

**NEWS CONFERENCE – Friday, September 21, 2018 at 9:30 a.m.**

The Dakota County Toward Zero Death (TZD) Coalition, along with funding from Dakota County Attorney James Backstrom and Sheriff Tim Leslie, have developed an educational campaign aimed at preventing school bus stop arm violations. The “*See Me*” Campaign brings awareness and education to drivers about the law and overall safety of youth while at the bus stop, and getting on and off the bus.

Join members of the Dakota County TZD Coalition, Sheriff Leslie and a panel of experts (listed below) to learn more about the *See Me* Campaign, including video and printed materials.

Friday, September 21, 2018

9:30 a.m.

Dakota County Technical College – parking lot on the East side of the building\*  
1300 145<sup>th</sup> Street East (County Road 42), Rosemount

\*If inclement weather, this will be held inside the East entrance

Tim Leslie, Dakota County Sheriff  
Mitchell Scott, Rosemount Police Chief  
Lt. Brian Reu, Minnesota State Patrol  
Mary Kreger, Superintendent ISD 196  
Barb Shoen, School Bus Driver  
Joan Somes, Emergency Medical Services  
Other invited panelists

Special thanks to the Dakota County Technical College and Jim Unger and Eagan Police Officer Aaron Machtemes.

For more information, contact Monica Jensen at 651-438-4440.