GET CONTINUING EDUCATION IN THE BIG EASY AND LET THE GOOD TIMES ROLL

Experience New Orleans at NRRDA’s 2013 Annual Conference

Wednesday, February 27 to Friday, March 1, 2013
JW Marriott New Orleans

To improve you have to keep learning. The 2013 NRRDA Annual Conference in New Orleans is focusing on continuing education. Come prepared to participate in engaging educational sessions led by experienced professionals involved in legal defense of the restaurant and retail industry. Plus, when sessions conclude, you will have the food, music and fun of New Orleans at your beck and call.

The NRRDA Annual Conference is an opportunity to learn and share information in one place. This year’s three-day event is full of educational options on a variety of subjects that range from liability claims management, to worker’s compensation, to employee behavior and more. Don’t miss out on this opportunity!

WHO SHOULD ATTEND?

Risk Managers ~ Loss Prevention ~ In-House Counsel ~ Corporate Counsel ~ Defense Counsel ~ Claims Managers ~ Third Party Administrators ~ Regional Managers ~ Litigation Managers ~ Underwriters ~ HR Personnel ~ Insurance Carriers

Come join us in the Big Easy.

Fill out the last page of the brochure and email it to andreab@nrrda.org or go to www.nrrda.org and click on the Annual Conference tab to register.
CONFERENCE SPEAKERS:

Dena Abdallah – US Foods, Inc.
Madeline Baio – Nicolson Law Group
Tom Best – Home Depot USA
Terry Bolan – Bolan Jahnson Dacey
Claire Carr – Kalbaugh Pfund & Messersmith
Sean Carter – Lawpsided Seminars
Christopher E. Cenac, Sr., MD, FACS
Brian Chance – ECBM, LP
Carrie Christie – Rutherford and Christie
Brian Dowling – The Workers Compensation Trial Group, P.A.
Phil Finkle – Broadspire
Robert Johnson – McDonalds Corporation
Joe Hassinger - Galloway, Johnson, Tompkins, Burr & Smith
Jared Henthorn – S-E-A Limited
Peggy Hewitt – Jones, Hurley and Hand
Ed Hochuli – Jones, Skelton & Hochuli
Charity Hyde – Bennett, Bricklin & Saltzburg LLC

Brad Levien – Mintzer, Sarowitz, Zeris, Ledva & Meyers, LLP
James Martin – Attorney at law
Zach Mayer – Kane Russell Coleman & Logan PC
Matt Mills – Church & Company Adjust and Consulting, LLC
Charlotte (Charlie) A. Morris, M.A. – Litigation and Communication Consultant
Brent Mortensen – Buffets, Inc.
Steven Prelutsky – Hall, Booth, Smith and Slover PC
Renee Ramirez – J. C. Penney Corporation, Inc.
Beth Randolph – Beaulieu Corporation
Tami Reedy – Crawford & Company
Miriam Rich – Hill Fulwider, P.C.
Joel Schechter - Watson Bennett Colligan & Schechter, LLP
Josh Stein – Goodman McGuffey Lindsey & Johnson, LLP
Alicia Trinley – Office Depot, Inc
Jeff Vernis – Vernis & Bowling
Anita Ward – Rite Aid Corporation

CANCELLATION POLICY

Cancellations must be received in writing on or before January 28, 2013 in order to receive a refund of the registration fee. A $50.00 processing fee will be charged all cancellation. No refunds will be granted for cancellations received after January 28, 2013. Registrants who are unable to attend may send a substitute or receive course materials following the Seminar.

HOTEL INFORMATION

JW Marriott New Orleans
614 Canal Street, New Orleans, LA 70130
Phone: 504-525-6500
www.jwmarriottneworleans.com

A block of rooms has been reserved at a special rate of $189/night. This rate includes complimentary use of fitness facilities and complimentary internet access in meeting space. When making your reservation, please reference the NRRDA Annual Conference. Call 1-888-364-1200 to make your reservation or click here to access the NRRDA reservation link. The block of rooms will be held or exhausted until released on Monday, January 28, 2013.

GOLF OUTING (Optional)

Located just 15 miles outside of downtown New Orleans, TPC Louisiana offers an award-winning championship golf course that is open to the public to enjoy. TPC Louisiana serves as the home of the PGA Tour’s Zurich Classic and hosts many other events throughout the year. Registration for this optional activity includes greens fee, range balls, golf carts, transportation and lunch. To learn more about the golf course, visit their website at http://www.tpc.com/tpc-louisiana. (Cost is an additional $150.00)

DINNER OUTING (Optional)

NRRDA will be hosting a dinner outing on Thursday, February 28th at the Mardi Gras World. Rates are as follows: Industry Member $75.00; Attorney/Vendor Member $150.00; Non-Member $175.00.
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Wednesday, February 27

Golf Outing
7:00 – 1:00 pm
Located just 15 miles outside of downtown New Orleans, TPC Louisiana offers an award-winning championship golf course that is open to the public to enjoy. TPC Louisiana serves as the home of the PGA Tour’s Zurich Classic and hosts many other events throughout the year. This event is optional with an additional $150.00 fee to participate.

