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<tr>
<td>11:00am</td>
<td>Welcome</td>
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<td>Martha Schram, NASL President</td>
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<tr>
<td>11:15am</td>
<td>Day 1 Keynote Presentation</td>
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<td>Preventing and Mitigating Future Outbreaks: Characteristics of US Nursing Homes with COVID-19 Cases</td>
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Dr. David Grabowski is a prominent researcher on nursing home issues and most recently has conducted research on the level of COVID inside nursing facilities and the correlation, if any, with quality or other factors. Co-author of Characteristics of U.S. Nursing Homes with COVID-19 Cases, Dr. Grabowski's research strives for an understanding of which facilities are more likely to experience COVID-19 cases and to prevent and mitigate future outbreaks. He will discuss his study and other research on nursing home policy for the post-pandemic world and outcomes. He has published multiple articles on nursing home quality and economics and testified on these topics before Congress. He recently served on the CMS Coronavirus Commission on Safety and Quality in Nursing Homes.

Presenter:
David Grabowski, PhD, Professor of Health Care Policy
Department of Health Care Policy, Harvard Medical School

David C. Grabowski, PhD, is a professor of health care policy in the Department of Health Care Policy at Harvard Medical School. His research examines the economics of aging with a particular interest in the areas of long-term care and post-acute care. His works also examines the integration and coordination of care for dually eligible beneficiaries.

Dr. Grabowski has been the Principal Investigator on National Institute on Aging on projects related to the value of post-acute care, skilled nursing facility payment, demand for long-term care insurance, specialization in dementia care, and nonprofit provision of nursing home care. Dr. Grabowski also led a team at Harvard in the evaluation of the CMS Nursing Home Value-Based Purchasing Demonstration.

Dr. Grabowski is a member of the Medicare Payment Advisory Commission (MedPAC), which is an independent agency established to advise the U.S. Congress on issues affecting the Medicare program. He has also served on several CMS technical expert panels.

Dr. Grabowski received his BA from Duke University and his PhD in public policy from the Irving B. Harris School of Public Policy at the University of Chicago.

12:15pm
PDPM: Data Driven Impacts and Opportunities

Although much of the focus in SNFs has been on COVID-19, it is time for a data-driven review of the impact of the new PDPM payment system. This presentation will examine results in a number of key PDPM metric areas based on analysis from more than 100,000 patient assessments since 2019 from locations in 38 states. National averages for reimbursement rates as well as CMIs will be presented and discussed. The session will identify trends based on results that are compared to expectations. A comparison, based on data, will review
comparative information looking at projections vs. actual metric values; and review and compare data metrics and trends for pre-COVID as compared to post-COVID time periods that show significant changes to key metrics. The data highlights changes but also opportunities that continue to exist for rehabilitation and post-acute care.

Presenters:

**Mark Besch PT, Chief Clinical Officer, Aegis Therapies.**
Mark holds a BS degree in Biology and a certificate in Physical Therapy. He has extensive clinical and operational management experience in a variety of clinical settings including acute care, skilled nursing, and home health. For the past 25+ years, he has specialized in senior health and wellness in home care, long-term care and senior housing settings. He has done numerous presentations on local, state and national levels. He is active with multiple organizations for industry advocacy and regulatory affairs.

**Mat Robie, Vice-president, Post-Acute Care Solutions, Inc.**
Mat Robie oversees national healthcare consulting business serving customers across the US in the Acute Care, Post-Acute, and Managed Care. Prior to his current role, Mat served as Vice-president of strategic business development for Aegis Therapies with leadership in preparation for PDPM.

Previous to Aegis, Mat served as the Vice President at Miami Jewish Health Systems overseeing business strategy and development initiatives while managing day to day operations ranging from clinical trials to hospital operations. He also served as the national vice president of operations for Centene Corporation and executive director at Schaller Anderson, an Aetna Company.

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**1:15pm**
**Break**

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**1:40pm**
**Outcome Measures by NASL**

In February, the Board of Directors of NASL approved acquiring OutcomeMeasures.com and established a technical advisory committee to guide the association on acquisition and implementation. The project manager, Peter Klug, will present where this project stands and near term future plans for collecting outcomes.

