



Advertising rate sheet

VVMA Members Deduct 10%

Advertisers will be provided with an electronic copy of the publication.

VVMA Newsletter – Published twice a year

*Newsletter ad submission deadlines for 2019: April 8 and September 20

Circulation: 400 VVMA members, potential members, and others in the veterinary community. Both in print and electronic format.

Size	Width x Height	Price
One column	2.25" x 3"	\$75
Two columns	5" x 3"	\$125
Half page	7.25" x 4.75"	\$225
Full page	7" x 9.75"	\$400

Prices are per edition

VVMA Winter and Summer Meeting Programs

* Meeting Program ad submission deadlines for 2019: February 1 and June 10

Circulation: Provided to Meeting attendees, VVMA members and put on VVMA website.

Size	Width x Height	Price
Business card	2" x 3.5"	\$ 75
Half page	7" x 4.5"	\$200
Full page	7" x 9.75"	\$350

Prices are per edition

The VVMA Member Directory – An exceptional advertising value

– Published every other year.

*Deadline is November 1, 2019

The VVMA Directory is used frequently by VVMA members because it contains the name, phone number, and email of every VVMA member. It also includes other important reference information.

Size	Width x Height	Price
Half page	4.5" x 3.25"	\$200
Full page	4.5" x 6.5"	\$350
Covers	4.5" x 6.5"	\$400

(VVMA members have precedence over non-members for premium advertising positions.)

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Specifications: PDFs, TIF or JPEG files or Microsoft Word documents are acceptable. Email your ad to: kathy@vtvets.org. **Please adhere to the above ad sizes and have your ads in final form. No adjustments will be made.** Digital ads are in color, print in black and white.

Name _____ Telephone _____

Company _____ Email _____

Spring Newsletter Fall Newsletter Winter Meeting Summer Meeting Member Directory

Size _____ Size _____ Size _____ Size _____

Cost _____ Cost _____ Cost _____ Cost _____

PAYMENT:

Checks payable to "Vermont Veterinary Medical Association"
 Credit cards (Visa/MC only)

Total Enclosed: _____

Card number _____ Exp. Date _____ Zip code for card _____

VVMA: 88 Beech Street, Essex Junction, VT 05452 802-878-6888 kathy@vtvets.org