Panel Meetings
1:00-2:00 pm
2:00-3:00 pm
3:00-4:00 pm

4:30 – 5:30 pm
New Member Meeting and Raffle

5:30 – 7:00 pm
Cocktail Reception – In staying true to the New Orleans theme, masks will be handed out to attendees.

Dinner on your own

Thursday, February 28

7:00 – 8:00 am
Breakfast

8:00 – 8:15 am
Welcome - Brian A. Cafritz, NRRDA President

8:15 – 9:15 am
Fight Club Round 2 - Self Administer or TPA?
Moderator: Joel Schechter
Panel: Steve Prelutsky, Beth Randolph, Robert Johnson

Self-insurance has become an option for many small and large companies as a way to save money. But is it creating an inferior or superior benefit for the companies? This segment will continue to explore the pros and cons of self-administration of claims.
9:15 – 10:15 am  Technological and Cost Effective Advances in Defending Premises Liability Claims
Moderator: Charity Hyde
Panel: Jared Henthorn, Renee Ramirez, Brent Mortensen

The presentation will address new techniques and investigative tools used in premises liability claims including slip and falls and construction defect claims in restaurants and retail stores. The panel will also discuss claims and lawsuits they have had, and how the use of new technology can aid in the early site investigation of the claims as well as in the defense of the litigation.

10:15 – 10:45 am  BREAK

10:45 – 12:00 pm  Attendees may select one of the following breakouts:

BREAKOUT A  50 Shades of Workers Compensation Cost Containment
Moderator: Miriam Rich
Panel: Claire Carr, Dena Abdallah, Brian Dowling, Phil Finkle

Employers frequently find themselves tied up in knots by the worker’s compensation systems in their respective states. Our panelists will discuss tools and techniques that can be used to lessen the pain of the process and reduce costs. Participants will come away from the session invigorated, informed and empowered to manage claims.

• Pharmacy and Medical Cost Containment – Medical providers have found many different ways to have their way with our checkbooks.

• Transitional Duty Programs – Injured employees can enjoy the benefits of a good day’s work while recognizing their limitations in a properly constructed program.

• Selecting Medical Providers – We will discuss how to choose the medical providers and avoid unpleasant surprises.

• Minimizing/Controlling Legal Expenses – We will discuss how not to find yourself dominated by defense counsel and runaway legal costs.

BREAKOUT B  Call Them Whatever You Want – Vampires, Gremlins, or “The Evil Cluster” – but employees behaving badly take a huge toll on an organization.
Moderator: Alicia Trinley
Panel: Peggy Hewitt, Madeline Baio, Carrie Christie

Take a tour with us:

• The jurisdictional agencies involved in employment law

• The costs of defending such matters: types of coverage, exhausting limits and plaintiffs’ fees

• Wrongful termination claims--what they are, how to avoid them, how to document them

• Social Media-- Facebook, Twitter and MySpace…the new “water cooler”
This breakout session will define the concept of spoliation of evidence and provide a summary of the various types of evidential rulings and penalties which often arise out of the restaurant or retail defendant’s failure to preserve video evidence of the subject incident. We will suggest how the restaurant/retail defendant may best avoid these penalties with proper policies and procedures. We will also exhibit some video images from actual cases and discuss how the evidence was used in discovery and at trial for maximum effect.

12:00 – 1:30 pm  Lunch

1:30 – 2:30 pm  The 4-Minute Offense & 4-Minute Defense

A fast paced presentation consisting of eight separate topics with 4-minutes of discussion by the speaker followed immediately by 4-minutes of audience questions and comments, all “refereed” by NFL Referee, Ed Hochuli, with a countdown clock to keep everyone and everything moving!

Moderator: Ed Hochuli

1. Social Media: Josh Stein
2. Surveillance: Matt Mills
3. Judicial Hell Holes: Zach Meyer
4. Motion Practice: James Martin
5. Percutaneous Discectomy: Brad Levien
6. Spoliation Issues: Tom Best
7. Relations with Excess Carriers: Brian Chance
8. Slip and Fall/Falling Objects – Reaction Times: Tami Reedy

2:30 – 3:30 pm  The Physician as Witness

Dr. Cenac will share his unique insights gained from over 40 years of experience in both the operating room and courtroom. What makes a medical expert truly effective as a consultant and trial witness? And what strategies can decimate your defense? Attend this presentation and find out!