Presenter:
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<td>2:05pm</td>
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<td>2:35pm</td>
<td><strong>Telehealth Under COVID-19 and Beyond</strong></td>
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<td>Telehealth in post-acute rehabilitation under the public health emergency (PHE) has resulted in rapid cycle learning and innovation. Operators are navigating how to implement telehealth into their business models both in response to COVID-19 crisis and for longer term strategy. This session will review case studies of rehabilitation therapy delivered via telehealth during the pandemic. Discussion will include quality and operational best practices aligned with improving clinical outcomes, improving patient experience, as well as improving provider satisfaction when rehabilitation therapy is delivered via telehealth. Also, the session will determine the impact telehealth implementation may have on business strategy after the PHE ends.</td>
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<td><strong>Presenter:</strong> Michelle Jabczynski, MS, CCC-SLP, CHC, Director of Compliance and Strategy for Infinity Rehab. Michelle has led an extensive career in post-acute rehab as a Speech-Language Pathologist since she earned her Master of Science degree from the University of Wisconsin-Milwaukee in 2005. She received her Certification in Healthcare Compliance (CHC) from the Health Care Compliance Association (HCCA) in 2018. Michelle has lectured locally and nationally on post-acute care topics, including leadership development, Medicare regulations, and telehealth. She serves as a guest lecturer on telehealth with the Occupational Therapy program at Pacific University and as the Telehealth Chair for the National Association for the Support of Long Term Care (NASL).</td>
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<td>11:00am</td>
<td><strong>Welcome Back, NASL Member of the Year Announcement</strong></td>
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<td><strong>Presenter:</strong> Cynthia K. Morton, MPA, Executive Vice President, NASL</td>
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| 11:15am   | **Day 2 Keynote - Mitigating the Traumatic and Chronic Impact of COVID on Healthcare Professionals** | A national expert on the impact of trauma, Dr. Mansbach will present specific coping strategies for health care professionals to manage chronic stress caused by providing care amidst the COVID-19 pandemic for themselves and their staff. Participants will learn more about mental health issues precipitated by trauma; how healthcare leaders can support themselves and their team; and strategies organizations can adopt to support staff and establish a path forward during this very stressful time. Dr. Manbach is the Founder and CEO of Mansbach Health Tools, LLC which supports the BCAT® a series of cognitive screening tests.  

**Presenter:**

**William Mansbach, Ph.D., CEO and Founder Mansbach Health Tools, LLC (The BCAT)**

Dr. William Mansbach is the founder and Chief Executive Officer of Mansbach Health Tools, LLC which supports the BCAT® Research Center. He is also the Chief Executive Officer and President of CounterPoint Health Services, a multidisciplinary behavioral healthcare company specializing in geriatrics and dementia care. For many years, he was the Chief Operating Officer of the largest geriatric behavioral healthcare company in the U.S. specializing in long-term care. Prior to this, he was co-founder and Chief Executive Officer of Comprehensive Geriatric Services, a Maryland-based company providing mental health services to residents in long-term care settings. Dr. Mansbach has an international reputation as a researcher, clinician, and consultant in the aging field. He was a pioneer in the development of memory clinics and is the creator of the BCAT® and ENRICH® Systems, which integrate cognitive tests, interventions, and dementia prevention programs. He is the co-author of the award-winning book, Brain Health as You Age: A Practical Guide to Maintenance and Prevention. |
| 12:15pm   | **Constructing an Effective Rehabilitation Approach to Address Common Manifestations of COVID-19** | Our understanding of COVID-19 and the acute, subacute, and chronic impacts on individuals is rapidly evolving. As we approach the one-year mark of our awareness of this novel virus, what have we learned about the epidemiology, comorbidities, clinical manifestations, and lingering effects that can help guide a safe and effective course of rehabilitation for survivors? In this session, we will explore known sequelae of COVID-19 on various bodily systems and discuss rehab interventions directed toward restoring function and quality of life. We will construct an effective post-acute interdisciplinary rehabilitation approach based on patient assessment and individual impairments; and apply infection control principles to maximize patient and clinician safety during rehabilitation treatment. |
Presenters:

Amy Hobbs, PT, GCS, CEEAA, National Business Leader, Clinical Ops, Accelerated Care Plus
Amy Hobbs received a Bachelor’s of Science degree in Physical Therapy from Bradley University. During her career as a physical therapist, Amy worked in a variety of clinical settings with a focused concentration on rehabilitation for aging adults. In this vein, she has extensive experience as a clinical mentor and lecturer. Professionally, Amy has an aptitude for strategic planning, industry analysis, operations, and organizational leadership. She merges these clinical and executive skillsets as the National Business Leader of Clinical Operations for Accelerated Care Plus (ACP).

