



*National Association for the
Support of Long Term Care*

Insight • Advocacy • Action

About Membership

2020

About NASL –

National Association for the Support of Long Term Care

- NASL represents the federal legislative & regulatory interests of ancillary service providers, focusing on the intersection of clinical, diagnostic testing & health information technology (health IT) issues.
- NASL members are providers of care & rehabilitation therapy services (PT, OT & SLP); clinical labs & portable x-ray services; plus developers & vendors of health IT solutions serving the majority of the long term & post-acute care (LTPAC) sector.
- NASL elevates LTPAC advocacy on Capitol Hill & with the Administration to reflect the practical, operational perspective of its diverse membership.



A Few of NASL Member Benefits...

- NASL takes a cross-sector approach to the issues in our policy analysis as well as our legislative & regulatory advocacy.
- NASL provides a unique perspective on regulatory matters to guide members during times of change, consolidation, innovation & market disruptions.
- NASL offers members practical opportunities to collaborate with other C-suite/ key leadership in discussing the issues that affect their companies, their clients & the sector overall.
- NASL's access to policymakers in Congress & the Administration – especially at CMS, ONC & HHS – gives members early insights into emerging federal policy when there's still time to shape it. NASL further ensures that members' views are represented on technical expert panels (TEPs) & federal advisory committees and in NASL's interactions with policymakers at CMS & ONC.

Member Benefits That Impact Policy

- NASL delivers critical business intelligence about the direction of Congress & future legislative & regulatory policy – **ensuring that *our members know what's coming down the pike before their clients do.***
- Members directly impact NASL's advocacy positions on health IT, rehab & other issues, maximizing each company's impact while serving the industry overall.
- NASL views issues from every angle – allowing members to see & hear their peers' (& their competitors') reactions to proposed changes made by Congress, CMS, ONC & other federal officials.
- Through NASL's involvement, members work with standard setting organizations, which is particularly important for our health IT members.
- NASL is egalitarian – all members, both large & small, may run for the Board, chair a committee or participate regularly on conference calls designed to solicit their views on new & emerging policy or issues of concern.

Access to Policymakers

- NASL hosts an annual fly-in opportunities to lobby Members of Congress.
- NASL members are sought after to serve on CMS Technical Expert Panels (TEPs) that review & inform early stages of policy development.
- NASL's cooperative relationship with ONC ensures member participation in ONC-sponsored roundtables & other mechanisms to solicit industry feedback on emerging health IT policy.
- NASL regularly conducts meetings with CMS, ONC, MedPAC & other regulatory agencies on high-profile issues.
- NASL members have access to regulatory & legislative expertise & availability to Washington, DC-based policy counsel.

NASL Monitors Federal Agencies & Regulatory Authorities That Impact LTPAC Providers & Ancillary Services



NASL Members In Their Own Words

“NASL provides us an opportunity to get ahead – ahead of the curve (and our clients) – to know what’s coming instead of being on the receiving end from a regulatory & legislative perspective.”

– *Joanne M. Wisely, MA, CCC/SLP, ACE, FNAP*
Vice President– Legislative Advocacy, Genesis Rehab Services

“We all want health care to work. NASL is helping to make that happen.”

– *CeCe Todd*
COO, proCARE Therapy Services, LLC

“NASL is a great way to be very well informed. It’s an even better way to shape the future.”

– *Garry Pezzano, MS, CCC/SLP*
Senior Vice President, Clinical Practice, Genesis Rehab Services



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Thank you.

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