



# Advertising rate sheet

**VVMA Members Deduct 10%**

Advertisers will be provided with an electronic copy of the publication.

## VVMA Newsletter – Published twice a year

\*Newsletter ad submission deadlines for 2020: April 24 and September 20

Circulation: 400 VVMA members, potential members, and others in the veterinary community. Both in print and electronic format.

Size	Width x Height	Price
One column	2.25" x 3"	\$75
Two columns	5" x 3"	\$125
Half page	7.25" x 4.75"	\$225
Full page	7" x 9.75"	\$400

Prices are per edition

## The VVMA Member Directory – An exceptional advertising value – Published every other year.

\*Deadline is June 1, 2020

The VVMA Directory is used frequently by VVMA members because it contains the name, phone number, and email of every VVMA member. It also includes other important reference information.

Size	Width x Height	Price
Half page	4.5" x 3.25"	\$200
Full page	4.5" x 6.5"	\$350
Covers	4.5" x 6.5"	\$400

(VVMA members have precedence over non-members for premium advertising positions.)

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**Specifications:** PDFs, TIF or JPEG files or Microsoft Word documents are acceptable. Email your ad to: kathy@vtvets.org. **Please adhere to the above ad sizes and have your ads in final form. No adjustments will be made.** Digital ads are in color, print in black and white.

Name \_\_\_\_\_ Telephone \_\_\_\_\_

Company \_\_\_\_\_ Email \_\_\_\_\_

Spring Newsletter       Fall Newsletter       Member Directory

Size \_\_\_\_\_      Size \_\_\_\_\_      Size \_\_\_\_\_

Cost \_\_\_\_\_      Cost \_\_\_\_\_      Cost \_\_\_\_\_

**PAYMENT:**

Checks payable to "Vermont Veterinary Medical Association"  
 Credit cards (Visa/MC only)

Total Enclosed: _____
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Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Zip code for card \_\_\_\_\_

**VVMA:** 88 Beech Street, Essex Junction, VT 05452      802-878-6888      kathy@vtvets.org