Moderator: Joe Hassinger

Speaker: Christopher Cenac

3:30 – 3:45 pm  BREAK

3:45 – 4:45 pm  Association Update – Members Only

6:30 – 10:00 pm  Dinner Outing – Mardi Gras World. This event is optional. Rates are as follows: Industry Member $75.00; Attorney/Vendor Member $150.00; Non-Member $175.00.
Friday, March 1

7:00 – 8:00 am  Breakfast

8:00 – 9:00 am  Jury Selection: Setting the Table at Trial
Charlotte A. Morris

You never get a second chance to make the first impression. Nowhere else is this more true than in the courtroom, where prospective jurors anxiously anticipate your case and the questions you will ask. Traditional methods often focus exclusively on strike strategy, which puts everyone on the defensive from the start. Learn why voir dire ought to sound and feel much more like great dinner conversation and how to master the skills to achieve it.

9:00 – 10:00 am  Nice Lawyers Finish First
Sean Carter

It’s been said that nice guys finish last. And while that might be true in the rough and tumble arenas of politics, professional prize fighting and marriage, nothing could be further from the truth in the practice of law. Zealous representation doesn’t require us to be zealots.

In fact, the most effective representation requires just the opposite. Nice lawyers finish first ... and so do their clients!

10:00 – 10:30 am  BREAK

10:30 – 11:30 am  “Honey, Does this Deposition Make Me Look Fat?” and other Questions and Concerns of Witnesses You Need to Address Before they take the Oath.
Charlotte A. Morris

All the legal strategy in the world will not trump the power of an effective witness who is prepared to credibly and confidently communicate on your behalf in depositions and at trial. But too often attorneys emphasize only the do’s and don’ts for testimony, then wonder why their best witnesses fail to deliver under oath. Honest, effective and persuasive communication is difficult under the best of circumstances...just ask your significant other.

Attend this session to learn how to attend to a witness’ needs, so that you can settle the case well or proceed to trial with confidence.

11:30 am  CLOSING REMARKS
Ian Matthes – incoming NRRDA President
REGISTRATION FORM
This seminar is open to all NRRDA members and their invited guests.

Online Option
Register online by logging in at the NRRDA website, www.nrrda.org. Go to the Annual Conference tab. Click on the link for the Annual Conference Registration.

Mail Option
Mail the registration form with a credit card number or a check payable to the National Retail and Restaurant Defense Association to:
Andrea Brower
NRRDA
6311 W. Gross Point Rd.
Niles, IL 60714

Phone/Fax Option
Call 847-324-7050 for NRRDA’s office and provide credit card payment information or you can fax the form to 847-647-8940.

SEMINAR FEES
All payments are made in USD.

Early Registration: 10/1/12 to 10/31/12
☐ $150 Industry member - restaurant/retail/insurance
☐ $375 Attorney and Vendor member
☐ $450 Non-member, non-industry guest

Regular Registration: 11/1/12 to 2/10/13
☐ $150 Industry member - restaurant/retail/insurance
☐ $400 Attorney and Vendor member
☐ $475 Non-member, non-industry guest

Late Registration: 2/11/13 to 2/27/13
☐ $175 Industry member - restaurant/retail/insurance
☐ $425 Attorney and Vendor member
☐ $500 Non-member, non-industry guest

Optional Activities:
☐ $150 Golf Outing. Handicap________________
☐ $150 Dinner Outing – Industry Member Rate
☐ $150 Dinner Outing – Attorney/Vendor Member Rate
☐ $175 Dinner Outing – Non-Member Rate

Please print clearly:

NAME
FIRM/COMPANY
ADDRESS
CITY STATE ZIP
PHONE
EMAIL

BREAKOUT SESSIONS
Select one session from below:

☐ Breakout A – 50 Shades of Workers Compensation Cost Containment.
☐ Breakout B - Call Them Whatever You Want - Vampires, Gremlins or “The Evil Cluster”
☐ Breakout C - Spoliation of Evidence-Failing to Preserve Surveillance Videos.

PAYMENT METHOD
Credit Card:
☐ Master Card
☐ Visa
☐ American Express
☐ Discover

CREDIT CARD NUMBER
EXPIRATION DATE
NAME AS IT APPEARS ON CARD
BILLING ADDRESS OF CREDIT CARD
CITY
STATE ZIP