



# Advertising rate sheet

Rates are per publication

## VVMA Members Deduct 10%

Advertisers will be provided with an electronic copy of the publication.

### VVMA Newsletter – Published two times a year

\*Newsletter ad submission deadlines for 2017: April 10 and October 1

Circulation: 400 VVMA members, potential members, and others in the veterinary community. Both in print and electronic format.

| Size        | Width x Height | Price |
|-------------|----------------|-------|
| One column  | 2.25" x 3"     | \$75  |
| Two columns | 5" x 3"        | \$125 |
| Half page   | 7.25" x 4.75"  | \$225 |
| Full page   | 7.25" x 9.5"   | \$350 |

### VVMA Winter and Summer Meeting Programs

\* Meeting Program ad submission deadlines for 2017: February 1 and June 3

Circulation: Provided to Meeting attendees, made available to all VVMA members, and put on VVMA website.

| Size          | Width x Height | Price |
|---------------|----------------|-------|
| Business card | 2" x 3.5"      | \$ 75 |
| Half page     | 7" x 4.5"      | \$200 |
| Full page     | 7" x 9.75"     | \$350 |

### The VVMA Member Directory – An exceptional advertising value – Published every other year.

\*Deadline is October 20, 2017

The VVMA Directory is used frequently by VVMA members because it contains the name, phone number, and email of every VVMA member. It also includes other important reference information.

| Size   | Width x Height | Price |
|--|----------------|-------|
| Half page  | 4.5" x 3.25"   | \$200 |
| Full page  | 4.5" x 6.5"    | \$350 |
| Covers   | 4.5" x 6.5"    | \$400 |
| (VVMA members have precedence over non-members for premium advertising positions.) |                |       |

**Specifications:** PDFs, TIF or JPEG files or Microsoft Word documents are acceptable. Email your ad to: kathy@vtvets.org. **Please adhere to the above ad sizes and have your ads in final form.**

Name \_\_\_\_\_ Telephone \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_

Newsletter       Winter Meeting       Summer Meeting

Size \_\_\_\_\_      Size \_\_\_\_\_      Size \_\_\_\_\_  
Cost \_\_\_\_\_      Cost \_\_\_\_\_      Cost \_\_\_\_\_

Total Enclosed:  
\_\_\_\_\_

**PAYMENT:**  
Checks payable to "Vermont Veterinary Medical Association"  
Credit cards (Visa/MC only)

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV Code \_\_\_\_\_ Zip code of cardholder \_\_\_\_\_

Mail to the VVMA, 88 Beech Street, Essex Junction, VT 05452.  
Questions? Contact Kathy Finnie at 802-878-6888 or send an email to kathy@vtvets.org.