



*National Association for the
Support of Long Term Care*

Insight • Advocacy • Action

About Membership
2021

About NASL

National Association for the Support of Long Term Care

- NASL represents the federal legislative & regulatory interests of ancillary service providers, focusing on the intersection of clinical, diagnostic testing & health information technology (health IT) issues.
- NASL members are providers of care & rehabilitation therapy services (PT, OT & SLP); clinical labs & portable x-ray services; plus developers & vendors of health IT solutions serving the majority of the long term & post-acute care (LTPAC) sector.
- NASL elevates LTPAC advocacy on Capitol Hill & with the Administration to reflect the practical, operational perspective of its diverse membership.



A Sample of Who We Represent



CONSONUS
HEALTHCARE



HEALTHPRO
HERITAGE



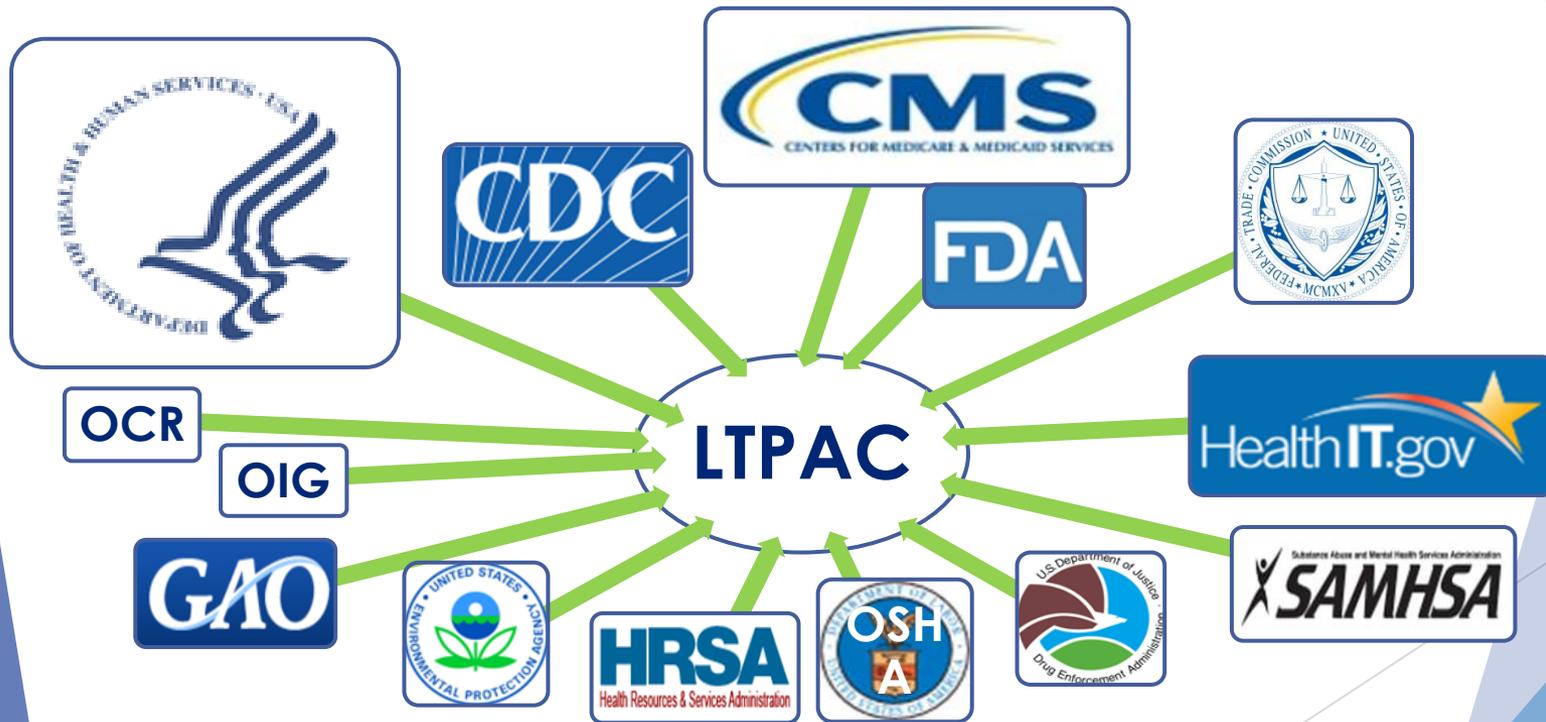
A Few of NASL Member Benefits...

- NASL takes a cross-sector approach to the issues in our policy analyses as well as our legislative & regulatory advocacy. NASL shares its unique perspective on regulatory matters to guide members during times of change, consolidation, innovation & market disruptions.
- NASL offers members practical opportunities to collaborate with other C-suite/ key leadership in discussing the issues that affect their companies, their clients & the sector overall.
- NASL's access to policymakers in Congress & the Administration – especially at CMS, ONC, CDC & HHS – gives members early insights into emerging federal policy when there's still time to shape it.
- NASL further ensures that members' views are represented on technical expert panels (TEPs) & federal advisory committees and NASL's interactions with policymakers.

Member Benefits That Impact Policy

- NASL delivers critical business intelligence about the direction of Congress & future legislative & regulatory policy – **ensuring that our members know what's coming down the pike before their clients do.**
- Members directly impact NASL's advocacy positions on health IT, rehab & other issues, maximizing each company's impact while serving the industry overall.
- NASL views issues from every angle – allowing members to see & hear their peers' (& their competitors') reactions to proposed changes made by Congress, CMS, ONC & other federal officials.
- NASL and our members work with standard setting organizations, which is particularly important for our health IT members.
- NASL is egalitarian – all members, both large & small, may run for the Board, chair a committee or participate regularly on conference calls designed to solicit their views on new & emerging policy or issues of concern.

NASL Monitors Federal Agencies & Regulatory Authorities That Impact LTPAC Providers & Ancillary Services



NASL Members in their Own Words



Click [here](#) to hear what our members say.

“During times of uncertainty is when leadership matters most. NASL is one of the most influential associations (and perhaps least well known) in our industry. As we’ve been managing through this pandemic, NASL has been by our side.”

– *Jonalyn Brown*

Vice President of Operations, Consonus Healthcare

“NASL is distinguished in its knowledge and insight into the post-acute environment; and nimble in its advocacy responses.”

– *Thomas J. Jeffers*

Vice President, Government Affairs, Hill-Rom, Inc.

Past President of NASL



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Thank you.



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www.NASL.org