John Tawfik, PT, DPT, GCS, CEEAA, Senior Manager of Clinical Services, Accelerated Care Plus
John Tawfik earned his Doctorate of Physical Therapy from Rutgers University in 2004. John has practice experience in Acute Care working with wide range patient populations and specialty areas including neurological, orthopedic, oncology, cardiac and emergency medicine. He also has experience in post-acute care settings including skilled nursing facilities. In his 14-year tenure with ACP, Dr. Tawfik gained vast clinical education experience working with multidisciplinary rehab clinicians (PT/OT/SLP) to develop and implement effective post-acute care clinical programs. John is a frequent participant of national APTA conferences to keep abreast of current practice patterns and has presented at the 2016 Combined Sections Meeting (CSM) on Review of Evidence for Biophysical Agents. Professional advocacy is an area of great interest for John where he served as a delegate to APTA House of Delegates and PA Chapter Treasurer. John currently serves as the Senior Manager of Clinical Services with ACP.

Break
1:15pm

1:40pm

Practical Application of Information Blocking and Interoperability Rules
This interactive session focuses on the expertise these professionals bring to bear as they provide a dialogue from three viewpoints regarding potential ‘information blocking’ scenarios before and after the November 2, 2020 effective date of these federal regulations. Scenarios will be discussed from the provider perspective and may ‘require’ collaboration between the provider and the software vendor. They will provide an understanding of at least three of the eight exceptions to the information blocking regulation. There are serious implications if an actor is properly or improperly claiming that another is blocking information. The session will prepare attendees for potential ‘claims’ of information blocking, including a discussion of when these might or might not ‘really’ be considered information blocking.
Presenters:

**Robert Latz, PT, DPT, CHCIO, TITLE, Trinity Rehabilitation**

Bob Latz is the only Physical Therapist with the HealthCare CIO certification from CHIME (College of Health Information Management Executives). He is a Board Member of the National Association for the Support of Long Term Care (NASL) and a Co-Chair of the NASL IMPACT Act Implementation Workgroup. Dr. Latz is a Board Member of the APTA Health Policy and Administration Section and the President of the Technology Special Interest Group. He is a member of the APTA Orthopedic; Home Health; and Geriatric Sections. He is a HIMSS Revenue Cycle Management PAC Workgroup member. Dr. Latz is the Chief Information Officer for Trinity Rehabilitation Services, which improves human function by providing contracted therapy services in Post-Acute Care settings.

**Alan Swenson, VP of Interoperability, Kno2**

Alan Swenson is the Vice President of Interoperability at Kno2, where his focus is on improving interoperability across the entire continuum of care. Alan is responsible for overseeing specific projects aimed to extend interoperability into hard to reach markets, and groups not previously part of government incentive programs to drive interoperability, such as LTPAC, behavioral health, emergency medical services, and more. He represents Kno2’s partners and customers in industry trade associations and actively participates and leads in other industry interoperability initiatives, such as Carequality and the CommonWell Health Alliance. Alan currently serves as Vice-Chair of the NASL IT Committee, leading NASL interoperability initiatives such as recent comments to the ONC and CMS proposed interoperability rules and ONC’s draft two of the Trusted Exchange Framework and Common Agreement (TEFCA).

**Kara Gainer, JD, Director of Regulatory Affairs, APTA**

Kara Gainer is director of regulatory affairs at APTA. She has extensive knowledge and experience working on policies related to Medicare, Medicaid, health care reform, and provider billing and reimbursement. Before joining the association in 2017, she was a health care consultant with Drinker Biddle & Reath, where she developed and executed public policy strategies for her clients that integrated legislative, regulatory, and communications efforts. She also was an attorney advisor for the U.S. Department of Health and Human Services Office of Medicare Hearings and Appeals, and she clerked with the U.S. Senate Sergeant at Arms. She received her bachelor’s degree in psychology from the University of Montana and her law degree from the University of Montana School of Law. She is a member of the District of Columbia Bar.

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**2:35pm**

**Legislative & Regulatory Update**

NASL’s ever popular update on the latest from CMS and Capitol Hill, highlighting key legislative and regulatory changes for NASL members and their clients. This will include an update on the campaign to stop CMS from significant cuts to Part B services due to the
E/M reform. Since the Annual Meeting was specifically scheduled after the election, this presentation will include a review of what could be expected in either a Trump or Biden Administration and any changes in the control of the House and Senate and the impact on long term and health care policy and legislation.

Presenters:

**Cynthia Morton, MPA, Executive Vice President, NASL**

Cynthia Morton joined NASL as the Executive Vice President in September of 2010 and has led the organization to advocate for high quality care for the patients NASL members serve through working to advance legislative and regulatory policy. NASL is a non-profit advocacy group representing providers of both ancillary services and products to the long-term and post-acute care sector. NASL member companies provide speech-language pathology, physical, occupational and respiratory therapy; portable x-ray/EKG and clinical lab services, health information technology including electronic medical records, billing and point-of-care IT systems and other software solutions that serve the majority of LTPAC providers; and products such as complex medical equipment and additional specialized supplies for long term and post-acute care settings nationally.

Prior to joining NASL, Cynthia served as the Vice President for Political Affairs for the American Health Care Association/National Center for Assisted Living (AHCA/NCAL). For more than a decade with AHCA/NCAL, she represented the long term care profession before Congress, the Washington health care community, and the media. She also was responsible for lobbying, political strategy and building relationships with Members of Congress. She also developed policy and positions primarily on Medicaid and related long term care issues such as provider tax, intergovernmental transfers, dual eligibles, ICF/MR and developmental disability issues, Medicaid block grants, waivers and long term care financing reform.

Previously, Cynthia served as the special assistant to the director of the Virginia Department of Medical Assistance Services (the Virginia Medicaid agency), where she covered issues such as Medicaid managed care, long-term care, the children’s health insurance program, provider reimbursement rate setting and strategic planning activities. Cynthia has also served as an appointee in the Offices of Governors Douglas Wilder and Gerald Baliles of Virginia. Earlier she worked in the health care and government relations practice area of the law firm Mezzullo and McCandlish, representing the nursing home sector before the state legislature.

In 2020, Cynthia was inducted into the McKnight’s Women of Distinction Hall of Honor for her leadership in the long term care sector during her career. In 2005 and 2006, Roll Call magazine named Cynthia Morton as one of the leading long term care lobbyists.

Cynthia graduated from James Madison University with a Bachelor of Science in political science and holds a Master of Public Administration degree from Virginia Commonwealth University.
Michaela Sims, JD, President, Sims Strategies

Michaela Sims is known for her keen insight and ability to use plain English when explaining complicated matters to clients. For over twenty years, in both the public and private sectors, she has developed and implemented successful strategies that achieve desired policy and political results. Though she has worked in numerous policy areas, Michaela’s main area of expertise is working on health and tax policies overseen by the powerful Senate Finance and Health, Education, Labor and Pensions (HELP) Committees, and related federal agencies. Named one of The Hill’s Top Lobbyists each year since 2016, Sims has provided critical insight and strategic advice during the development, implementation, and now the dismantling of the Affordable Care Act to many health care industry clients, including hospitals, physicians, long-term care providers, and pharmaceutical and insurance companies. On tax policy, she has successfully driven strategies to protect the business and individual interests of clients in the adoption, aviation, real estate, and soda industries.

For ten years, Michaela served as legislative director and senior counsel in the U.S. Senate for Senators Bob Kerrey and Ben Nelson, playing a major role in many key legislative efforts, including the 2001 and 2003 tax laws and the enactment of enhanced Medicaid funds for states. Drawing on her strong ties to Senate centrists, she has developed a reputation as an honest broker with credibility on both sides of the aisle.

When she is not lobbying, Michaela is passionate about helping young adults begin and advance their careers in Washington. Michaela received a J.D. from Creighton University and is now coordinator of the School of Law’s Masters in Government and Semester in D.C. program, which includes facilitating numerous internship placements throughout the government each fall semester. Michaela is also a founding member and former Chair of Capital REACH, a 501(c)(3) charitable organization committed to helping disadvantaged youth become successful in school, work and their communities.

3:35pm

Thank you and Closing Remarks

Cynthia Morton, MPA, Executive Vice President, NASL